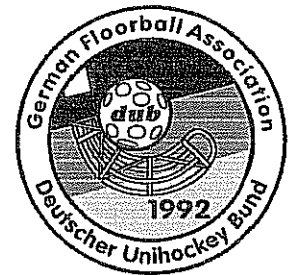


# Deutscher Unihockey Bund

Dnr:  
Handl.Nr.:



www.unihockey.de

Deutscher Unihockey Bund e. V. Geschäftsstelle „Ferdinand Goetz Haus“  
Lützner Str. 11, 04177 Leipzig

International Floorball Federation  
Präsident  
Thomas Eriksson  
Box 1047  
SE – 17121 Solna  
Schweden

International Floorball Federation
28 -11- 2003
DNo. _____
Resp. <u>ExCo, DB</u>

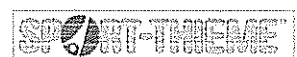
Leipzig, 24.11.03

Dear Mr. Eriksson,

in order to ensure a realistic and appropriate implementation of the „development programme Germany“ we are of the opinion that the employing of one committed person is inevitably required. The expected annual expenses would amount to 15.000 €.

Beside this, we ask you to take into consideration that the German Floorball Association (DUB) has been applying for the men's World Championships in 2008 and Leipzig is Germany's candidate to organize the Olympics in 2012. If we are able to achieve and realize our objectives together we should conclude with Leipzig as the place for the final match of the WC 2008 in Germany. Simultaneously, we should together strengthen our efforts to get Floorball into the Olympic demonstration programme 2012. For this, Leipzig is one of the most suited candidates.

Your sincerely,  
Detlef Stötzner,  
president of the German Floorball Association (DUB)



Hauptsponsor des DUB



## Geschäftsstelle

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## Catalogue of Measures for Increasing DUB's Number of Members

time / person responsible	task / mission	objectives / goals	type of costs	estimated expenses
<p>2<sup>nd</sup> half-year 2003</p> <p>Roland Krauß:            approach to:            → Ministry of Education and Cultural Affairs            → state sports associations            → German umbrella organization for PE teachers</p>	<p>1. definition of the target area to be developed / rank order according to:            → density of population            → organized members in sport associations in the regarded federal state            → the spread of field hockey</p> <p>2. stocktaking in the target areas:            → registration of addresses            → find contacts/ partners in school sector            → figure out existing clubs</p>	<p>four target areas including 25 millions of people altogether            → Berlin            → Munich            → NRW            → Hamburg/Bremen</p>	<p>→ organization costs</p> <p>→ telephone charges            → travel costs            → office supplies</p>	1.500,00 €
<p>DUB or yet existing state associations</p>	<p>3. assigning the target areas to members of the DUB committee (who are responsible partners for the development (up to the state association))</p>			
<p>R.Blanke / DUB registry / Sport Thieme</p>	<p>4. compilation and arrangement of necessary materials in order to promote football            → production of training material for purposes such as:            → further education of PE teachers (initial and further) training of coaches            → training of referees (in schools and clubs)</p>	<p>conceptual draft</p>	<p>costs for            → Layout            → print</p>	2.000,00 €
<p>before 31-12-2003            extraordinary general meeting of DUB</p>		<p>→ passing/adoption of the catalogue of measures &amp; responsibilities</p>		<p><u>costs 2003:</u>            4.500,00 €</p>



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1 <sup>st</sup> half-year of 2004 IFF + DUB	introduction and presentation of IFF and DUB's project for Germany	presentation shall be well covered by the media	<ul style="list-style-type: none"> <li>➤ organization costs</li> <li>➤ travel costs</li> </ul>	1.500,00 €
nominated persons responsible for target regions	1. Approach: <ul style="list-style-type: none"> <li>➤ Ministries of Education and the Arts + education authorities in target areas e.g.: NRW / Hamburg + Bremen / Berlin / Munich</li> </ul> 2. arrangement of appointments in order to train PE teachers at the latest in the school year 2004 / 2005	positive feedback from 75% of all approaches  There shall be at least 2 appointments per region	costs for production of <ul style="list-style-type: none"> <li>➤ publicity material</li> <li>➤ training materials</li> </ul>	3.000,00 € 2.000,00 €
registry of German umbrella organization for PE teachers	3. admission of floorball into the calendar (for training & further education) of the German umbrella organization for PE teachers	There shall be at least one basic course for beginners and one advanced course per region	<ul style="list-style-type: none"> <li>➤ advertisement material</li> <li>➤ training materials</li> </ul>	1.500,00 € 1.500,00 €
DUB's commission for sporting activities	→ integration of already existing floorball clubs into the structure of DUB's commission for sporting activities	<ul style="list-style-type: none"> <li>➤ increasing number of players, teams and leagues</li> <li>➤ consolidation of DUB's position as umbrella association for floorball throughout Germany</li> </ul>	multiplication costs ( travel costs / equipment / training materials )	2.500,00 €
				<u>costs 1<sup>st</sup> half-year 2004</u> <b>12.000,00 €</b>



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2 <sup>nd</sup> half-year 2004 persons responsible for regions	1. carrying out the teacher training at the level of education authorities and Ministries of Education and the Arts	There shall be at least one basic and one advanced course	multiplication costs ( travel costs / equipment / training materials )	2.500,00 €
at least one member of DUB's commission per tournament + DUB referees	2. giving assistance to carry out school tournaments DUB shall support media policy	Nov: 1 tournament per region - played by at least 4 schools	sponsoring of tournaments	ca.500,00 € each tournament (ca. 2.000,00 €)
DUB's commission for sporting activities	3. preparations for sports competitions in 2005 on school level throughout the regions according to their stage of development ("Jugend trainiert für Olympia")		production of promoting documents	500,00 €
person responsible for regions plus region's own forces	4. concentrate on densely-populated areas in order to keep organization of sports competition fundable; build up school-related floorball clubs	establish parish-pump politics		
DUB chairmanship	5. order of material & equipment via the DUB → sponsors / leasing of rinks also possible	delivery of one rink per region		14000,00 Euro
DUB	6. carrying out (further-) education of referees		teaching materials office supplies	250,00 €



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time / person responsible	task / mission	objectives / goals	type of costs	estimated expenses
1 <sup>st</sup> half-year 2005	<ol style="list-style-type: none"> <li>1. carrying out the teacher training at the level of education authorities and Ministries of Education and the Arts</li> <li>2. (floorball related) aftercare for the yet trained PE teachers</li> <li>3. participation of first schoolteams in the programme called „Jugend trainiert für Olympia“</li> <li>4. leading together of school based groups and already existing floorball clubs</li> <li>5. preparation for the start of a "kids' floorball league" in at least 2 areas for the 2<sup>nd</sup> half-year 2005</li> <li>6. tournament in Duisburg with U 19 teams in order to demonstrate and promote floorball nation wide</li> </ol>	<p>four events for further-education</p> <p>organized exchange of experiences</p>	<p>costs for:</p> <ul style="list-style-type: none"> <li>▲ organization</li> <li>▲ travelling</li> <li>▲ written materials</li> <li>▲ equipment</li> </ul>	2500,00 Euro



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2nd half-year 2005	<ol style="list-style-type: none"> <li>1. carrying out the teacher training at the level of education authorities and Ministries of Education and the Arts</li> <li>2. (floorball related) aftercare for the yet trained PE teachers</li> <li>3. organization/ assistance with (further-) education of coaches and trainers in the clubs</li> <li>4. organization/ assistance with referee courses for the clubs</li> <li>5. foundation of four regional floorball associations which fulfil the admittance requirement of the state sports association</li> <li>6. start of the "kids 'floorball league" in those four regional floorball associations</li> </ol>	<p>four events for further-education</p> <p>DUB has a guiding / assisting function only</p>		1000,00 Euro