## Purpose of today's meeting

 Inform about the present situation in international Floorball from IFF's point of view- strengths and weaknesses  Discuss and find eventual solutions for the marketing function of IFF



## IFF Vision

"To become the true efficient governing body of an internationally recognised sport, played on five continents with over 50 members before year 2012 and have participated in one or more international multi-sport events (IWGA) - World Games, FISU - Universiade). To be recognised by the IOC before the year 2006 and to be an Olympic sport before year 2020."

## IFF today as we speak

31 member associations.

Member (provisional)

GAISF.

IOC recognition application.

EDC and DB work.

5 IFF events; EC, WFC C, WFC adults, ECQ, U19 WFC.

Budget of 530 000 CHF.

Equity + 68 482 CHF.

1 employee SG Mr Kratz.

CB and ExCo.

6 Committees.