



IFF ANNUAL REPORT 2009–2010



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1. Introduction

The IFF received the provisional recognition of the International Olympic Committee—IOC in December 2008, which had been the goal set by the IFF General Assembly already in Helsinki 2002. Receiving the provisional recognition ended a process which started in 2003. The recognition has made it possible for a number of the IFF members to seek and also achieve the recognition of their respective National Olympic Committees (NOC), opening new possibilities for our member associations. It is fair to say that after the project to increase the number of IFF members in 2006-2008, IFF has now for the last two years focused on strengthening its own organisation in order to give better service to its members.

The main focus during the period between the General Assemblies of 2008 and 2010 has been in implementing the change of the International Competition calendar which partly started already in 2008, but took full effect with the regional qualifications for the 8th Men's World Floorball Championships played in February 2010. The change to introduce the regional qualifications has proven to be a major improvement, giving a lot of important matches to be played and regional focus. The full effect of the new World Floorball Championship competition system will have to be analysed after the Women's WFC 2011 played in St. Gallen, Switzerland.

The International Floorball family has continued to grow, with all in all five new Member associations joining the IFF, also the first IFF member association in Africa—Sierra Leone. At the same time IFF has together with the member associations continued the efforts made to enlarge the IFF activities outside Europe, in accordance with the recommendation of the IOC. The IFF Vision approved during the General Assembly in Prague set the target to have 100 members by 2020. Presently the number of countries, which are to seek membership is still growing, but it will take a few years before these countries are fulfilling all the requirements for provisional membership.

The second field of priority during the two year period has been the development of better service to our member associations. In relation to the IFF Presidential and Secretary Generals meeting during the 7th Women's World Floorball Championships in 2009, in Västerås, Sweden the IFF Office conducted a survey among the members of what kind of services would be needed to further support our members. The outcome showed a clear need to increase the flow of information, based on which the email based IFF Newsletter was introduced in 2009 and a number of materials, like the Learn-Start-Play, This is Floorball and the Coaching DVD were published.

Based on the evaluation of the member survey the IFF Administration started a project to produce an IFF Event Handbook, which is a guide for coming organisers of IFF Events. This comprehensive document will be published during the IFF General Assembly 2010 during the WFC in Helsinki, Finland.

From a competition point of view, the number of IFF Events has increased to a total of 11 on a yearly level, this together with the increased service given to the organiser in relation to the new IFF Accreditation system and the team and player statistics has required a lot of resources from the IFF Office. The main competition development issue has been the re-structuring of the European Club competition, where the IFF Central Board has decided to install a new Top Club competition. The Champions Cup starting from 2011.

Because of the constant development and growth of Floorball worldwide also the number of the employees at the IFF Office has to be increased, in order to meet the requirements of the developing Floorball world and in order for the IFF to better serve its Member Associations. The IFF Office has during the period had five fulltime employees, with four employees working at the IFF Head office in Helsinki, Finland and the Competition Manager in the Competition office in Stockholm, Sweden.

2. IFF Member Associations

IFF today consists of 52 Member Associations of which 31 are ordinary members and 21 provisional members. During the period the number of Member Associations has increased from 46 to 52.

The ordinary Members Associations are: Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Hungary, Iceland, Italy, Japan, Korea, Latvia, Liechtenstein, Malaysia, Netherlands, Norway, Pakistan, Poland, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland and United States. The number of ordinary members has increased from 25 to 31. Due to the dissolution of the Great Britain Floorball Federation and the re-structuring of the Great Britain Floorball and Unihockey Association, the IFF CB has removed the Great Britain from the ordinary members.

The provisional Member Associations are: Argentina, Armenia, Belarus, Brazil, Great Britain, India, Indonesia, Iran, Ireland, Israel, Lithuania, Moldova, Mongolia, New Zealand, Portugal, Romania, Serbia, Sierra Leone, Thailand, Turkey and Ukraine.

According to the Statutes of IFF the provisional members who have been members for at least for years does automatically become ordinary, if they fulfil the requirements.

At the moment the Malaysian Floorball Association and the Ukraine Floorball Federation are under suspension for not fulfilling the regulations of the IFF, which means that they are not able to participate in any IFF activities.



2.1 AOFC

The Asia and Oceania Floorball Confederation (AOFC) was founded by the Asia and Oceania Member Federations of the International Floorball Federation in 2005. The fourth AOFC General Assembly was held on the 5th of February 2010 at the Royal Hotel, Singapore, setting the direction and guidelines for the development of Floorball in the region.

The AOFC consists today of 11 IFF members: Australia, Japan, India, Indonesia, Korea, Malaysia, Mongolia, New Zealand, Pakistan, Singapore and Thailand.

The following persons belong to the AOFC Central Board:

| | |
|--------------------|-------------------------------------|
| President: | Mr. Stephen King, Australia |
| Vice President: | Mr. Sani Mohd. Salim, Singapore |
| Treasurer: | Mr. Kang Gum Sung, Korea |
| Secretary General: | Mr. Pierre Boudville, Singapore |
| Member: | Mr. Takanobu Yoshino, Japan |
| Member: | Mr. Andreas Tedjasukmana, Indonesia |
| Member: | Mr. Kim Hwang Joo, Korea |
| Member: | Mr. Edward Lim, Malaysia |

The office of the confederation is placed in Singapore.

3. The IFF Central Board (CB)

The CB elected by the IFF General Assembly held in Prague in the Czech Republic on the 13th of December 2008 has had the following composition:

Tomas Eriksson, President
Renato Orlando, Vice President, until 08.05.2010
Filip Suman, Vice President, from 08.05.2010
Per Jansson, Treasurer
Hans Botman, Member
Risto Kauppinen, Member
Stephen King, Member

There have altogether been 10 CB meetings between the General Assemblies, held as follows:

| | |
|--------------|------------|
| Prague | 14.12.2008 |
| Per Capsulam | 12.01.2009 |
| Turku | 08.05.2009 |
| Zurich | 26.09.2009 |
| Västerås | 11.12.2009 |
| Singapore | 02.02.2010 |
| Olomouc | 08.05.2010 |
| Amsterdam | 03.09.2010 |
| Helsinki | 16.10.2010 |
| Helsinki | 09.12.2010 |



The most important decisions from the IFF CB meetings are published right after the meetings are held and the CB protocols with the enclosures are also published on the IFF webpage after acceptance by the IFF CB.

3.1 Main Fields of focus

The CB has, in accordance with the initial policy decision made in 2004, continued to stress the three different fields of activity. Firstly, the International lobby work, with the aim of primary reaching the recognition of the International Olympic Committee, achieving the acceptance of Floorball globally and to secure the participation in International Multi-Sports event by 2020. This also includes the strive to profile the IFF in the International Sports Community as a strong player. Working secondly with the Marketing issue in order to strengthen the financial and market situation of the IFF and also make the sport more suitable for Television and at the same time strengthen the Brand of Floorball. Thirdly the main focus has been on the Development of the IFF Member Associations, where IFF has built a Floorball Development Program, consisting of a four day interactive course for organisation and administration work, refereeing and coaching as well as the publication of the Learn-Start-Play, This is Floorball and the IFF Coaching DVD.

3.2 Appointments

The following person has been appointed by the Central Board (more information under 18. Office): Veli Halonen, Office Coordinator.

3.3 New committees

During the period 2008-2010 the IFF CB has not decided to form any new committees.

3.4 IOC 50 Road Map

The IFF received the provisional IOC recognition granted by the IOC Executive Board. The IOC stressed that IFF, in order to achieve the full recognition to continue to work on the universality of the sport, especially outside Europe. The IFF has worked on this issue and have kept contacts with around 20 countries both in Africa, the Americas, Asia and Oceania, out of which Iran and Indonesia has been approved as new IFF member associations during the period. The IFF CB has handed in an updated file for the IOC Sports Department, which is to make a recommendation for the IOC Executive Board regarding the full recognition of the IFF. The next possible decision upon the full recognition can be taken by the IOC Session in Durban, South Africa in July 2011

4. IFF Executive Committee (ExCo)

The composition of the ExCo has been:

Tomas Eriksson, President
Renato Orlando, Vice President until 08.05 2010
Filip Suman, Vice president from 08.05.2010
John Liljelund, General Secretary

The ExCo has worked with international affairs and the cooperation with other sports authorities, also handling urgent daily business. After the resignation of Mr. Renato Orlando, Mr. Filip Suman, who was elected as the new IFF vice-president, replaced Mr. Orlando in the IFF ExCo.

4.1 Contacts to International Sport Federations

IOC (International Olympic Committee)



The IFF ExCo has had a number of meetings with the IOC Sports Department discussing the development of the sport and the way for IFF to move forward. The IFF ExCo had the privilege to meet with the IOC President, Dr. Jacques Rogge in August 2009, introducing Floorball and discussing about the cooperation with the IOC.

IFF has answered the IOC questionnaires upon Equality in Sport and Development, as well as participated in the IOC Seminar on Sports Betting in Lausanne, in June 2010. As a part of the recognition IFF receives development and anti-doping support from the IOC on a yearly basis.

GAISF (General Association of International Sports Federations)/SportAccord



The IFF ExCo has actively taken part in the process of changing the name of GAISF to SportAccord and participated in the discussions of what the tasks for SportAccord are. The GAISF General Assembly in Denver 2009 decided to change the name of GAISF to SportAccord and move the head office from Monaco to Lausanne. The IFF has participated in the GAISF/SportAccord General Assembly in 2009 Denver and 2010 in Dubai.

IFF has increased the information flow to the different GAISF channels, including the monthly web-bulletin, where a number of articles have been published as well as in the GAISF Newspaper Sport Insider. In addition IFF has as one of twenty-four International Federations participated in a project to build the Sports Hub, a web portal for live images of a number of sports, where IFF has its own channel with footage from IFF Events on a continuous basis.

ARISF (Association of IOC Recognised International Sport Federations)

A concrete effect of the IOC provisional recognition was that IFF could apply for the membership of ARISF, which was granted for IFF by the ARISF General Assembly in Denver in 2009, where IFF made a presentation of the sport to the General Assembly. IFF has been able to apply for development support from ARISF and have received a total of USD 6.000 per year for 2009 and 2010.

FISU (International University Sports Federation)



IFF has signed a collaboration agreement with the FISU concerning the continued cooperation between IFF and FISU in the fields of University Sports and securing the continuation of the WUC. The 4th was organised in Sweden, by the Swedish Student Sports, with both men and women teams participating. The discussions are continuing with the FISU administration on how Floorball could enter the Universiade.

ISF (International School Sports Federation)

The second World Schools' Floorball Championships were played in Slovakia in 2009 with 7 boy's teams and 6 girl's national teams participating.

WADA (World Anti-Doping Agency)

In partnership with



The IFF has during the period received the WADA Code Compliance in 2009 and we have been actively taking part in the WADA's Anti-doping work and commented upon the proposals for the new WADA Code and International Standards. The IFF has also participated in the IF's WADA symposiums organised in Lausanne in 2009 and 2010.

5. IFF Appeal Committee (AC)

The composition of the AC has been:

Lars Granqvist (Sweden), Chairman
Tom Hedkrok (Finland), member
Kjell Hovland Olsen (Norway), member

Ilja Clabbers (the Netherlands), substitute member
Gints Silins (Latvia), substitute member

The Appeal Committee has had one case to deal with during the period. The Czech club SSK Future appealed against the approval of the international transfer of a Czech player. The appeal was turned down.

6. IFF Disciplinary Committee (DC)

The composition of the DC has been:

Ismo Haaponiemi (Finland), Chairman
Rudolf Buri (Switzerland), member
Tomas Vaculik (Czech Republic), member

Janis Kärklins (Latvia) substitute member
Rainer Martiskin (Australia), substitute member

The Disciplinary Committee has had two cases to deal with during the period. The first was dealing with the Match Penalty 3 in the Men's U19 WFC in Turku Finland 2009 and the second was the withdrawal of India from the WFC 2010 qualifications played in Singapore in February 2010.

7. IFF Rules- and Competition Committee (RACC)

The composition of the RACC has been:

Filip Suman, (Czech Republic), Chairman
Martin Wolmhed, (Sweden) vice chairman
Marek Budzinski (Poland) member
Andris Dzenis, (Latvia), member
Heidi Leb, (Austria), member
Sani Mohd. Salim (Singapore), member
Ari Vehniäinen (Finland), member

The RACC has used a group of persons for Jury work in IFF Events, in what is called the Jury management:
Michael Lachenmaier (Germany), Jan Jirovsky (Czech Republic), Beat Wullschleger (Switzerland) and Krister Kalte (Sweden).

The main tasks during the period have been to work with the development of the IFF competitions and the implementation of the new competition calendar.

The growing number of IFF events has put a lot of pressure on the RACC resources and it needs a full review of the system for the future.

7.1 International Competition Calendar

The IFF decided to change its competition calendar in 2007 in order to maximise the value of the competitions for its member associations. The implementation period continued in 2009 and 2010, with the introduction of the regional qualifications for both WFC and U19 WFC's.

During the period the RACC has been the Jury in the following IFF Competitions:

- EuroFloorball Cup Qualification in August/September 2009 in Austria, Latvia and Switzerland and August in 2010 in Finland, Germany, Hungary and Norway.
- EuroFloorball Cup Final round in October 2009 in Denmark and October 2010 in Latvia.
- Men's World Championships December 2008 in Czech Republic
- Men's World Championships qualification in Canada, Poland, Singapore and Spain in February 2010
- Women's World Championships qualification in Slovenia in February 2009
- Women's World Championships December 2009 in Sweden
- Men's U19 World Championships May 2009 in Finland, with qualifications in September 2008 in Hungary
- Men's U19 World Championships 2011 qualifications in September 2010 in Spain
- Women's U19 World Championships in May 2010 in the Czech Republic



Other tasks for the RACC has been to follow up on International Transfers, Competition Regulations, Regulations for Friendly Internationals, preparation work for coming IFF events including technical inspections and prepare the changes for the proposals of the Game Rules, with the new 2010 edition of the Game Rules took force from the 1st of July 2010.

In order to give clubs the possibility to test foreign players in off-season tournaments and as a new service to the members, the IFF CB decided to create a test for a Temporary Play-system, which was tested in the summer of 2008 and introduced to the teams from the season 2009, giving players the possibility to play for an other team than which they are contracted to, with the approval of the own club. In 2010 the time period for the Temporary Play was extended to cover the period from the 1st of May to the 31st of August.

7.2 World Floorball Championships



The WFC is played with 16 teams and this is implemented starting with the World Championships in 2010 (men) and 2011 (women) and continental qualification tournaments have been played in February 2010. Out of these 16 teams, eight (the seven best of the A-division and the winner of the B-division) were automatically qualified based on the result of the WFC 2008 (men) and WFC 2009 (women) and for the other eight teams qualified through continental tournaments, based on a quota calculated on the number of participating teams per continent.

The quota for the participating teams by continent started in 2010 and is based on the number of registered teams, using a deviation factor of 16 equalling the number of participating teams, and thereby determining the continental quota. The WFC qualifications are played in continental tournaments or if there are less than three teams based on a mutual agreement.

7.3. Game Rules

IFF is changing the Game Rules in accordance with our four year cycle, where the new Game Rules were effective from the start of the season 2010-2011. The IFF Rule Group, headed by Mr. Martin Wolmhed started its work in 2008, asking the Member Associations and the other stakeholders for proposals to change the existing game rules. The Rules Group received a total of 42 proposals. The group based on the feedback received from the member associations made a proposal for the new game rules, which was approved by the IFF Central Board in 2009.

7.4. Champions Cup

Due to the problematic situation which occurred, when top European teams didn't participate in the EuroFloorball Cup 2009 in Denmark, discussions on how to improve the competition was initiated. This was a result of the clubs opinion that the level of the tournament and the return of investment was not big enough. This lead to a process where IFF together with the four biggest member associations started to build a new Top European Club Competition.

In the process both the clubs and the national associations were included to find a competition system and a cost-allocation model which would secure the second most important showcase for International Floorball. The result was the new Champions Cup tournament, which will be played with the National Champions of Czech Republic, Finland, Sweden and Switzerland and the winner of the EFC (best seeded team outside the four countries) and a 2nd team from the organising country. The first edition of the Champions Cup will be played in the Czech Republic in October 2011.



8. IFF Referee Committee (RC)

The composition of the RC has been:

Hans Botman, (the Netherlands), Chairman

Thomas Thim, (Sweden), vice chairman

Lukas Gyger, (Switzerland), member

Klaus Koskela, (Finland), member

Jan Nordli, (Norway), member

Petr Seda, (Czech Republic), member



The RC has been involved in appointing referees to the World Championships, EuroFloorball Cups and friendly Internationals, and to observe and educate the international referees during these events. The RC has also given support to the Office in the preparation for the Development Program Materials. The RC has participated in the production of the IFF Basic Referee Education material, which was published in 2010.

The IFF Referee Committee has been concentrating on the process on how to create better international referees and build a more effective process to manage the international referees. The focus has been to build a five year plan, based on long term planning, that can be introduced in the referee sector. The RC has also introduced new Rules tests and physical condition tests for the season 2010 –2011.

Due to the introduction of the new International Calendar, the RC has proposed a change in the nomination procedure for International Referees, where the referees are now nominated for two calendar years (2011-2012) and are given the possibility to specialize on either Men's or Women's games. The new nominations for international referees and observers were made by the RC in October 2010.

The RC is struggling to have enough referees and finding ways to educate new International referees. Since there are not enough opportunities to educate them. Due to this the RC has invited all the IFF referee observers to an education in Helsinki during the WFC 2010, since the observers can then educate the IFF referees in the IFF events and also in the international tournaments. As one of the steps to increase the communication between the National RC and the IFF RC, there will be an meeting organised during the WFC 2010 in Helsinki.

9. IFF Medical Committee

The composition of the Medical Committee has been:

Dr. Walter Frey, (Switzerland), Chairman

Dr. Tiina Nylander (Finland), Vice chair

Dr. Lars-Erik Bartels (Denmark), member

Dr. Thor Halse, (Sweden), member

Dr. Patricia Wallace (Australia), member

The IFF Medical Committee is acting as the IFF TUE committee, being responsible for granting Therapeutic Use Exemptions to Floorball players that are required to take prohibited medicaments in IFF Events. In addition the IFF MC functions as an expert group when renewing the IFF Anti-doping regulations and other practices regarding the Anti-doping work, i.e. the Registered Testing Pools and Test Distribution Plan (TDP). The IFF MC is also involved in other fields, which concern the promotion of the athletes' health.

The Medical Committee is involved in the communication with and feedback given to WADA. The Medical Committee prepares Anti-doping materials, e.g. the Anti-doping Guidelines for IFF Events and the Anti-doping part of the IFF Handbook for organisers. In addition the Medical Committee has participated in the preparations of the IFF Anti-Doping Campaign "Say NO to Doping", which will be

launched with a video and flyers as a part of the Anti-Doping education directed towards athletes during the WFC 2010 in Finland.

10. IFF Athletes Commission (ASC)

The IFF has established its Athletes Commission in 2007. The Commission, which has been set up to utilise the players' experience and knowledge in developing Floorball and the IFF's competitions, rules and regulations.

The member of the Commission is:
Mr. Per Jansson (Sweden), Chairman

Based on nominations sent in by the IFF's Member Associations, the Athletes Commission comprise of Ms. Paula Jouhten (Finland), Ms. Linda B. Andersen (Norway), Ms. Widyawillis Bte Selamat (Singapore), Ms. Melanie Cathie (Australia), Mr. Niklas Jihde (Sweden), Mr. Matthias Hofbauer (Switzerland), Mr. Michael Schachner (Austria) and Mr. David Brown (USA).

The new Members of the Commission will be elected during the Men's World Floorball Championships (WFC), with the players electing the male representatives of the Athletes Commission during the event. The IFF CB will elect the women representatives, until an election can be organised next year during the Women's WFC in Switzerland.

11. IFF Equality Function

The IFF established the Equality Function in 2009 in order to secure and promote the equality between gender, nationality, religion etc. so that all Floorball enthusiasts have the possibility to equally participate in the sport. The function was formed by the CB and Mr. Per Jansson heads the function. There were efforts made, by seeking funding for a multi-country project funded by the European Union, in order to produce an education materials for the national associations. The EU did not support this project with any funds.

12. IFF Marketing Function



The composition of the Marketing function has been:
Risto Kauppinen (Finland), Chairman
John Liljelund (Secretary General), member

The IFF Marketing function has been working with the renewal of the IFF Marketing strategy, which was first established in 2005: The Marketing function formed a working group to build the draft for the new Marketing Strategy in 2009. The objective was to make a plan for how we can strengthen the brand of Floorball on the International level. The Marketing Strategy was approved by the Central Board in 2010 and the summary will be presented to the IFF General Assembly in 2010.

The system for partners has been divided into a four level system, where the Floorball Material Sponsors are on the bottom first line, and then there are Partners, Main Sponsors and a Title Sponsor. IFF closed a contract with the marketing firm Infront, giving Infront the marketing rights of IFF for the period of 2006–2010. The aim was to secure a number of sponsors for IFF via this co-operation. The result has not been what was expected, partly due to the tough financial environment the last two years, but also due to the fact that Infront was not capable to attract sponsor in the way they had expected. Infront brought IFF a new sponsor in the form of AJ.

In line with the new Marketing Strategy IFF changed the approach how to approach the sales rights of the IFF Events already for the WFC 2010, where IFF and the LOC are using the same sales organisation, i.e. Infront. This has paid off, but not here either to the extent that was wished for.

The Marketing function has started the process to make new sponsor agreements for the Floorball Material, Apparel and Flooring fields, since all these agreements end on the 31st of December, 2010. The new agreements will be signed during 2010.

12.1 Partnership Agreements

Exel



The IFF and Exel signed a partnership agreement in 2006 for the years 2006 – 2010 in order to develop Floorball worldwide. Exel is the IFF's equipment provider, including sticks and goalie equipment. Exel provides the official IFF Event ball and material needed for the IFF Development work. The agreement with Exel Sports has made it possible for IFF to build a solid foundation for the IFF Events, when all the championships have the same look and feel when it comes to Floorball equipment, flooring and apparel.

Puma



Puma and IFF prolonged the apparel sponsor contract in 2009 until the end of year 2010. This sponsor contract gives the IFF the possibility to continue having the same look and feel for the international referees and has made it possible to support the major event organisers with materials.

Gerflor



Gerflor continues to be one of IFF's material partner in the field of the official certified floorings in the IFF events. The contract between IFF and Gerflor lasts for a period of four years, until December 31st, 2010.

AJ



IFF signed an three year agreement with the Swedish office furniture and accessories firm AJ, which was the first agreement brought in by Infront. AJ will have visibility mostly on the jersey of the International Referees, as well as in the Arena of the IFF Events. The contract lasts until the end of 2010 (WFC 2010) and efforts shall be made to prolong the contract for additional years.

Swerink



IFF has in relation to the agreement with Exel, received two rinks for the use of the IFF Events each year since 2006. IFF and Swerink has started a much closer cooperation, in which Swerink has supported member associations and clubs by selling them used renovated Floorball rinks. The negotiations to close an agreement with Swerink has started for the years 2011-2014.

12.2 TV and Internet TV

The Marketing function has also concentrated on building guidelines and increasing the Television visibility of Floorball, based on the principle of distributing as much of televised matches as possible to a fairly reasonable price to the member associations. This approach has given a good result both from the World Floorball Championships 2008 in the Czech Republic, with visibility in 7 countries and the Eurosport.

During the WFC 2009 in Denmark, IFF organised the production and streaming of the Internet-TV signal, which was produced from the A-division. From this internet-TV signal a number of matches were broadcasted to both Finland and Switzerland from 4 matches, which was broadcasted on TV in the said match.

For the WFC 2010 the IFF has together with the host broadcaster produced a total of 19 televised matches, (17 whole matches), which will be shown in 4 countries (Czech Republic, Finland, Sweden and Switzerland) and on Eurosport 2.

IFF has in cooperation with the organiser during the two year period produced the Internet-TV from all the major events, in order to satisfy the need of the fans of our member associations public, who do not have the possibility to view the matches on national or international TV.

13. IFF Development Function

The composition of the Development function has been:

Renato Orlando (Switzerland), Chairman
John Liljelund (Secretary General), member

The Development function has during this period, in close co-operation with the respective committees and functions, and the IFF Office focused on developing the IFF members and gaining new Member Associations. The work of strengthen the development of the IFF Member Associations, started in 2005 through the IFF Development Program Seminars. The aim with the seminar is to give the participants the needed tools to train the trainers in their respective countries after the seminar. The participating associations build up a two year development plan during the seminar, which the IFF then monitors.

13.1 Development Program



The Seminar is built on three different blocks, one for Organisation, one for Coaching and one for Refereeing all aiming to give additional knowledge to the Associations and assist them in planning and managing the development in their respective country. The seminar is a four day event consisting of theoretical lectures, practical training sessions, group works and hand-on training and observation.

The first pilot seminar was held in Eger, Hungary in December 2005. In 2009—2010 there has been Development Seminars organised in Canada, India, Latvia, New Zealand and Russia. Additional coaching courses were given in Indonesia.

The IFF has also supported a development Project launched in New Zealand to re-activate the Floorball development in the region. There have been new Floorball centres built up and the emphasis has been in having long term locals involved in the organisation to promote stability in the clubs. The restructuring of the New Zealand federation took place after the Development seminar organised in September 2009 in Wellington.

IFF has continued with the development programme in Germany, supported by the Floorball material manufacturers and IFF's Development Board, in order to strengthen the development of Floorball. The results have been good and the DUB is growing and the number of licensed players has increased to over 6 500.

The Development function made an evaluation of the IFF Development Programme 2005-2010 for the CB giving recommendations for the future.

13.2 Material Support for new Floorball countries

The IFF has also been in the position to support new and growing Floorball countries as they strive towards developing their Floorball activities by providing them educational material and guidelines as well as Floorball equipment.

Floorball equipment support packages has during the two year period been sent to: Albania, Argentina, Armenia, Australia, Bangladesh, Belarus, Brazil, Bulgaria, Croatia, Hungary, India, Indonesia, Ireland (special Olympics), Iran, Israel, Kurdistan, Lithuania, Mongolia, Morocco, New Zealand, Philippines, Russia, Rwanda, Serbia, Spain, Thailand, Turkey, Ukraine and the USA. The total amount of sticks has been 1600, balls 2700, tool bags 40 and the goalkeeper's equipment sets 26.

14. IFF Development Board

Responsible for all questions related to Floorball material and the Material Approval system has been John Liljelund.

The main work has been the following-up of the Material Regulations, which involved several meetings with the Swedish Testing and Research Institute (SP) and the Czech Test Institute ITC as well as with the manufacturers of Floorball equipment.

During the period a new version of the Material Regulations have been published and were in force from 01.07.2010, for the next two year period.

14.1 ispo fair Winter 2009 and 2010

IFF has continued together with the Development Board to run the Floorball Village, which was built in cooperation with the world's biggest Floorball equipment manufacturers in order to promote Floorball in the German market by giving the market a true vision of what Floorball is today and re-launch it to the retailers in this area.

The Floorball Village was specially designated area at the ispo fair with an interactive activity village, giving the visitors the possibility of getting to know Floorball hands on and also see what Floorball is today. The Floorball Village will be on the ispo fair also in 2011.



15. IFF Anti-doping Work



At the IFF General Assembly held on 13/12/08 in Prague, Czech Republic, IFF accepted the revised (2009) World Anti-Doping Code (the "Code"). The IFF Anti-Doping Regulations are adopted and implemented in conformance with IFF's responsibilities under the Code, and are in furtherance of IFF's continuing efforts to eradicate doping in the sport of Floorball.

The IFF Anti-Doping Regulations are valid from 01.01.2009 and apply to IFF, each National Federation of IFF, and each Participant in the activities of IFF or any of its National Federations by virtue of the Participant's membership, accreditation, or participation in IFF, its National Federations, or their activities or Events.

The IFF has conducted doping tests in the IFF events (WFC, U19WFC, EFC) and also started with the Out Of Competition (OOC) testing in 2009. In addition the IFF also annually collects, publishes and reports to WADA

the doping tests conducted in Floorball. The IFF has also actively taken part in the events arranged by the WADA and in the process of renewing the WADA's International standards.

During the period 2009-2010 the IFF has re-developed a process for granting Therapeutic Use Exemptions (TUE's) according to the updated regulations set by WADA and created a system of Registered Testing Pools with Whereabouts requirements and OOC testing that comply with the WADA rules. The IFF Registered Testing Pool system is built on a pyramid approach, with both individual whereabouts collected from the top athletes and team whereabouts collected from the top 4 national teams. The whereabouts are collected for the purpose of efficient test planning. The IFF uses the WADA's Web-based database management system, Anti-Doping Administration & Management System (ADAMS), which was developed for the purpose of coordinating anti-doping activities and to provide a mechanism to assist stakeholders with their implementation of the Code. The IFF uses Adams for the management of daily anti-doping activities such as TUE's and Whereabouts.

The IFF Anti-doping work also relies much on providing relevant information to the IFF member associations and the IFF webpage includes information about Anti-doping. The IFF also informs its member associations through the IFF Newsletters and the IFF Anti-doping Guidelines for IFF Events, which is sent to all associations participating in an IFF event in good time before the championships.

The IFF Development seminars include Anti-doping education as well and in addition the IFF has increased its Anti-doping education by launching campaigns in connection to the IFF events and the IFF Say NO to doping campaign, with the "Best Clean Slapshot competition", the Say No to doping balls and video, was launched in connection with the WFC 2010.

16. IFF Information Function

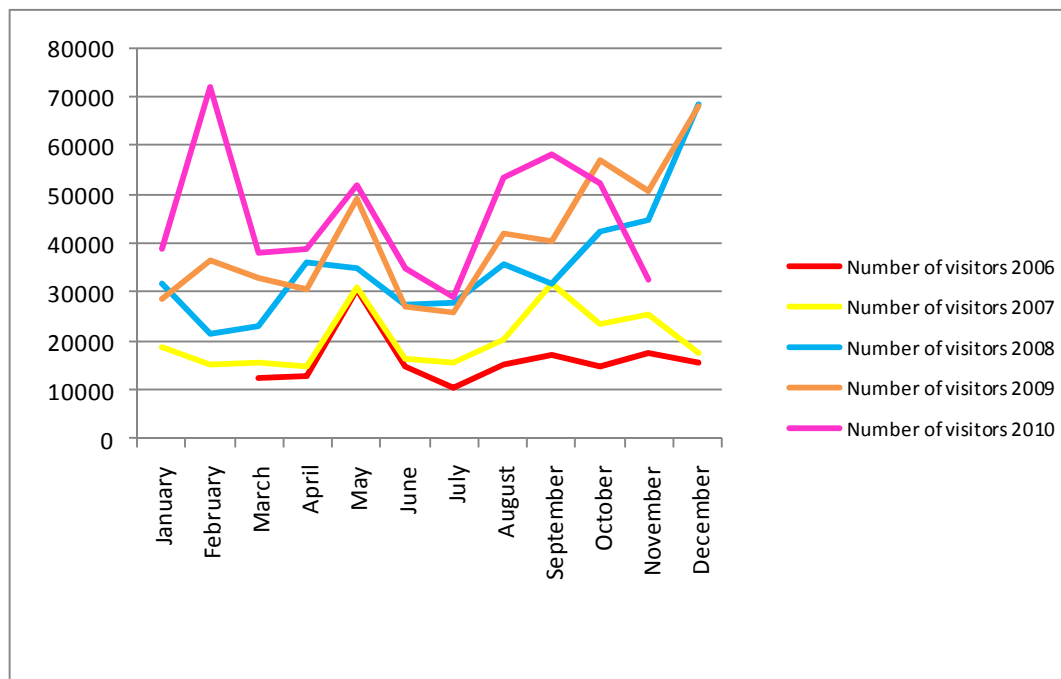
The aim during this period was first to increase the information flow from the IFF to its member associations and to target the information to the parties needing it. Secondly IFF has stressed to provide the international Floorball world and the international world of sports in general through the Internet pages, Information- and Newsletters, Press releases and other services. The Information function was formed by the CB and Mr. Stephen King heads the function and Ms. Merita Bruun acts as a member.

The Information function conducted the member service questionnaire in 2009 and have been preparing the new Newsletter introduction and the face-lift of the IFF web-page, which was conducted in 2010.

16.1 IFF Internet page

The current Internet page was launched in March 2006 in order to better serve the international Floorball world with all the important information from the IFF and news from the IFF member associations. The amount of news about the IFF activities and events have steadily increased during 2009 and 2010 and during 2010 a facelift was conducted based on the needs of the IFF member associations and Floorball fans. The IFF webpage facelift including the following additions was ready in October 2010:

- New Front page layout
- IFF member associations and other contact countries have their own sites with more information about the MA with the direct links from the IFF front page under Countries
- RSS feeds with news from IFF Member Associations and other floorball sites.
- Quicklinks option on the front page from where the direct links to popular pages are found
- Video window on the front page with the link to the IFF Sportshub Youtube video platform
- New Front page calendar
- Links to the IFF pictures, IFF materials, social media and Newsletter subscription from the IFF front page



The total number of visitors on IFF's web-site has continued to increase during 2009 and 2010. The number of unique visitors has increased with 6,6 % in 2009 compared with 2008 and continues to grow for 2010 with 9,8 % (situation by 9.11.2010). The number of total visitors has increased by 14,8 % from 2008 till 2009, still continuing growing with over 12 % in 2010 (situation by 9.11.2010).

During the period the IFF administration has introduced more on-line match statistics service from international matches and all IFF Events.

The largest number of visitors were during the IFF events, the Men's U19 WFC 2009 in Finland (22 429 unique visitors in May), the EFC Final round 2009 in Denmark (24 681 unique visitors in October)



and the Women's WFC in Sweden (29 399 unique visitors in December 2009).

In 2010 the largest number of visitors were during the Men's WFC Qualifications (and international weekend) in February in Poland, Spain, Singapore and Canada (30 114 unique visitors) and the Women's U19 WFC in Czech Republic (21 614 unique visitors in May), the EFC Qualification in Finland, Norway and Germany (22 414 in August) and the EFC Final round (23 740 in October). Also the international weekends create a lot of traffic on the IFF webpage especially when the IFF statistical service program is being used and in addition to February's weekend the September's international weekend, which was played at the same time as the Men's U19 WFC Qualifications in Spain gathered a total of 25 873 unique visitors for September. November's international weekend increased the amount of unique visitors for the first week of November to 17 086 (1-9.11.2010).

16.2 Information Letters/Newsletters

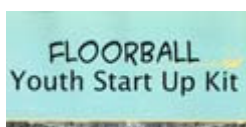
Starting from 2006 the IFF has sent out Information Letters including the most important decisions made by the IFF Central Board, the upcoming IFF events and other interesting Floorball news from around the world. In the end of 2009 a new Web based Newsletter was launched, with the Newsletter topics linked directly to the news on the IFF webpage, and the amount of Newsletters have increased both in 2009 and 2010. The amount of sent IFF Newsletters has increased from 4 in 2008 to 6 in 2009 and 19 in 2010 (by November 9th 2010).

With the webpage facelift the IFF Newsletter can now be ordered directly from the IFF front page from a subscription link, which has made it easy for Floorball fans to get access to the Newsletter.

16.3 Development & Information Material

As a part of the service to the member associations IFF has continued producing new materials and existing materials have been translated into different languages for Floorball development purposes. Most of the educational written materials are free to be downloaded from the IFF webpage.

The **Floorball flyer**, which has been renewed twice during 2008-2010 gives general information about Floorball and the International Floorball Federation and can be downloaded from www.floorball.org



The Floorball Youth Start Up Kit is available in 11 different languages: English, French, German, Spanish, Polish, Portuguese, Italian, Chinese (Mandarin), Russia, Slovenian and for the Bosnia - Herzegovina/Serbia/Montenegro/Croatia Language area. The Start Up Kits can be downloaded from the IFF webpage under Materials.



The IFF Coaching Material is built on three different levels based on the development of the players, which helps the coach to plan practices in the most efficient way for players of all skills.



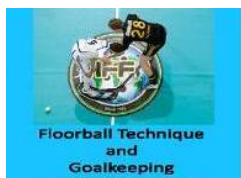
IFF has as a part of its Development program produced three English coaching manuals; **Teaching Individual techniques and tactics in Floorball**. This material is available in English, Estonian and for the Bosnia - Herzegovina/Serbia/Montenegro/Croatia Language area. The second part of the coaching material is; **Team Tactics** and the third part; **Special Situations**.



The material **Learn—Start—Play**; Learning the game, starting up the organisation and playing in different ways; gives hints and guidelines how to start playing, finding or building materials and how to work with clubs and associations. The PDF version can be downloaded from the IFF webpage under Materials in both English and Mongolian and the printed version of the Learn, Start, Play material, can be ordered from the IFF and the price is 8 CHF (5€), (+minimum 5 CHF postal fee).



The **This is Floorball** information material was published in the end of 2009 and presents the Floorball player profiles from the beginning, the past and the present, giving a face to Floorball. This material can be ordered from the IFF Office, and the price is 8 CHF (5€), (+minimum postal fee 5 CHF).



Coaching DVD's for Individual Technique and Goalkeeping was published in the end of 2009. The coaching DVD's include Guidance for players and coaches, as well as practical drills. Two DVD's are available with English commentary and subtitles in: French, German, Italian, Spanish, Portuguese, Russian and Japanese (only individual technique DVD). The DVD's can be ordered from the IFF office and the price is 25 CHF/double DVD (+postal fee 10 CHF).



Florball Game for Windows

Prodigium Game Studios has in cooperation with the IFF and the Finnish association, created a new hi-tech Floorball game played with computers. The demo version of the FBL Gameplay was launched in Autumn 2010 and the final version is launched during the WFC 2010.



Basic referee education material was published in 2010. The material is meant for basic training and will give more tools for the referee trainers when training referees. It can be downloaded as PDF or PPT from the IFF webpage under Materials.

16.4 Social Media

Facebook:



IFF opened its Facebook page (www.facebook.com/iff.floorball) on August 1st 2009 and at the moment there are over 5 500 Floorball fans following IFF on Facebook (5 613 on 7.11.2010) 80 % of fans are under 34 years old (20% 13-17 years, 20 % 18-24 years, 40 % 25-34 years) Gender division is 67 % male fans and 27 % female fans. Fans receive posts to their individual news feeds every time IFF posts something to IFF Facebook page. IFF Facebook pages include links to IFF news, interactive event pages, videos and photos. During IFF events there are updates of ongoing matches and information about starting internet broadcasts on IFF Facebook page. Since the opening, IFF has posted 417 links to Facebook page (approx. 1 link per day). There has been 15 Facebook events of IFF competitions.

Twitter:



IFF opened a Twitter feed (www.twitter.com/iff_floorball) on the 12th of October 2009. At the moment there are 248 followers, both Floorball medias and individual persons. The IFF Twitter feed is listed to 15 different lists. All posts made to IFF Facebook page are also shown in IFF Twitter feed and there is a post in IFF Twitter feed every time a new video is downloaded to the IFF YouTube channel on Sportshub. Since the opening, IFF has posted 385 Tweets (approx. 1 post per day)

Youtube/Sportshub:



IFF opened YouTube video channel (www.youtube.com/iffchannel) on the 28th of April 2010. At the moment 178 registered YouTube users have ordered IFF's channel and there are 80 Floorball videos on IFF's channel with both highlights and full length videos of matches played on IFF events (WFC & EFC) Every video on the channel is linked to the on-line match record of the match on IFF webpages. Since the opening, the videos on the channel have been played totally 28 677 times

Flickr:



IFF opened Flickr photo account (www.flickr.com/photos/iff_floorball) on August 1st 2010 and at the moment there are 2 031 photos from different events. The photo sets on Flickr are linked to the on-line match records on IFF webpages, you can find links to the photo sets from the IFF event webpages and on the other hand it is possible to find a link to the match details of the photo from the Flickr page. Besides the photo sets and collections of IFF events added to the Flickr by IFF, there are also Flickr collections of other photographers photos on the IFF Flickr page. The collections of photos added by other photographers contain photos from national Floorball leagues

17. IFF Competitions

17.1 License System for IFF Member Associations

The IFF General Assembly in Prague 2008 approved the new License system implemented for the IFF Member Associations participating in the IFF events. The License system was created in order to direct the Member Associations to develop their own organisations, rather than only participate in International Events. The most important reason is that IFF's responsibility is to secure the level and the quality of the sport. The License system will be implemented after the 2012 Men's World Championship and the IFF administration will focus on strengthening the member associations operations in the coming two year period.

17.2 IFF Statistic Software



The IFF Statistic Software has been used in IFF events since the WFC 2007. All the matches on IFF events can be followed live through the on-line match records of the software and the software provides tournament statistics on the web. The software has also made it possible to have all the statistics from IFF events gathered in one place. The software is used in every IFF event and in addition to this, the member associations are using the software for the international tournaments.

The use of the IFF Statistic Software in international tournaments started in 2008, when the IFF on-line match records were used in 38 matches of totally 128 played international matches (30 %). In 2009 the use of the software was more than doubled, when the on-line match records were used in 89

matches of 138 played internationals (65 %). In 2010 the use of the software maintained on the same level. The on-line match records have been used in 72 % of the matches (77 out of 107 played internationals).

The IFF Statistic Software has continuously been developed in order to better meet the wishes of the IFF and the Member Associations. During the two year period, new features have been added to serve the public more comprehensively. In the Men's WFC 2008, the individual photos were used in the player cards for the first time. The personal photo concluded the player cards, which now include a photo, personal information and player statistics from previous IFF events. In spring 2010 the goal-keeper statistics with saving percentages were implemented and in autumn 2010 two new additions were made. The new line-up function gives information about the line formations of the teams in the beginning of the match. Many IFF events are streamed live on Internet TV so the line-ups on the on-line match record provides information also for the Internet-TV matches. During Autumn 2010 the Referee cards were added with photos and personal information. Besides the above mentioned improvements made to the Software, also the administration of the software was developed during the two year period. The improvements made optimizes the tournament administration work made by the IFF office.

17.3 IFF Accreditation system

In order to better serve the organisers of the IFF events and to strengthen the security in the events, IFF developed the IFF Accreditation Program. The IFF Accreditation Program is a Microsoft Excel-tool, which is designed to produce the accreditation cards for IFF events. The accreditation cards (ID-badges) are used for the identification of persons and for the control of different persons' movement in the IFF events.

Most of the functions in the IFF Accreditation Program are same for every event, but there is also editable functions, which give the accreditation card a specific look in every event. The tournament logo, graphic elements and organisers sponsors are unique for every event. The IFF assists the organisers by creating the basic accreditation file for the tournament. IFF creates the accreditation cards of the

participating teams as well as the cards of the IFF personnel, referees and IFF VIP guests in the event. These ready-to-print files are sent to the organiser, who is responsible for the printing of the accreditation cards. Additionally the organiser creates the accreditation cards for their own organisation, volunteers, VIP guests and media.

The IFF Accreditation Program was for the first time used in the EuroFloorball Cup in October 2009 and since then, every IFF event organiser has wanted to use the program. In autumn 2010, the program was further developed based on the experiences and comments gathered from the organisers and a new version of the programme was finalized.

17.4 World Championships according to the ranking



Men's 7th World Championships 6th-14th December 2008 in Czech Republic

29 Associations from 4 continents participated.

The WFC was divided into an A-division with 10 teams and a B-division with 10 teams and a C-division with 9 teams.

A-division: 1) Finland 2) Sweden 3) Switzerland 4) Czech Republic 5) Latvia 6) Norway 7) Russia 8) Estonia 9) Denmark 10) Italy
Team 1-7 directly qualified to the WFC 2010

B-division: 1) Germany 2) Poland 3) USA 4) Austria 5) Singapore 6) Japan 7) Hungary 8) Slovenia 9) Netherlands 10) Great Britain

Germany directly qualified to the WFC 2010

C-division: 1) Slovakia 2) Spain 3) Canada 4) Australia 5) France 6) Serbia 7) Liechtenstein 8) Korea 9) Georgia



Women's 7th World Championships 5th-12th December 2009 in Sweden

24 Associations from 4 continents participated. The WFC was divided into an A-division with 10 teams and a B-division with 10 teams, to which 7 teams played a qualification for 3 spots.

A-division: 1) Sweden 2) Switzerland 3) Finland 4) Czech Republic 5) Russia 6) Latvia 7) Norway 8) Poland 9) Denmark 10) USA

Teams 1-7 directly qualified to the WFC 2011

B-division: 1) Australia 2) Hungary 3) Germany 4) Singapore 5) Estonia 6) Netherlands 7) Japan 8) Slovakia 9) Canada 10) Italy
Australia directly qualified to the WFC 2011

17.5 U19 World Championships according to the ranking



Men's 4th U19 World Championships 6th-10th May 2009 in Finland

20 Associations from 3 continents participated. The WFC was divided into an A-division with 8 teams and a B-division with 8 teams. 6 teams qualified for two spots in the U19 WFC.

A-division: 1) Sweden 2) Finland 3) Switzerland 4) Czech Republic 5) Latvia 6) Norway 7) Slovakia 8) Denmark (relegated to the B-Division 2011)

B-division: 1) Estonia 2) Poland 3) Germany 4) Hungary 5) Russia 6) Austria 7) Canada 8) Japan
Estonia promoted to the A-division 2011.

Qualification: 1) Russia 2) Hungary 3) Slovenia 4) Spain 5) Netherlands 6) Georgia



Women's 3rd U19 World Championships 4th-8th May 2010 in Czech Republic

14 Associations participated. The WFC was played in an A-division with 8 teams and a B-division with 6 teams. Georgia (visa problems) and Ukraine (financial reasons) however did not participate.



A-division: 1) Sweden 2) Finland 3) Czech Republic 4) Switzerland 5) Slovakia 6) Norway 7) Poland 8) Latvia (relegated to the B-Division 2012)

B-division: 1) Hungary 2) Russia 3) Germany 4) Austria
Hungary promoted to the A-division 2012.

17.6 EuroFloorball Cup according to the ranking



EuroFloorball Cup 2009

The Qualification round of EFC 2009 was organised in Leoben & Kapfenberg, Austria (8 Men's teams and 4 Women's teams), Valmiera, Latvia (5 Men's teams and 5 Women's teams) and Langnau & Winterthur, Switzerland (3 Men's teams and 3 Women's teams). From each place one Men's and one Women's team qualified to the Final round.

The Final round, for both men and women, was organised in Frederikshavn, Denmark, with 8 teams in each category.

The ranking of EFC 2009 for men:

1) SSV Helsinki 2) Tapanilan Erä 3) SV Wiler-Ersigen 4) Lekrings 5) 1. SC Vitkovice 6) Rødovre FC 7) Jögeva SK Tähe 8) UHC Sparkasse Weissenfels 9) Tigers Langnau 10) Nizhegorodets 11) CUF Leganes 12) Tatra Stresovice 13) SK 1. FBC Trenčín 14) HDM 15) SZPK-Nokia 16) London Vikings 17) Locomotive Kutaisi 18) IFK Paris 19) VSV Unihockey 20) SSV Diamante Bozen 21) Speedhockey Brussels

The ranking of EFC 2009 for women:

1) IKSU 2) UHC Dietlikon 3) Herbadent SJM 4) SC Classic 5) Red Ants Rychenberg 6) Rubene 7) Frederikshavn Bulldogs 8) Målløs Hurricanes 9) PSS Porvoo 10) Energa Olimpia Osowa Gdansk 11) UA Sonics 12) TJ JM Chodov 13) Jämskä SHN 14) CUF Leganes 15) Phoenix Fireball 16) SU Wiener FV 17) Dragons Ruzinov



EuroFloorball Cup 2010



The Qualification round of EFC 2010 was organised in Grimma, Germany (6 Women's teams) Oslo, Norway (5 Men's teams), Erd, Hungary (7 Men's teams and 5 Women's teams from which Locomotive Kutaisi and Amro Kutaisi could not participate due to visa problems) and Helsinki, Finland (3 Men's teams and 2 Women's teams). From each place one Men's and one Women's team qualified to the Final round.



The Final round, for both men and women, was organised in Koceni & Valmiera, Latvia, with 8 teams in each category.

The ranking of EFC 2010 for men:

1) Storvreta IBK 2) 1.SC WOOW Vitkovice 3) SSV 4) TUNET IBK 5) SV Wiler-Ersigen 6) RTU/Inspecta 7) SK Augur 8) Team Århus Floorball 9) Tapanilan Erä 10) FB Agents 11) Olimp Fryazino 12) Tigers Langnau 13) GLS L'Aquila 14) SK Dragons Ruzinov 15) IFK Paris 16) Itak Sport Borovnica 17) CUF Leganes 18) Dunai Krokodilok 19) Vendetta

The ranking of EFC 2010 for women:

1) IKSU 2) Piranha Chur 3) Red Ants Rychenberg 4) SC Classic 5) Herbadent SJM 6) Rubene 7) En-erga Olimpia Gdansk 8) Frederikshavn Bulldogs 9) NST 10) NTS FK-ZS Nemsova 11) Tunet IBK 12) Eszterhazy-Meise 13) MFBC Wikinger-Grimma 14) TVZ Wikings Zell am See 15) HDM 16) UHC Schaan 17) CUF Leganes

17.7 IFF Observer Program



Sports Finland/NOC and the IFF have agreed upon a joint initiative to organise an Observer Programme during the WFC, on the 7th & 8th of December, in order to give the IFF member associations a possibility to see behind the scene how the event is organised and get to know what kind of steps are taken.

The Observer Programme is built upon the IFF Organisers Handbook, which will then help the participants to form their own view of how they could organise an IFF Event. The idea is to invite the future and potential IFF events organisers to participate in the Observer program.

The Observer Program is intended for:

- * Administration people - general administration people
- * Sports people - people in charge of sports and venues technical services
- * IFF Member Associations – potential organisers of IFF Events or national events

18. IFF Economy

The volume of the IFF economy 2008-2009 has continued to grow and IFF has in a broader extent been able to use funds to develop the different membership services for its members. The growing number of events and the service related to these has demanded to increase the IFF administration simultaneously with the increased number of development activities and competitions.

Even though the finances have been kept well in balance during this period and even shown a small surplus, there is a need of a continued increase of the income to secure the development of Floorball world wide. The actual figures are found in the Financial Reports for 2008 and 2009.

IFF still needs to increase the outside financing, which primarily comes from the sponsors, especially from outside the Floorball market.

19. IFF Office

The International Floorball Federation has been growing rapidly for the last 7 years and as a result of this the IFF needed to increase the number of employed persons at the office, situated in Helsinki, Finland. This is in order to live up to the growing service requirements of our member associations and the number of IFF competitions.

Mr. Veli Halonen was appointed as the new Office & referee Coordinator to the IFF Head office in Helsinki, Finland, to replace Ms. Katriina Sahala, who decided to seek new opportunities by moving to the Finnish Sports Confederation. Mr. Halonen started working for the IFF in the beginning of January 2010. In the IFF office Mr. Halonen works closely with the IFF member associations and will be responsible for the administration of the office and the IFF Referee Committee.

The IFF CB would like to thank all Member Associations, as well as all committee members, sponsors, the great number volunteers who have helped IFF in different ways and the office staff for the tremendous work done, in order to develop Floorball from possible aspects.