

WFC 2006

Appendix 4

TV transmission and spectators

		Swiss TV		SVT		Czech TV		YLE/Finland			EuroSport2			Total			
		Spectators	Duration	Spectators	Duration		Spectators	Duration		Spectators	Duration		Spectators	Duration			
Group	DEN - SWE			39000	02:40:00	digi							01:46:39	LIVE	39000	04:26:39	
	CZE - FIN								45000	01:10:37	YLE 2		01:46:10	LIVE	45000	02:56:47	
	SWE - SUI	175000	00:03:16	40000	02:40:00	digi							02:02:18	LIVE	215000	04:45:34	
	FIN - LAT								57000	01:26:06	YLE2		01:38:26	LIVE	57000	03:04:32	
Semifinal 1	SWE - CZE			181000	02:18:00	analog	50000	02:00:00							231000	04:18:00	
Semi-final 2	SUI - FIN	335000	00:03:47				50000	02:00:00		98000	01:08:52	YLE2		01:36:35	LIVE	483000	04:49:14
Broonze	SUI - CZE	85000	01:38:00				50000	02:00:00		203000	00:15:31	YLE2			338000	03:53:31	
Final:	FIN - SWE			335000	03:00:00	analog	50000	02:00:00	digi	203000	02:06:58	YLE2		01:24:21	Delayed	588000	08:31:19
							150000	02:00:00	analog					00:57:34	Repeated	150000	02:57:34
TOTAL:		595000	1:45:03	595000	10:38:00		350000	10:00:00		504000	6:08:04			11:12:03		2146000	39:43:10
News																	
Total				11302000	0:43:51		4126000	00:09:00		16748000	0:34:45	YLE				32176000	01:27:36
Avg				373000			458000			218000						1049000	00:00:00
				348000	00:28:22	SVT				195000	00:03:58	MTV				543000	00:32:20
				414000	00:15:29	TV4				145000	00:02:15	TV 4				559000	00:17:44