



# **IFF ANNUAL REPORT 2011-2012**



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## 1. Introduction

The IFF received the full recognition of the International Olympic Committee - IOC in July 2010, given by the 123rd IOC Session in Durban, South Africa. This had been one of the strategic goals set by the IFF General Assembly in Helsinki 2002. Receiving the full IOC recognition took IFF into a new phase in its existence - now floorball has a true possibility to one day enter the Olympic Games. The recognition has made it possible for a number of the IFF members to seek and also achieve the recognition of their respective National Olympic Committees (NOC), opening new possibilities for our member associations. It is fair to say, that during the project of receiving the IOC recognition a lot of focus has been paid to actively increase the number of members. The analysis made in connection to the 1st Associations Meeting held during the Women's WFC in St. Gallen, Switzerland in 2011, clearly shows that a lot of focus is needed to strengthen the IFF's own organisation in order to give better service to its members.

The main focus during the period between the General Assemblies of 2010 and 2012 has been in the full implementation of the change of the International Competition calendar and the evaluation of this major change in our Events. The IFF organised a Competition seminar during August 2012, with participants from 18 countries where the present competition structure was thoroughly discussed and a number of changes proposed. The regional qualifications for the World Floorball Championships has been a major improvement and it has been decided that all teams, except the organiser, will in the future participate in the qualifications for the major Events.

The International floorball family has continued to grow, with all in all three new member associations joining the IFF. At the same time IFF has, together with the member associations, continued the efforts made to enlarge the IFF activities outside Europe, in accordance with the recommendation of the IOC. The IFF Vision approved during the General Assembly in Prague 2008 set the target to have 100 members by 2020. Presently, the number of countries which are to seek membership is still growing, but it will take a few years before these countries are fulfilling all the requirements for provisional membership.

The second field of priority during the two year period has been the development of better service to our member associations. In relation to the 1st Associations Meeting, the IFF office conducted a survey among the members of what kind of challenges the IFF members have and what kind of support is needed to assist them in their development. The outcome of the discussions was the building of the IFF Associations Audit, which is to map the present situation of all member associations and try to find best practises to help each country based on the principle of "Each One - Teach One".

IFF had its 25th Anniversary on the 21st of April 2011 and celebrated this during the WFC in St. Gallen, with commemorating individuals that has given IFF their valuable efforts in different functions during the first 25 years of the IFF history with IFF Service Awards.

From a competition point of view, the number of IFF Event tournaments have increased to a total of 10-12 on a yearly level, this together with the increased service given to the organiser in relation to the new IFF Accreditation system and the team and player statistics has required a lot of resources from the IFF Office. The main competition development issue has been the re-structuring of the European Club competition, where the IFF Central Board has installed a new Top Club competition - the Champions Cup starting from 2011. The first Champions Cup which was played in Mlada Boleslav, Czech Republic, is the beginning of a four year project where the National Champions of the Euro-Floorball countries and the winner of the EuroFloorball Cup plays for the title of the best European Club Team.

Due to the constant development and growth of floorball worldwide, the number of the employees at the IFF Office also needs to increase in order to meet the requirements of the developing floorball world and to ensure that the IFF better serves its member associations. The IFF Office has, during the period, had six full-time employees, with four employees working at the IFF Head office in Helsinki, Finland and two in the Competition office in Stockholm, Sweden.

## 2. IFF Member Associations

IFF today consists of 55 Member Associations of which 35 are ordinary members and 20 provisional members. During the period the number of Member Associations has increased from 52 to 55.

The ordinary Members Associations are: Australia, Austria, Belgium, Brazil, Canada, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Great Britain, Hungary, Iceland, Italy, Japan, Korea, Latvia, Liechtenstein, Malaysia, the Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland and USA . The number of ordinary members has increased from 31 to 35. Due to the dissolution of the Russian Floorball Federation and the present re-structuring floorball in the Russian Federation by the Ministry of Sport, the present status of the Russian ordinary membership is still under investigation.

The provisional Member Associations are: Argentina, Armenia, Belarus, India, Indonesia, Iran, Ireland, Israel, Jamaica, Lithuania, Moldova, Mongolia, Mozambique, the Philippines, Portugal, Romania, Sierra Leone, Thailand, Turkey and Ukraine.

According to the Statutes of IFF the provisional members, who have been members for at least four years, automatically become ordinary members, if they fulfil the requirements.

At the moment the Malaysian Floorball Association is under suspension for not fulfilling the regulations of the IFF, which means that they are not able to participate in any IFF activities.

### 2.1 AOFC



The Asia and Oceania Floorball Confederation (AOFC) was founded by the Asia and Oceania Member Federations of the International Floorball Federation in 2005. The fourth AOFC General Assembly was held on the 5th of February 2012 at the Surugudai University, Japan, setting the direction and guidelines for the development of floorball in the region.

The AOFC consists today of 12 IFF members: Australia, Japan, India, Indonesia, Korea, Malaysia, Mongolia, New Zealand, Pakistan, the Philippines, Singapore and Thailand.

The following persons belong to the AOFC Central Board:

President:	Mr. Stephen King, Australia
Vice President:	Mr. Sani Mohamed Salim, Singapore
Treasurer:	Mr. Geum Sung Kang, Korea
Secretary General:	Mr. Pierre Boudville, Singapore
Member:	Mr. Takanobu Yoshino, Japan
Member:	Mr. Ramezenali Davalo, Iran
Member:	Mr. Hwang Joo Kim, Korea
Member:	Mr. Christian Bertschinger, New Zealand
Member:	Mr. Ryan Elizaga, the Philippines

The office of the confederation is placed in Singapore.

## 3. The IFF Central Board (CB)

The CB elected by the IFF General Assembly held in Helsinki, Finland on the 10th of December 2010 has had the following composition:

Mr. Tomas Eriksson, Sweden, President  
Mr. Filip Suman, Czech Republic, Vice President,  
Ms. Monica Bakke, Norway, Treasurer  
Mr. Greg Beaudin, Canada, Member  
Mr. Hans Botman, the Netherlands, Member  
Mr. Risto Kauppinen, Finland, Member  
Mr. Stephen King, Australia, Member  
Mr. Oliver Stoll, Germany, Member

Mr. Lars-Gunnar Tjärnquist, Sweden, Member  
Mr. Edwin Wiedmer, Switzerland, Member

There have altogether been 11 CB meetings between the General Assemblies, held as follows:

Helsinki	11.12.2010
Per Capsulam	20.01.2011
Bern	07.03.2011
Weissenfels	08.05.2011
Helsinki	02.10.2011
St.Gallen	08.12.2011
Bern	03.03.2012
Nitra	06.05.2012
Frankfurt	01.09.2012
Helsinki	03.11.2012
Zürich	07.12.2012

The most important decisions from the IFF CB meetings are published in an IFF Newsletter, right after the meetings are held and the CB protocols with the enclosures are also published on the IFF website after acceptance by the IFF CB.

### **3.1 Main Fields of focus**

The CB has, in accordance with the initial policy decision made in 2004, continued to stress the three different pillars of the IFF activity. Firstly, the International lobby work with the aim now, when the IOC recognition has been reached, to achieve the acceptance of floorball globally and to secure the participation in International Multi-Sports events, in order to make it possible for the IFF to strive for the IOC Short List for the 2024 Olympic Games. This also includes the aim to profile the IFF in the International Sports Community as a strong player. Secondly, is the work with the issue of Marketing in order to strengthen the financial and market situation of the IFF and also make the sport more suitable for television, and at the same time strengthen the Brand of floorball. The third main focus has been on the development of the IFF member associations, where IFF has built a Floorball Development Program, consisting of a four day interactive course for organisation and administration work, refereeing and coaching as well as the publication of *Learn-Start-Play, This is Floorball* and the *IFF Coaching DVD*.

### **3.2 Appointments**

The following persons have been appointed by the IFF CB (more information under 20. IFF Office):

Ms. Sarah Mitchell, Competition Coordinator

Mr. Jan Ögren Fjellestad, Development Coordinator

### **3.3 New committees**

During the period 2011-2012 the IFF CB has not decided to form any new committees.

### **3.4 IOC 50 Road Map**

The fact that IFF has now received the full recognition does, by no means, indicate that we can slow-down, but rather that we should continue to work on the universality of the sport, especially outside Europe. The IFF has worked on this issue and have kept contacts with around 20 countries both in Africa, the Americas, and Asia and Oceania, out of which Jamaica, Mozambique and the Philippines has been approved as new IFF member associations during the period. The IFF has been in close contact to the IOC Sports Department in order to follow-up on the development in relation to the requirements set for International Federations to seek participation in the Olympic Games.

## **4. IFF Executive Committee (ExCo)**

The composition of the ExCo has been:

Mr. Tomas Eriksson, President

Mr. Filip Suman, Vice president

Mr. Stephen King, AOFC President

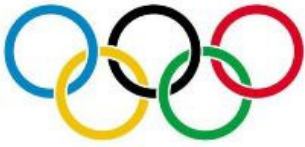
Mr. John Liljelund, General Secretary



The ExCo has worked with international affairs and the cooperation with other sports authorities, also handling urgent daily business.

#### **4.1 Contacts to International Sport Federations**

##### **International Olympic Committee (IOC)**



The IFF ExCo has had a number of meetings with the IOC Sports Department discussing the development of the sport and the way for IFF to move forward.

IFF has answered the IOC questionnaires upon Equality in Sport and Sports for All Development. As a part of the recognition, IFF receives development and anti-doping support from the IOC on a yearly basis through the ARISF (more information below).

##### **SportAccord**



The IFF has actively taken part in the process of changing the SportAccord statutes and participated in the discussions of what the tasks for SportAccord are. The IFF has participated in the SportAccord General Assembly in 2011 in London and 2012 in Quebec.

IFF has actively used the services of SportAccord provided to its members and, with their assistance have established two IFF YouTube channels via the SportsHub, which is a web portal for live images of a number of sports. The channels are used for live-streaming IFF Events as well as building a library of floorball videos accessible by all.

IFF has started discussions with SportAccord about a possible inclusion of floorball in the upcoming Urban Games organised by SportAccord. Additionally, IFF has participated in the Policy Advisory Board for the .sport domain, which SportAccord is seeking on behalf of the international sports community.

##### **Association of IOC Recognised International Sport Federations (ARISF)**

IFF has taken part in the activities of the ARISF and participated in the ARISF General Assemblies in 2011 and 2012. IFF has been able to apply for development support from ARISF and have received a total of USD 5,500 per year for 2011 and 2012.

##### **International University Sports Federation (FISU)**



IFF has signed a collaboration agreement with FISU concerning the continued cooperation between IFF and FISU in the fields of University Sports and securing the continuation of the WUC. The 5th edition was organised in Czech Republic, by the Czech Student Sports, supported by the Czech Floorball Union with both men and women teams participating.

Discussions are also continuing with the FISU administration on how floorball could enter the Universiades and IFF was invited to visit the Shenzhen Universiade in China 2011 and the FISU Gala in Kazan 2012, to further find ways of a closer cooperation.


##### **International Master Games Association (IMGA)**

IFF has agreed that floorball will be on the program of the IMGA World Winter Master Games 2015 in Italy and IFF was approved as a member of IMGA by their General Assembly 2011.

##### **International School Sports Federation (ISF)**

The third World Schools' Floorball Championships were played in the Czech Republic in 2011 with 6 boy's teams and 5 girl's national teams participating.

##### **World Anti-Doping Agency (WADA)**

In partnership with  **WADA** play true  
The IFF has, during the period, received the WADA Code Compliance in 2011 and we have been actively taking part in the WADA's Anti-doping work and commented upon the proposals for the new WADA Code and International Standards. The IFF has also participated in the IF's WADA symposiums organised in Lausanne in 2011 and 2012. The IFF Anti-doping & Information Manager, Merita Bruun, was elected to the WADA Education Committee for 2012-2015.

## **5. IFF Appeal Committee (AC)**

The composition of the AC has been:

Mr. Lars Granqvist, Sweden, Chairman  
Mr. Tom Hedkrok, Finland, Member  
Mr. Kjell Hovland Olsen, Norway, Member

Mr. Tomas Brezina, Czech Republic, Substitute member  
Ms. Zane Klabere, Latvia, Substitute member  
Mr. Randy Sa'd, Canada, Substitute member

The Appeal Committee has not had any cases to deal with during the period.

## **6. IFF Disciplinary Committee (DC)**

The composition of the DC has been:

Mr. Ismo Haaponiemi, Finland, Chairman  
Mr. Rudolf Buri, Switzerland, Member  
Mr. Tomas Vaculik, Czech Republic, Member

Mr. Rainer Martiskin, Australia, Substitute member  
Mr. Eero Piilokivi, Canada, Substitute member  
Mr. Ralfs Svagers, Latvia, Substitute member

The Disciplinary Committee has had one case to deal with during the period. The case was related to the unsportsmanlike behaviour of the Latvian team RTU/Inspecta during the Champions Cup 2012 in Umeå, Sweden.

## **7. IFF Rules and Competition Committee (RACC)**

The composition of the RACC has been:

Mr. Filip Suman, Czech Republic, Chairman  
Mr. Martin Wolmhed, Sweden, Vice-chairman  
Mr. Marek Budzinski, Poland, Member  
Mrs. Heidi Leb, Austria, Member  
Mr. Sani Mohamed Salim, Singapore, Member  
Mr. Ari Vehniäinen, Finland, Member  
Mr. Beat Wullschleger, Switzerland, Member

Substitutes: Mr. Ramezanali Davalo (Iran), Mr. Andris Dzenis, (Latvia), Mr. Jan Jirovsky (Czech Republic), Mr. Michael Lachenmaier (Germany).

RACC Jury person: Mr. Eski Kyyhkynen (Finland)

Office responsibility: Mr. Stefan Kratz and Ms. Kaarina Salomaa (until Oct 2011) and after that Ms. Sarah Mitchell

The main tasks during the period have been to work with the development of the IFF competitions, the Game Rules Edition 2014 and the Competition seminar held in August 2012 in Czech Republic.

The growing number of IFF events has put a lot of pressure on the RACC resources and its needs a full review of the system for the future.

### **7.1 International Competition Calendar**

The IFF decided to change its competition calendar in 2007 in order to maximise the value of the competitions for its member associations. The implementation period continued in 2009 - 2011, with the introduction of the regional qualifications for both WFC and U19 WFC's, the introduction of the Champions Cup and a new system for the EuroFloorball Cup.

During the period the RACC has been the Jury in the following IFF Competitions:  
Men's WFC, December 2010 in Finland

Women's WFC Qualifications, January/February 2011 in Australia, Canada, Poland and Spain  
 Men's U19 WFC, May 2011 in Germany  
 EuroFloorball Cup Qualification, August/September 2011 in Italy and Slovenia  
 Champions Cup, October 2011 in Czech Republic  
 EuroFloorball Cup Final round, October 2011 in Poland  
 Women's WFC, December 2011 in Switzerland  
 Men's WFC Qualifications, January/February 2012 in Germany, Japan, Poland, Slovenia and USA  
 Women's U19 WFC, May 2012 in Slovakia  
 EuroFloorball Cup Qualification, August/September 2012 in Denmark  
 Men's U19 WFC 2013 Qualification, September 2012 in Italy  
 Champions Cup, October 2012 in Sweden  
 EuroFloorball Cup Final round, October 2012 in Slovakia

Other tasks for the RACC has been to follow up on International Transfers, Competition Regulations, Regulations for Friendly Internationals, preparation work for coming IFF events including technical inspections and prepare the changes of the Game Rules, with the new 2014 edition of the Game Rules to come into force from the 1st of July 2014.

## 7.2 World Floorball Championships

The WFC has, since 2010, been played in December with 16 teams in the final round, and continental qualification tournaments played in February of the same year. Of these 16 teams, five have received

automatic qualification, based on the results from the previous WFC, and the other eleven teams have qualified through the continental tournaments, based on a quota calculated on the number of participating teams per continent.



The quota for the participating teams by continent started in 2010 and is based on the number of registered teams, using a deviation factor of 16 equalling the number of participating teams, and thereby determining the continental quota. This is now changed to be the preliminary quota and the actual quota will be

fixed based on participating teams. Further a new WFC playing system shall be implemented from WFC 2013 where the teams ranked 1-4 & 5-8 will be balloted to groups A & B and ranked 9-12 & 13-16 to group C & D). In addition there will be a new first play-off round, giving more teams the possibility to play in the quarter finals.

## 7.3. Game Rules

IFF is changing the Game Rules in accordance with a four year cycle, where the next edition of the Game Rules will be effective from the start of the season 2014-2015. The IFF Rule Group, headed by Mr. Martin Wolmhed started its work in 2012, asking the member associations and the other stakeholders, including the Athletes Commission members, for proposals to change the existing game rules. The Rules Group received a total of 83 proposals.

During the 2012-2013 season, there will be some proposed rule changes being tested by different member associations, and these will be later reviewed by the Rule Group.

## 7.4. Champions Cup

Due to the problematic situation which occurred when top European teams didn't participate in the EuroFloorball Cup 2009 in Denmark, discussions on how to improve the competition were initiated. The clubs' opinion was that the level of the tournament and the return of investment was not big enough. This led to a process where IFF together with the four EuroFloorball member associations started to build a new Top European Club Competition. In the process, both the clubs and the national associations were included to find a competition system and a cost-allocation model which would secure the second most important showcase for international floorball. The result was the new Champi-



ons Cup tournament, which was decided to be played with the national champions of Czech Republic, Finland, Sweden and Switzerland and the winner of the new EFC (best seeded team outside the four countries) and a 2nd team from the organising country. The first two editions of the Champions Cup have now been played - in the Czech Republic in October 2011 and in Sweden in October 2012. The system with a second team from the organising country has also been implemented in the EFC final round and from 2013 also in the qualification round.

### **7.5. IFF materials in the competitions**

IFF is delivering flooring, rinks and goals to IFF major events - WFCs, Champions Cup and EFC Final Round. The transportation has been arranged so that the organisers of the events have secured storage facilities and the materials are delivered from one competition to another in order to save unnecessary transportation costs.

### **8. IFF Referee Committee (RC)**

The composition of the RC has been:

Mr. Hans Botman, the Netherlands, Chairman  
Mr. Thomas Thim, Sweden, Vice-chairman  
Mr. Pierre Boudville, Singapore, Member  
Mr. Lukas Gyger, Switzerland, Member  
Mr. Klaus Koskela, Finland, Member  
Mr. Jan Nordli, Norway, Member  
Mr. Petr Michalek, Czech Republic, Substitute member  
Mr. Juris Kokainis, Latvia, Substitute member  
Office responsibility: Mr. Veli Halonen

The RC has been involved in appointing referees to the World Championships, EuroFloorball and Champions Cups and friendly Internationals, and to observe and educate the international referees during these events. The RC has also given support to the Office in the preparation for the Development Program Materials. The RC participated in a project to develop new advanced Referee educational material with five IFF member associations from Czech Republic, Finland, Norway, Sweden and Switzerland. The material was published in May 2012 and is used for all the referee levels in the IFF.

The IFF RC has been concentrating on the process on how to create better international referees and build a more effective system to manage the international referees. The focus has been to build a five year plan, based on long term planning, that has been introduced in the referee sector.

Due to the introduction of the new International Calendar, the nomination procedure for International Referees was changed. The referees are now nominated for two calendar years and the referees are given the possibility to specialise in either men's or women's games. The new nomination system started from the beginning of 2011. The next nomination period is for 2013-2014 and the proposed referees were approved by the IFF CB in its meeting in November 2012.

There is still the possibility of a larger number of IFF referees, and during the past two year period the overall number of the referees has increased. The RC started a referee development group in the beginning of 2011 and from that group the RC has been able to promote 7 new referee pairs to the IFF ordinary referee group. The development group has turned out to be a cost efficient way to educate the referees from new IFF member associations. The IFF provides the observations and education and the national associations have covered other costs.

The RC has struggled with the number of female referees and has also had co-operation with other sports, but it seems that basically all the major team sports are facing the same problem. The RC continues its work to increase the number of female referees and female referee observers.

### **9. IFF Medical Committee**

The composition of the Medical Committee has been:



Dr. Walter Frey, (Switzerland), Chairman  
Dr. Tiina Nylander (Finland), Vice chair  
Dr. Lars-Erik Bartels (Denmark), member  
Dr. Thor Halse, (Sweden), member  
Dr. Liene Kozlovska (Latvia), member  
Dr. Patricia Wallace (Australia), member  
IFF Office member: Ms. Merita Bruun

The IFF Medical Committee is acting as the IFF TUE committee, being responsible for granting Therapeutic Use Exemptions to floorball players that are required to take prohibited medication. In addition the IFF MC functions as an expert group when renewing the IFF Anti-doping regulations and other practices regarding the Anti-doping work, i.e. the Registered Testing Pools and Test Distribution Plan (TDP). The IFF MC is also involved in other fields, which concern the promotion of the athletes' health.

The Medical Committee is involved in the communication with and feedback given to WADA. The Medical Committee prepares Anti-doping materials, e.g. the Anti-doping Guidelines for IFF Events and the Anti-doping part of the IFF Handbook for organisers.

### **Injury reporting in floorball**

IFF has taken a new step and will start to collect statistics of floorball injuries in IFF events. The aim is to gain further knowledge of the typical injuries in floorball in order to prevent the injuries and to be able to compare the statistics with other sports.

The IFF Medical Committee has launched the Injury reporting system and injury reporting template, the Injury Form Floorball (InFo Floorball). The system is based on the common reporting methods and criteria of other sports and the IOC. The IFF tested the injury reporting system for the first time in the Champions Cup 2012 and will continue in the WFC 2012.

## **10. IFF Athletes Commission (ASC)**

The IFF has established its Athletes Commission in 2007. The Commission, which has been set up to utilise the players' experience and knowledge in developing floorball and the IFF's competitions, rules and regulations.

The CB member responsible for the Commission is: Mr. Oliver Stoll (GER) and the office responsibility was with Ms. Kaarina Salomaa (until October 2011) and from then on with Ms. Sarah Mitchell.

Based on nominations sent in by the IFF's Member Associations, and voted on by the athletes at the Men's 2010 World Floorball Championships (WFC) and the Women's 2011 WFC, the Athletes Commission comprise of Ms Line Murtne Hagestande (Norway), Ms. Paula Jouhten (Finland), Ms. Magdalena Kotikova (Czech Republic), Ms. Karolina Widar (Sweden), Mr. Benjamin Gruber (Austria), Mr. Matthias Hofbauer (Switzerland), Mr. Karl-Johan Nilsson (Sweden), Mr Ingmar Penzhom (Germany).



The Athletes Commission will be reorganised in connection with the election of the male representatives by the athletes, during the WFC 2012 in Bern & Zurich, Switzerland. The CB will then, based on the proposed statutory changes, elect one of the Athletes Committee members as chair for the Athletes Committee, and they will then also be appointed to an ex-officio position on the IFF CB. The CB will have to evaluate how to further activate the Athletes Commission and find new forms for it to participate in the strategic discussion within the IFF.

## **11. IFF Equality Function**

The IFF established the Equality Function in 2009 in order to secure and promote the equality between gender, nationality, religion etc. so that all floorball enthusiasts have the possibility to equally participate in the sport. Mr Lars-Gunnar Tjärnquist was the CB member responsible for the function during 2011-12, and from the IFF office, Ms. Kaarina Salomaa (until October 2011)

and then Ms. Sarah Mitchell.

As a part of the preparation for the Women's WFC 2015, IFF is starting a cooperation between the EuroFloorball Tour countries (CZE, FIN, SWE, SUI) to build a series of modules for the promotion of girl's and women's floorball. This model will be introduced during the IFF Associations meeting in 2013.

A meeting of the Equality Function and Referee Committee was held in St Gallen, Switzerland, in December 2011, in order to set targets, especially in the larger member associations, requiring them to work towards increasing the number of female referees and referee observers in the coming two years.

## 12. IFF ParaFloorball Function

The composition of the ParaFloorball function has been:

Mr. Lars-Gunnar Tjärnquist, Sweden, Chairman

Ms. Merita Bruun, Member

The IFF ParaFloorball Function was established by the IFF Central Board in December 2010 in order to coordinate and cooperate with the different international organisations that have floorball for the disabled on their program.



The ParaFloorball Function follows the IFF mission promoting all versions of floorball being played. The purpose of the IFF ParaFloorball Function is to coordinate and promote the activities of the different versions of floorball played by disabled athletes.

The IFF currently cooperates with three international organisations that have floorball on their program, the Special Olympics (SO), the International Committee of Electric Wheelchair Hockey (ICEWH) and the International Committee Wheelchair Floorball (ICWH). More information and current updates from the different ParaFloorball sports is found on the IFF website under ParaFloorball.



### Special Olympics (SO)

Special Olympics is the largest sports organisation for persons with Intellectual Disability with more than 3,7 million officially registered athletes and 0,5 million coaches in 183 countries in all Regions of the World. Special Olympics includes 33 different sports, 26 summer sports, 7 winter sports floorball being the youngest sport in this long list.

IFF and the Special Olympics signed the Proclamation for partnership during the IFF General Assembly 2011 and the IFF and Special Olympics have looked into different ways of strengthening the cooperation. SO floorball demonstration matches have been played in many IFF Events since 2010 and in 2013 SO floorball will be played as a demonstration at the Special Olympics World Winter Games for the first time. The SO World Winter Games are held in PyeongChang and Gangneung, South Korea, January 29th—February 5th 2013 (SO floorball played January 30th—31st).

In 2012 the Special Olympics organisation in cooperation with the IFF chose the first floorball players to become the first Special Olympics Floorball Ambassadors.



### International Committee of Electric Wheelchair Hockey (ICEWH)

ICEWH belongs to the sport section of the International Wheelchair & Amputee Sports Federation, IWAS and is the International head organisation of Electric Wheelchair Hockey Floorball (EWH).

Electric Wheelchair Hockey Floorball is a sport for people in motorised wheelchairs. EWH is played on an area approximately the size of a basketball court with a surrounding barrier. EWH Floorball demonstration matches have been played in many IFF Events since 2010



### International Committee Wheelchair Floorball (ICWH)

ICWH was established in 2012 with the aim to spread and develop the sport further. At the moment six countries are participating in the ICWH events. Manual Wheelchair Floorball is played almost with the same rules as floorball, 5 versus 5 plus



goalkeepers. Manual Wheelchair Floorball demonstration matches have been played in some IFF Events.

### 13. IFF Marketing Function

The composition of the Marketing function has been:

Mr. Risto Kauppinen, Finland, Chairman

Mr. John Liljelund, IFF Secretary General, Member



The IFF Marketing function has continued the work related to the positioning of floorball in the market in close cooperation with the Core Country Marketing network group, in order to be able to have the same sales arguments for the floorball community on a global level. This report was presented during the Associations Meeting in St. Gallen Switzerland, 2011.

One of the key objectives during the past two year period has been to find ways of enhancing the brand value for floorball. The IFF CB has approved the new floorball marketing slogan - One World One Ball - which has been used widely to illustrate floorball. The IFF has also built a Corporate Identity and a set system for the upcoming IFF Event organisers when it comes to the logo of the Events. This logo is built in order to provide the IFF with continuous visibility and not just have event logos exchanging each other. The Corporate Identity will be fully rolled-out in the coming years.

The system for partners has been divided into a four level system, where the Floorball Material Sponsors are on the lower first line, and then there are Partners, Main Sponsors and a Title Sponsor. Based on the fact that the co-operation with Infront gave only limited income for IFF, the approach has been for the coming two year period to work with a new approach, where the organisers of the main events are given all the wholesale rights apart from the existing IFF Partners and IFF then collects a provision from the organiser, in order to secure that there is only one sales organisation in the market.

The Marketing function has finished the process of signing new sponsor agreements for the floorball Material, Apparel and Flooring fields, for the period from 2011—2014.

#### 13.1 Partnership Agreements

##### UNIHOC



The IFF and UNIHOC signed a new partnership agreement in January 2011 for the years 2011 – 2014 in order to develop floorball worldwide. UNIHOC is the IFF's official material provider, including sticks and goalie equipment. UNIHOC provides the official IFF Event ball and material needed for the IFF Development work.

The agreement with UNIHOC has made it possible for IFF to build a solid foundation for the IFF Events, when all the championships have the same look and feel when it comes to floorball equipment, flooring and apparel. The parties have together executed a naming competition for the CR8ER mascot in our social media channels and tried to find other forms of co-operation to continue developing the sport.



##### ASICS

ASICS and IFF signed a new apparel sponsor contract in 2011 until the end of year 2014. This sponsor contract gives the IFF the possibility to continue having the same look and feel for the international referees and has made it possible to support the major event organisers with materials. IFF has also given the ASICS the right to introduce the IFF WFC Most Valuable Player (MVP) ASICS Golden Shoe award for the WFC MVP, which is given in both Men and Women WFC's to the MVP player.



##### Gerflor

Gerflor continues to be one of IFF's material partners in the field of the official certified floorings in IFF events. The contract between IFF and Gerflor lasts for a period of four years, until December 31st 2014.



##### Swerink

IFF signed a separate agreement with Swerink, continuing the co-operation for the use of the official IFF Rinks in IFF events each year since 2006. IFF and



Swerink has started a much closer cooperation, in which Swerink has supported member associations and clubs by selling them used and renovated floorball rinks. The agreement with Swerink is signed for the years 2011-2014.

### **13.2 TV and Internet TV**

The Marketing function has also concentrated on building guidelines and increasing the television visibility of floorball, based on the principle of distributing as many televised matches as possible at a fairly reasonable price to the member associations. This approach has given a good result from the World Floorball Championships 2010 in Finland, with visibility in 6 countries and Eurosport.

The IFF was forced for the first time for the WFC 2012 in Switzerland, for purely financial reasons, to choose their own production company for the production of matches for takers outside of Switzerland. The Swiss TV (SRF) is for the first time showing three matches from the WFC, but IFF is producing a total of 14 matches with TV quality. IFF is trying to offer some of these matches from the group games free of charge to the nations playing, in order to build the relationship with TV.

IFF has in cooperation with the organiser during the two year period produced Internet-TV from all the major events, in order to satisfy the need of the fans of our member associations public, who do not have the possibility to view the matches on national or international TV. As a part of building the brand of floorball, IFF has participated in the SportAccord SportsHub project on YouTube, where IFF now have two of their own channels for the IFF Video archive for all televised and streamed matches from the IFF Events. These floorball videos can be freely used by the whole floorball family. The aim is to have the member associations providing videos for the YouTube IFF Channels, in order to spread the sport. IFF is working in order to be able to secure the live streaming of all Major IFF Events (Adult WFC, U19 WFC, CC and EFC Final round) over the internet. The IFF member association are entitled to stream their own events free of charge on the IFF channels.

### **14. IFF Development Function**

The composition of the Development function has been:

Mr. Edwin Wiedmer, Switzerland, Chairman  
Mr. John Liljelund, IFF Secretary General, Member

The Development function has during this period, in close co-operation with the respective committees and functions and the IFF Office, focused on developing the IFF members and gaining new member associations. The work to strengthen the development of the IFF member associations started in 2005 through the IFF Development Program Seminars.



#### **14.1 Development Program**

The aim with the seminar is to give the participants the needed tools to 'train the trainers' in their respective countries after the seminar. The participating associations build up a two year development plan during the seminar, which the IFF then monitors.

The seminar is built on three different blocks, one for Organisation, one for Coaching and one for Refereeing all aiming to give additional knowledge to the associations and assist them in planning and managing the development in their respective country. The seminar is a four day event consisting of theoretical lectures, practical training sessions, group work and hands-on training and observation. The structure of the Development Seminars has been reviewed and a new approach has been taken with more customer-focused solutions for a single country workshop.

The Development Coordinator has worked on the update of the seminar materials and building an easy start kit for people introducing floorball for the first time.

The first pilot seminar was held in Eger, Hungary in December 2005. In 2011—2012 there has been

Development Seminars organised in Korea and the Philippines. In addition separate country-specific workshops or smaller scale seminars have been organised in Canada, China, Iran, Jamaica and Slovenia.

The IFF has also supported Floorball Canada and the Spanish Floorball Federation in their internal projects to spread floorball in their countries. These two projects are run in co-operation with the IFF Development Board.

IFF has continued with the development programme in Germany, supported by the floorball material manufacturers and IFF's Development Board, in order to strengthen the development of floorball. The results have been good and the DUB is growing and the number of licensed players has increased to over 10,000.

#### **14.2 Material Support for new Floorball countries**

The IFF has been in the position to support new and growing floorball countries as they strive towards developing their floorball activities by providing them educational material and guidelines as well as floorball equipment.

Floorball equipment support packages have during the two year period been sent to: Argentina, Australia, Belarus, Bosnia Herzegovina, Brazil, Chile, China, Costa Rica, Greece, Hungary, India, Indonesia, Ireland, Ireland (Special Olympics), Iran, Jamaica, Lithuania, Malawi, Mongolia, Mozambique, Nepal, New Zealand, Nigeria, Philippines, Saudi Arabia, Serbia, Spain, Thailand, Turkey, Ukraine, USA and Zimbabwe. The total amount of sticks has been 1700, balls 2500, tool bags 30 and 20 goalkeeper's equipment sets 20. IFF is very thankful for the support of UNIHOC, which has made this material support possible.



#### **15. IFF Information function**

The composition of the Information function has been:

Mr. Greg Beaudin, Canada, Chairman  
Ms. Merita Bruun, IFF Office, Member

The IFF Information function aims to inform about the IFF member associations and the wider floorball community as well as other IFF stakeholders and partners about activities such as Events, Rules, Decisions etc. The main IFF Information channels are: IFF website, IFF Newsletters, IFF Information materials as well as the Issuu web publications and IFF Social Media channels.

##### **15.1 IFF Website ([www.floorball.org](http://www.floorball.org))**

The total number of visitors in 2011 (1.1.2011-31.12.2011) on IFF's website was 660 673 visitors and the number of unique visitors was 233 085. The total number of visitors until November in 2012 (1.1.2012-6.11.2012) was 601 566 visitors and the number of unique visitors was 211 914. A new all-time record in the amount of visitors was reached during the Men's WFC Qualifications 2012 and February's international weekend when there were 22 004 visitors on the IFF web page on the 4th of February 2012.

The number of visitors during the IFF Events in 2011 + WFC 2010 (highest number/event):

- Men's WFC 2010 (18 591 visitors on December 7th)
- Women's WFC Qualifications 2011 and February's international weekend (11 129 visitors on February 5th)
- April's international weekend (7 606 visitors on April 22nd)
- Men's U19 WFC 2011 (10 387 visitors on May 5th)
- September's international weekend (3 950 visitors on September 9th)
- Champions Cup 2011 and EFC 2011 (7 112 visitors on October 6th)
- November's international weekend (7 448 visitors on November 6th)
- Women's WFC 2011 (10 761 on December 8th).

The number of visitors during the IFF Events in 2012 (highest number/event):

- Men's WFC Qualifications 2012 and February's international weekend (22 004 visitors on February 4th) - All-time record
- April's international weekend (7 943 visitors on April 29th)
- Women's U19 WFC 2012 (9 190 visitors on May 2nd)
- Men's & Women's World University Championships 2012 (6 626 visitors on May 23rd)
- Men's U19 WFC Qualifications and September's international weekend (3 548 visitors on September 9th)
- Champions Cup 2012 (9 801 visitors on October 4th)
- EFC 2012 (3 855 visitors on October 10th)
- November's international weekend (17 226 on November 3rd)



### Champions Cup website

The Champions Cup 2012 website is the first official IFF event website that is launched with a new model, where the official website is under the IFF domain. The aim of the new concept for the IFF Event web pages is to have all tournament information gathered in one place. The tournament page includes easy access to the game results and statistics and in addition to all the relevant newsfeeds from the participating nations, clubs and commercial floorball websites of the participating countries. The main IFF website links were also included on the website since the CC website was the IFF front page during the CC tournament.

### 15.2 IFF Newsletters

Starting from 2006 the IFF has sent out Information Letters including the most important decisions made by the IFF Central Board, the upcoming IFF events and other interesting floorball news from around the world. In the end of 2009 a new web-based newsletter, the Apsis Newsletter platform, was launched, with the newsletter topics linked directly to the news on the IFF web page. All floorball fans can subscribe to the IFF Newsletter from the IFF front page. The IFF sends out approximately 20 Newsletters per year and there are currently 922 IFF Newsletter subscribers (November 2012).

### 15.3 IFF Social Media channels



#### Facebook:

IFF opened its Facebook page ([www.facebook.com/iff.floorball](http://www.facebook.com/iff.floorball)) on 1st of August 2009 and at the moment there are close to 10 000 floorball fans following IFF on Facebook (November 2012). 87 % of the fans are under 34 years old (28% 13-17 years, 39 % 18-24 years, 19 % 25-34 years). There are 77 % male fans and 22 % female fans. The IFF Facebook page is updated with IFF news, interactive event pages, videos and photos. During IFF events there are updates of ongoing matches and information about starting internet broadcasts.

#### Twitter:



IFF opened its Twitter feed ([www.twitter.com/iff\\_floorball](http://www.twitter.com/iff_floorball)) on 12th of October 2009. At the moment (November 4th 2012) there are 2 2951 followers, both floorball media and individual persons. All posts made on IFF Facebook are also shown in IFF Twitter feed and there is a post in IFF Twitter feed every time a new video is downloaded to the IFF YouTube channel.

#### YouTube/Sportshub:



IFF first opened a YouTube video channel ([www.youtube.com/iffchannel](http://www.youtube.com/iffchannel)) in December 2009, and in April 2012 a second channel was added. The second channel allows for streaming from two venues simultaneously, making it possible to live stream all matches from the major IFF events.

The aim is to have all of the major IFF events— WFC, U19 WFC, Champions Cup, EuroFloorball Cup as well as qualification events and other international tournaments, such as the Euro Floorball Tour shown on the channels.

IFF Channel + IFF Live	2010	2012 (November 4th)
Subscribed users	130	2,377
Uploaded videos	80	739
Video views	18,986	850,753

There is also now the possibility for IFF member associations to apply to use the channels to stream their own national league matches &/or finals. Great efforts have been made

over the last year to increase the visibility and awareness of the YouTube channels, as well as working to increase the utilisation of the, now, two channels. The number of registered users, uploaded videos and video views has grown immensely over the last two years.



#### Flickr:

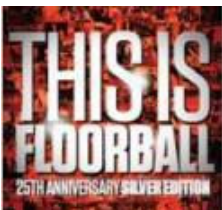
IFF opened Flickr photo account ([www.flickr.com/photos/iff\\_floorball](http://www.flickr.com/photos/iff_floorball)) on 1st of August 2010 and at the moment (November 2012) there are 12,200 photos from different IFF events. The photo sets on Flickr are linked to the IFF web pages and the photos include tags and descriptions.

## 16. IFF Information & Development material

As a part of the service to the member associations IFF has continued producing new materials and existing materials have been translated into different languages for floorball development purposes. All the educational written materials are free to be downloaded from the IFF webpage, and most of the materials are also published in an easy read version on issuu ([http://issuu.com/iff\\_floorball](http://issuu.com/iff_floorball)).

### 16.1 Information materials

The **Floorball flyer** includes general information about floorball and the International Floorball Federation and can be downloaded from [www.floorball.org](http://www.floorball.org). The new version of the flyer will be ready in the beginning of 2013.



The **This is Floorball Silver edition** was published at the end of 2011 and presents the development of floorball and the floorball player profiles from the beginning, the past and the present, giving a face to floorball. This material can be ordered from the IFF Office. Also available on issuu ([http://issuu.com/iff\\_floorball](http://issuu.com/iff_floorball)).

### 16.2 Education materials



The **Floorball Youth Start Up Kit** is available in 12 different languages: Dutch, English, French, German, Spanish, Polish, Portuguese, Italian, Chinese (Mandarin), Russia, Slovenian and for the Bosnia - Herzegovina/Serbia/Montenegro/Croatia Language area. The Start Up Kits can be downloaded from the IFF webpage under Materials.



The IFF Coaching Material is built on three different levels based on the development of the players, which helps the coach to plan practices in the most efficient way for players of all skills. IFF has, as a part of its Development program, produced three English coaching manuals: i) **Teaching Individual techniques and tactics in Floorball**, which is available in English, Estonian and for the Bosnia - Herzegovina/Serbia/Montenegro/Croatia Language area; ii) **Team Tactics**; and iii) **Special Situations**. Also available on issuu ([http://issuu.com/iff\\_floorball](http://issuu.com/iff_floorball)).



The material **Learn—Start—Play**: Learning the game, starting up the organisation and playing in different ways - gives hints and guidelines how to start playing, finding or building materials and how to work with clubs and associations. The PDF version can be downloaded from the IFF webpage under Materials in both English and Mongolian and the printed version of the Learn, Start, Play material, can be ordered from the IFF office. Also available on issuu ([http://issuu.com/iff\\_floorball](http://issuu.com/iff_floorball)).



**Coaching DVD's for Individual Technique and Goalkeeping.** The coaching DVD's include Guidance for players and coaches, as well as practical drills. Two DVD's are available with English commentary and subtitles in: French, German, Italian, Spanish, Portuguese, Russian and Japanese (only individual technique DVD).





**Basic referee education material.** The material is meant for basic training and will give more tools for the referee trainers when training referees. The material is available in French, English, Slovenian, and Spanish. It can be downloaded as PDF or PPT from the IFF webpage under Materials.

### 16.3 Other materials



#### **Florball Game for Windows**

Prodigium Game Studios has in cooperation with the IFF and the Finnish Floorball Federation, created a hi-tech floorball game played with computers. .



#### **IFF Mobile applications**

The IFF is launching a new mobile app for iOS 5.1.1 and iOS 6.0 and Android versions. The mobile application is created by a Czech company OK System and includes all the latest updates and statistics from the ongoing IFF Events, the IFF news as RSS feeds and links to the IFF social media channels. The users can also vote for the team that they believe will win the match.

IFF, together with the Finnish Floorball Federation, is publishing a new Floorball Points Master application for a recreational form of floorball for the iOS 5.1.1, Android and Windows versions in the end of 2012.

### 17. IFF Development Board

Responsible for all questions related to floorball material and the Material Approval system has been Mr. John Liljelund.

The main work has been the following-up of the Material Regulations, which involved several meetings with the Swedish Testing and Research Institute (SP) and the Czech Test Institute ITC as well as with the manufacturers of floorball equipment. During the period a new version of the Material Regulations have been published and were in force from 01.07.2012, for the next two year period.

IFF is also together with the Development Board conducting a test for the use of over-length sticks for players taller than 190 cm in the top leagues. The evaluation of this test will be made after the season 2012-2013.

#### **17.1 ispo fair winter 2011**



IFF continued, together with the Development Board, to run the Floorball Village in February 2011, which was built in cooperation with the world's biggest floorball equipment manufacturers in order to promote floorball in the German market by giving the market a true vision of what floorball is today and re-launch it to the retailers in this area. The Floorball Village was a specially designated area at the ISPO Fair with an interactive activity village, giving the visitors the possibility of getting to know floorball hands-on and learning more about the game today. Due to the increased costs the IFF decided to withdraw from ISPO for the time being. There has still been negotiations with ISPO organiser of the possible participation of the IFF in the future.

IFF installed a Floorball Manufacturer Village at the Champions Cup, in order to give the manufacturers a fair possibility to show their products to the floorball community.

### 18. IFF Anti-Doping work

At the IFF General Assembly held in Czech Republic in 2008, IFF accepted the revised (2009) World Anti-Doping Code (the "Code"). The IFF Anti-Doping Regulations are adopted and implemented in conformance with IFF's responsibilities under the Code, and are in furtherance of IFF's continuing efforts to eradicate doping in the sport of floorball.

## Testing

The IFF has conducted doping tests in the IFF events (WFC, U19WFC, CC, EFC) and also conducted Out-Of-Competition (OOC) testing. The IFF annually collects, publishes and reports to WADA the doping tests conducted in floorball (found on [www.floorball.org](http://www.floorball.org) under Anti-doping). The IFF has also actively taken part in the events and consultation rounds arranged by WADA and in the process of renewing the WADA Code and the International Standards.

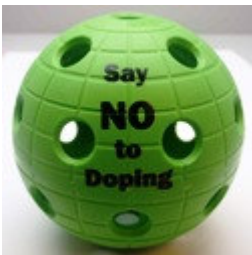
The IFF Registered Testing Pool (RTP) system built in 2009 has continued. The RTP system is built on a pyramid approach, with both individual whereabouts collected from the top athletes and team whereabouts collected from the top 4 national teams. The whereabouts are collected for the purpose of efficient test planning. The IFF uses the WADA's Web-based database management system, Anti-Doping Administration & Management System (ADAMS), which was developed for the purpose of co-ordinating anti-doping activities and to provide a mechanism to assist stakeholders with their implementation of the Code. The IFF uses Adams for the management of daily anti-doping activities such as TUE's and Whereabouts.

## Anti-doping Information & Education



The IFF Anti-doping work relies much on providing relevant information to the IFF member associations and the IFF webpage is regularly updated with information about Anti-doping. The IFF also informs its member associations through the IFF Newsletters, the IFF Anti-doping Guidelines and IFF Development seminars.

During the period 2010-2011 the IFF has increased its Anti-doping Education and Information activities. The IFF *Say NO! To Doping* campaign, which was launched in partnership with the World Anti-Doping Agency (WADA) in the Men's WFC 2010, has continued and been implemented in the following IFF Events:



1. Men's 8th WFC 2010, Helsinki, Finland, December 4th - 11th 2010
2. Men's 6th U19 WFC 2011, Weissenfels, Germany, May 3rd - 7th 2011
3. EFC Qualification 2011, Vrhnika, Slovenia, August 24th - 28th 2011
4. EFC Qualification 2011, Ciampino, Italy, August 31st - September 4th 2011
5. Champions Cup 2011, Mlada Boleslav, Czech Republic, October 4th - 8th 2011
6. Women's 8th WFC 2011, St. Gallen, Switzerland, December 4th - 11th 2011
7. Women's 6th U19 WFC 2012, Nitra, Slovakia, May 1st-5th 2012
8. Men's 9th WFC 2012, Bern & Zurich, Switzerland, December 2nd- 9th 2012

For the IFF Say NO! To Doping campaign the IFF has produced the SNTD flyers, SNTD balls, the SNTD wrist bands and the WADA Dangers of Doping leaflet. The IFF is also promoting the other WADA Information & Education tools and resources and for example the WADA Coach True education tool has been used in the IFF Development Program Seminar as an anti-doping education resource.

## 19. IFF Competitions

### 19.1 License System for IFF Member Associations

The IFF General Assembly in Prague 2008 approved the new License system implemented for the IFF Member Associations participating in the IFF events. The License system was created in order to direct the Member Associations to develop their own organisations, rather than only participate in International Events. The most important reason is that IFF's responsibility is to secure the level and the quality of the sport.

The License system will be implemented after the 2012 Men's World Championship and the IFF administration will focus on strengthening the member associations' operations in the coming two year period. IFF will work to find different solutions to help the member associations to find the best solutions for the national implementation of the requirements. All teams participating in the WFC 2014 must have fulfilled the requirement of the License system by



end of November 2014. The IFF will set up a archive of proposals and solutions made by member associations, in order to follow the principle - *Each one - Teach one*.

## **19.2 IFF Statistic Software**

The IFF Statistic Software has been used in IFF events since the WFC 2007. All the matches on IFF events can be followed live through the on-line match records of the software and the software provides tournament statistics on the web. The software has also made it possible to have all the statistics from IFF events gathered in one place. The software is now used in every IFF event, and in 2012 that was 12 IFF events with a total of 216 international matches.

In addition to this, the member associations are using the software for the international tournaments. The use of IFF Statistic Software in international tournaments started in 2008, when the IFF on-line match records were used in 38 matches of total 128 played international matches (30%). In 2010 the on-line match records were used in 61% of the matches (65 out of total 107 played internationals). In 2012, the use of the software has reached 100% - 82 played international matches

The IFF Statistic Software has continuously been developed in order to better meet the wishes of the IFF and the member associations. Modifications are constantly being made to how the tournament information, results and statistics are gathered and then displayed on the IFF website. Changes are often implemented to reflect the changes in competition regulations and how results are calculated. For example, in 2011 the option of a 3-point scoring system with penalty shots was added to the statistics software for use at both Champions Cup and EuroFloorball Cup events. The improvements made optimise the tournament administration work done by the IFF office.

Greater development of the IFF Statistics Software is planned for the coming years as there are new demands and uses for the information, such as for TV broadcasters and for use with mobile applications.

## **19.3 IFF Accreditation system**

In order to better serve the organisers of IFF events and to strengthen the security in the events, IFF developed the IFF Accreditation Program. The IFF Accreditation Program is a Microsoft Excel-tool, which is designed to produce the accreditation cards for IFF events. The accreditation cards (ID-badges) are used for the identification of persons and for the control of different persons' movement in the IFF events.

Most of the functions in the IFF Accreditation Program are the same for every event, but there is also editable functions, which give the accreditation card a specific look in each event. The tournament logo, graphic elements and organiser's sponsors are unique for every event. The IFF assists the organisers by creating the basic accreditation file for the tournament, and then the IFF creates the accreditation cards of the participating teams as well as the cards of IFF personnel, referees and IFF VIP guests in the event. These ready-to-print files are sent to the organiser, who is responsible for the final printing of the accreditation cards. Additionally, the organiser creates the accreditation cards for their own organisation, volunteers, VIP guests and media.



The IFF Accreditation Program was used for the first time in the EuroFloorball Cup in October 2009 and since then, every organiser of the IFF events has used the program. The use of the program is to be reviewed in 2013 to determine whether the system requires more modifications or if there are any alternative systems that could better suit the changing needs of the IFF and its event organisers.

## **19.4 World Championships**

### **Men's 8th World Championships 4th-11 December 2010 in Helsinki, Finland**

This was the first WFC tournament where the new 16 team system was implemented. 8 teams were directly qualified to the tournament, based on the results from the 2008 WFC, and





23 teams played the qualification tournaments to determine the 8 remaining places.

Final standings: 1) Finland, 2) Sweden, 3) Czech Republic, 4) Switzerland, 5) Latvia, 6) Norway, 7) Estonia, 8) Russia, 9) Poland, 10) Germany, 11) Canada, 12) Italy, 13) Denmark, 14) Australia, 15) Japan, 16) Singapore.

Teams 1-5 received direct qualification to WFC 2012.

### **Women's 8th World Championships 4th-11th December 2011 in St Gallen, Switzerland**

This was the first Women's WFC where the new 16 team system was used. 8 teams were directly qualified to the tournament, based on the results from the 2009 WFC, and 15 teams played the qualification tournaments to determine the 8 remaining places.

Final standings: 1) Sweden, 2) Finland, 3) Czech Republic, 4) Switzerland, 5) Norway, 6) Poland, 7) Latvia, 8) Denmark, 9) USA, 10) Russia, 11) Germany, 12) Slovakia, 13) Netherlands, 14) Hungary, 15) Australia, 16) Japan.

Teams 1-5 received direct qualification to WFC 2013.

### **19.5 U19 World Championships**

#### **Men's 6th U19 World Championships 3rd-7th May 2011 in Germany**

19 Associations from 3 continents participated\*. The WFC was divided into an A-division with 8 teams and a B-division with 8 teams. 5 teams qualified for one spot in the U19 WFC.

A-division: 1) Finland, 2) Sweden, 3) Switzerland, 4) Czech Republic, 5) Latvia, 6) Slovakia, 7) Norway, 8) Estonia (relegated to B-Division 2013)

B-division: 1) Denmark (promoted to A-division 2013), 2) Hungary, 3) Poland, 4) Germany, 5) Canada, 6) Russia, 7) Spain, 8) Australia.

Qualification: 1) Russia, 2) Spain, 3) Netherlands, 4) Austria, 5) Great Britain.

\* Japan was initially registered but could not participate due to the earthquake 11th of March 2011 and the tsunami that followed. Spain took their place in B-division.



### **Women's 5th U19 World Championships 1st-5th May 2012 in Slovakia**



13 Associations participated\*. The WFC was played in an A-division with 8 teams and a B-division with 5 teams.

A-division: 1) Finland, 2) Switzerland, 3) Sweden, 4) Czech Republic, 5) Poland, 6) Slovakia, 7) Hungary, 8) Norway (relegated to B-division 2013)

B-division: 1) Denmark (promoted to A-division 2013), 2) Latvia, 3) Germany, 4) Canada, 5) Austria.

\* Russia was registered but withdrew due to the legal situation for the Association.





## 19.6 Champions Cup

### Champions Cup 2011

The first edition of the Champions Cup was played in Mlada Boleslav, Czech Republic with 6 Men's and 6 Women's teams.

Final standings of CC 2011 for men:

1) SSV (FIN), 2) Tatran Omlux Stresovice (CZE), 3) Storvreta IBK (SWE), 4) SV Wiler-Ersigen (SUI), 5) Billy Boy Mlada Boleslav (CZE), 6) Tunet IBK (SWE)

Final standings of CC 2011 for women:

1) Djurgårdens IF (SWE), 2) SC Classic (FIN), 3) Red Ants Rychenberg (SUI), 4) Herbadent Praha SJM (CZE), 5) Rubene (LAT), 6) FbS Ropro Bohemians (CZE)

### Champions Cup 2012

Champions Cup 2012 was played in Umeå, Sweden with 6 Men's and 6 Women's teams.

Final standings of CC 2012 for men:

1) Storvreta IBK (SWE), 2) IBK Dalen (SWE), 3) SPV (FIN), 4) Tatran Stresovice (CZE) 5) RTU/Inspecta (LAT) 6) SV Wiler-Ersigen (SUI)

Final standings of CC 2012 for women:

1) IKSU (SWE), 2) SC Classic (FIN), 3) Piranha Chur (SUI), 4) Herbadent Praha 11 SJM (CZE), 5) RSU (LAT), 6) IBK Dalen (SWE).



## 19.7 EuroFloorball Cup

### EuroFloorball Cup 2011

EFC 2011 was the first edition in the new system. The Qualification round was organised in Vrhnika, Slovenia (5 men's teams and 7 women's teams) and in Ciampino, Italy (5 men's teams). From each event one men's team qualified and from Slovenia two women's teams qualified to the Final round. The Final round, for both men and women, was organised in Rakoniewice, Poland, with 6 teams in each category.

Final standings of EFC 2011 for men:

1) RTU/Inspecta (LAT) (Qualified to CC 2012), 2) SK Augur (EST), 3) Rødovre FC (DEN), 4) Nauka (RUS), 5) KS Madex Gorale Nowy Targ (POL), 6) CUF Leganes (ESP), 7) SK 1.FBC Trenčín (SVK), 8) HDM (NED), 9) Red Devils Wernigerode (GER), 10) IFK Paris (FRA), 11) Viking Roma (ITA), 12) Dunai Krokodilok SE (HUN), 13) Juventus FC (ESP), 14) Stella (BLR).



Final standings of EFC 2011 for women:

1) RSU/Runway (LAT) (Qualified to CC 2012), 2) Holmlia SK (NOR), 3) Nizhny Novgorod FBC-30 (RUS), 4) Energa Olimpia Osowa Gdansk (POL), 5) FC Outlaws (DEN), 6) Zirafa Zilina (SVK), 7) UHC Sparkasse Weissenfels (GER), 8) Phoenix Fireball (HUN), 9) UHC Schaan (LIE), 10) FBC Borovnica (SLO), 11) FB Agents (NED).

### EuroFloorball Cup 2012

The Qualification round of EFC 2012 was organised in Frederikshavn, Denmark (4 Men's teams and 3 Women's). Two men's and two women's team qualified to the Final round. The Final round, for both men and women, was organised in Kosice, Slovakia, with 6 teams in each category.



Final standings of EFC 2012 for men:

1) Lielvarde (LAT) (Qualified to CC 2013), 2) Slevik IBK (NOR), 3) UHC Sparkasse Weissenfels (GER), 4) SK 1.FBC Trenčin (SVK), 5) SK Florko Kosice (SVK), 6) SK Augur (EST), 7) HDM (NED), 8) Lyon FC (FRA).

Final standings of EFC 2012 for women:

1) Sveiva IB (NOR) (Qualified to CC 2013), 2) Nauka-Trevelstroy (RUS), 3) Rubene (LAT), 4) SK 98 Pruske (SVK), 5) Energa Olimpia Osowa Gdansk (POL), 6) FC Outlaws (DEN), 7) UC Face Off (NED).

## 20. IFF Economy

The volume of the IFF economy 2010 continued to grow, and in 2011 took a step back, however it was still bigger

than 2008-2009. IFF, like several of its member associations, has been affected by the financial crisis but still been able to use funds to develop the different membership services for its members. The growing number of events and the services related to these has demanded to increase the IFF administration simultaneously with the increased number of development activities and competitions. The actual figures are found in the Financial Reports for 2010 and 2011.

IFF still needs to increase the outside financing, which primarily comes from the sponsors, especially from outside the floorball market but also need to increase the internal floorball financing.

## 21. IFF Office

The International Floorball Federation has been growing rapidly for the last 9 years and as a result of this the IFF has needed to increase the number of the employees.

Ms. Sarah Mitchell was appointed as the new Competition Coordinator to the IFF Head office in Helsinki, Finland, to replace Ms. Kaarina Salomaa, who decided to seek new opportunities by moving to the world's largest Floorball venue Arena Center as a Development Manager. Ms Mitchell started working for the IFF in the end of October 2011. In the IFF office Ms. Mitchell works closely with the IFF member associations and works with the competition related issues in close co-operation with the IFF competition office in Sweden.

The IFF was able also to hire a Development Coordinator with the support of the IFF sponsor UNIHOC. Mr. Jan Ögren-Fjellestad started his work at the beginning of January 2012 and his responsibilities are looking after and enhancing the IFF development projects together with the IFF member associations. He is also responsible for the IFF transfers.

The IFF CB would like to thank all Member Associations, as well as all committee members, sponsors, the great number volunteers who have helped IFF in different ways and the office staff for the tremendous work done in order to develop floorball from all possible aspects.