

swiss uni hockey The challenges of SUHV

St. Gallen, December 9th, 2011
CB IFF

Actual situation (1)

- I was elected as President of SUHV in February 2008 – June 2011: with the demission of Walter Hostettler the CB of SUHV the (young) President became already seniority.
- Office: Tiffany Winkler, Fabienne Schüpbach, Daniel Meyer, Stefan Bürki and Sonja Gutknecht resigned – a new team has to be built.
- Referee: beginners stay only one season – education efforts are growing.
- We introduced a new tournament: the Unihockey Masters – prior to the official start of the season.
- World University Championships: SUHV will participate with two teams men and women.
- The CB of SUHV was enforced to create a new commission: the 'sports commission' and to move some of the competencies from the CB to the sports commission. Final solution still pending.

Actual situation (2)



- Marketing: in summer 2011 we have be forced to change the marketing company for both WFC 2011 an 2012. Marketing of the Federation still not resolved.
- Mobiliar as the leading sponsor will support SUHV also after 2012 (end of the contract). The new conditions will be lower as today.
- IT: We invested in a new program. Basic module costs us 400'000 swiss francs. Next module will lead to expenses of 250'000 swiss francs once again.

Medium-term perspectives (1)



- WFC 2011 women St. Gallen. We have to face a deficit of 250'000 swiss francs.
- The swiss government will introduce a new law for provision of sports 2012. We have to do a tremendous work not loosing our shares.
- Swiss Olympic: the will change the classification system. We have to do a tremendous work not loosing our shares and money as well.
- We have established a working group to develop the Women Floorball.
- We have been faced with a separation of young players (juniors D) playing a own championship in the central part of Switzerland. Actions have been taken.
- WFC 2012 men in Zürich and Berne. Thanks to Ismo providing the final financial results of the WFC 2011 in Helsinki.
First run-through:

Medium-term perspectives (1)



– Expenses:

Nature	FIN 2010 €	SUI 2012 CHF
Venue building	278'068	834'100
Marketing & Communication	276'000	332'000
VIP, Show, Entertainment	110'800	146'000
Internet & Telecommunication	74'400	191'000
Total	1'283'461	2'056'900