

International Floorball Federation

IFF



PLAN OF ACTIONS 2006 - 2008

PLAN OF ACTION FOR 2006-2008

1. General

The International Floorball Federation (IFF) is the sole international organization for Floorball, and an ordinary full member of GAISF since 2004.

IFF consists of totally 37 member Associations, from which 16 are ordinary members and the task is to reach the number of 50 members by the end of 2008.

The popularity of Floorball will continue to grow rapidly in the world and new members are expected not only from Europe but also from especially Asia, Americas and Africa.

The main focus for the IFF for the coming two year period is to strengthen the Development work of our member associations, which has started in 2005. The target is to have 3-5 seminars during 2006 and 2007, in order to gain better development of the members. In the field of marketing the target is strengthen the marketing strategy and to continue the process that has started. The objective is to build a stable platform for Floorball as a TV-sport. The IFF will work in order to fulfil the requirements for becoming a recognised sport by the International Olympic Committee. The task of the Office is to get our member federation aquatinted and familiar with our regulations and follow them.

The requirements for IFF to receive the recognition of the International Olympic Committee are to have at least 50 members on four continents. The members are expected to be more active and improve the organisation and to become ordinary members. Plans and actions will be taken in order to fulfil and meet with the IFF Vision to have more ordinary members in 2008.

The IFF Vision as decided by the IFF General Assembly in Helsinki on May 24th, 2002, is still valid:

“To become the true efficient governing body of an internationally recognised sport, played on five continents with over 50 members before year 2012 and have participated in one or more international multi-sport events (IWGA - World Games, FISU - Universiade). To be recognised by the IOC before the year 2008 and to be an Olympic sport before year 2020.”

2. Administration

The IFF office has since the General Assembly in 1996 been located in Solna, Sweden, but was moved to Helsinki, Finland in the actions taken to streamline, strengthen and develop the IFF operations. The IFF has since 2005 two separate operating offices, with the technical department office in Solna, Sweden.

Since January 1, 2000 the IFF has been financially self-financed, and the turnover of the budget has increased substantially since then.

The IFF now has three full time employees and due to these resources the operations have been moved more to a professional driven based approach. When the financial situation permits the administration will be strengthened during the period between the General Assemblies 2006 and 2008, in order to meet with the IFF Vision and Missions.

The aim is to have an administration of four employees until 2008, consisting of a secretary general, a technical function, a marketing function and a clerk function.

3. Central Board

The Central Board of the IFF will improve its efficiency by allocating specific areas of responsibility to the Office and the Committees. This will give more time for the CB to concentrate on strategical and political questions, in order to spread and develop Floorball worldwide.

The three main fields of activity will be on the Political lobby work (in order to strengthen Floorball's position in World wide Sport) in the International Sports community, strengthening the Marketing of the IFF (with the strategy to be seen more and to raise the level of external funding), and the continuance of the Floorball Development Programme, in order to develop the quality of the IFF member associations.

The Central Board will have approximately four meetings per year.

The Executive Committee (ExCo), consisting of the President, and vice President and Secretary General, will handle and prepare the upcoming issues for the CB, which will increase the efficiency even further.

4. The Committees and functions

The Central Board will continue on the chosen line to have two operational Committees, i.e. the Referee Committee (RC) and the Rules- and Competition Committee (RACC) and organise the other fields of activity into functions, like the Development, Marketing, Medical and Material function. The responsibilities of the committees and functions will be allocated by the Central Board.

Guidelines for the Committee work shall be established, and when the finances of IFF increases, and when the finances of the IFF permits more funds will be allocated to the Committees for their work in developing Floorball.

5. Competitions

World Championships will be played in 2006 for men in Sweden, in 2007 for women in Denmark and in 2008 for men in the Czech Republic.

World Championships for U19 will be played in 2006 for women in Germany and in 2007 for men in Switzerland.

The appointment of organizers for the IFF competitions follows the specific schedule on how to appoint organizers, meaning that a first letter asking for organizers will be sent 72 months prior (six years) to the competition and the appointment will be done 48 months (four years) prior to the competition.

The European Cup is played every year for both Men and Women. The name of the tournament will change in 2008 to EuroFloorball Cup. Since 1999 the Final Round of the EFC consists of 8 teams in each category, meaning that Qualification Rounds are played when needed. The organizing member associations men and women's teams are automatically qualified for the finals for the EFC.

In August in 2006 the qualification for the EFC is played in Denmark. For 2007 the number of qualification rounds will be decided later and the places and organising associations is to be decided.

In 2007 the final for the EFC is played in January 2007, in Sweden. The final round for 2008 is played in Finland.

6. The World Games organized by the IWGA

Efforts will be made for Floorball to be part, on an observer's basis, in the July 2009 World Games organized in Kaohsiung in Chinese Taipei. IFF will continue the dialogue with the IWGA on the conditions to become a member or at least take part as a demonstration sport in the World Games.

7. The World University Championships in Floorball organized by the FISU

The 2nd World University Championships will be played in 2006 in Switzerland, organized by the FISU and SUHV. IFF is strongly supporting the preparations to have a 3rd WUC in 2008, where a number of countries are planning to apply for the organisation rights. The WUC is vital for Floorball in order to meet with the requirements of the FISU in order to be able to take part, in the summer, Universiade.

8. The Universiade organized by the FISU

Efforts will be made to be able to take part in the Universiade in any aspects in 2007, and to be on the program in 2009 or 2011.

9. Other International Events

The IFF will work together and support the development of Floorball in the following International Sports Organisations and their Events; International School Sports Federation (ISF) - 2007, European Master Games Association (EMSA) - 2008 and support our member associations in taking part at the Federation Internationale Catholique Physique et sportive – FICEP games.

10. The Rules of the Game

The work with Edition 2010 (valid from July 1, 2010) will be started in the agreed timetable during the period 2006-2008.

11. Development Board (DB) of IFF

The functions for the Development Board, consisting of representatives from the manufacturers and the IFF, will be looked upon. The surplus from the material approval system is discussed in the DB, but decided by the IFF CB. The process of the changes of the actual technical requirements goes on, and eventual changes take place every second year next time in 2008, with proposals sent in by manufacturers in November the year before.

The IFF has a signed contract with the technical institute SP, in Sweden, and SP has ratified the technical institute of ITC in the Czech Republic. During the period the evaluation will be made.

12. Information services

The development of the new IFF web site, www.floorball.org, will continue, with more news and information on the web.

The IFF Administration addresses a Circle Information Letter to the Association four times a year, in order to inform the member associations, about important issues.

The minutes from the CB meetings will be sent to the member Associations and published on the web site.

Mainly information will be distributed via e-mail instead of ordinary mail.

More promotion material, such as video's, DVD's and brochures will be produced.

13. Economy

The income from sponsoring and advertisements will have to increase during the coming years and therefore the Marketing function will continue to develop the IFF Marketing Strategy. The work related to develop the IFF selling- and marketing- portfolio for international Floorball established during 2004, will continue.

IFF will during the period 2006 – 2008 have more focus on the issue related to delay of payments of the IFF member associations.

The Budgets and Financial Reports will be published on the IFF web site.