

## **PROPOSAL TO THE IFF GENERAL ASSEMBLY**

### **Creation of a Euro Floorball Championships, under the aegis of IFF**

The Euro Floorball Tour - EFT-countries behind this proposal strongly believes, that after an extensive analysis and discussions with a number of stakeholders, that it would be in both the interest of their and the International Floorball Community to create an Euro Floorball Championships (EF) starting from 2023.

#### **Objective**

There is a growing need, not only from a competition point of view, but also from marketing and visibility aspects, to have an additional title to fight for. IFF also desperately needs more international events, to strengthen the marketing, promotion and the awareness of the sport. The Euro Floorball Championships would receive a much higher status, on the national level than the present EFT's and therefore help the national associations in their work to promote the sport through the championships. There is also a strong consideration that the proposing countries need to have more major events to organise to strengthen their position nationally, giving more valuable events for the host cities, partners and media. As the objective must be to have the WFC's played also outside of Europe, the EF would fulfil this need. The new format could also act as an entry point for countries presently ranked 5-12<sup>th</sup> to start organising Major Events.

#### **Euro Floorball Championships (EF)**

The top 7 nations from the previous WFC and the host nation will be qualified for the EF, which will be played during the WFC qualification International week in January-February, meaning that these countries are directly qualified for the next WFC, if they participate in the EF.

The tournament will be played in two balloted groups of four teams during 7 days, four days for group games and 3 days for placement, semi-final and medal matches, with a total of 20 matches. Men will play in even years and women in odd years, but always in the same year as the WFC for that gender.

The EF would be managed by IFF, in the same way as the WFC's and the U19 WFC's. The bid for organising the event would start 4,5 years in advance of the Event, with applications 4 years in advance and a decision 3 years in advance. The organising agreement must be signed at the time for the decision. IFF shall use the IFF Event Management System – Eventello to manage the entire process.

The EF will be lighter, easier and more cost-efficient to organize than the WFC. The requirements for the bidding, organizing and the arenas for the EF will be lower than for the WFC's. The EF gives the organisers a bigger flexibility to cooperate with other cities and venues, than the ones where the WFC's can be played, but still within a 90 minutes driving range from an International airport.

#### **Responsibilities**

IFF will have the overall responsibility and delegate this to the organiser via the organiser agreement and the EF Competition regulation. IFF will handle the distribution of the International TV- and Internet-TV signal.

The EF will be organised based on the IFF regulations and the requirements set in the IFF Event Handbook. The requirements for the EF will be a little above the requirements of the U19 WFC's when it comes to finances and requirements so that it is easier for smaller floorball countries to organize the event, too.

The applicants ask for an approval of the Euro Floorball Championships (EF) concept from the IFF Central Board and that IFF takes the needed measures to include the EF into the IFF International Calendar starting from 2023 and to take the needed measures to put in place the EF regulations and modified requirements by the end of Q2 in 2019.