



## IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

### Introduction

*A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.*

### **Bidding Association:**

Floorball Deutschland

### **Contact person:**

Name	Function
Prof. Dr. Oliver Stoll	President Floorball Deutschland
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### **The bid concerns the following IFF event** (only one event per questionnaire):

Women`s WFC 2015

### **Proposed bid Place(s) and dates for the event:**

05.-13.12.2015

### **Motivation and objectives for the Local Organiser to organise the event:**

Due to our experience of the organisation of the U19 WFC in Weissenfels 2011, we are on the way to promote Floorball in Germany to one of the upcoming sports. We are currently on the way to get membership in Germany Olympic Association (DOSB). And our aim is showing our National Olympic Association that Floorball is able to develop and contribute to the Olympic family. Therefore the organisation of a Women`s WFC in 2015 would be most important and one more step forward for Floorball Germany. Furthermore, we would like to show that we are a serious candidate for the organisation of a Men`s WFC in the future. The organisation of a women's WFC in Germany is important in many aspects. 1.) The support for Floorball in Germany generally. 2.) The support of the

females Sports for Floorball Germany especially 3.) for promotion of Floorball in Germany with regard to media and possible and potent sponsors.

**Description of the Political support for the organiser**

(brief description, letters of support shall be attached):

As far as we will member of the German Olympic Association (DOSB) at that time, we will get support – idealistically and financially – by them. Also the organisation city and the state county will support this WFC most probably at least this is our aim!

**Description of potential problematic conditions in the organiser's country**

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

There are no problems in Germany regarding visa granting or other problematic conditions.

**Proposal of the Ticketing system to be used** (brief description):

**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

The ticketing system will be nearly the same as 2011 during the U19 WFC in Weissenfels

**Purchases from abroad:**

Using the internet (Online-ticketing)

**Number of Volunteers needed** (estimated number) **and the Structure of the Organisation**

The structure of organisation is oriented to the IFF Manual. We will optimise this structure due to our experiences from the U19 WFC in Weissenfels 2011. We are planning with 250 volunteers.

**Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...**

(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

**Match venues: 2**

- floor size/playing size: to be announced
- spectator capacity: to be announced, but bigger than 2000 for the main venue.
- Number of dressing rooms: to be announced
  - teams and referees
- Meeting rooms: to be announced
- VIP rooms: to be announced
- Match clock: to be announced
- others: to be announced

**Training venues: 2-4**

- floor size: to be announced
- Number of dressing rooms: to be announced
- Others: to be announced

**LOC wish for Home team playing dates/places (brief description):**

**Playing dates: Prime time dates, preferably 19.00 on weekdays in the main venue**

**Wishes for the “home”-team to play (date and time), with respect to the regulations:**

See above

**Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):**

**Security (in-house or out-sourced):**

Both in-house and out-sourced

**Medical facilities:**

- In the venues: Yes
- Hospitals: Close to the venues

**Anti-Doping (IFF Anti-Doping Regulations):**

- Doping control room in the venue (Yes/No): Yes
- Local contact to National Anti-Doping Organisation (Yes/No): Yes

**Accommodation system** (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

**Type of accommodation (price level, number of hotels in the cities, hotel standard):**

We plan the organisation of this event in one of the big cities in Germany. Currently we are

negotiating with Berlin, Hamburg and Dresden. So the accomadation system will fit every expectation from Youth Hostel to 5-Star Hotels.

**System of booking (via LOC/Agency or directly:**

LOC

**Transportation system** (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

**Transportation system:**

- **Teams: Buses**
- **Referees: Vans**
- **Jury: Vans**
- **Other IFF (CB, Staff, VIP): Vans**
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**Transportation radius in km from venues outside the LOC designated hotel list:**

20km

**Marketing** (ability to satisfy 7.1 – 7.2 of the Guidelines):

**Present Local Federation Sponsors:**

**Actual Floorball Germany Sponsors (A&O Hostels, MaxXprint, Gravis, Red Bull)**

**Potential Local Event Sponsors:**

**Depends on the organisation city**

**Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :**

**Integration of a kids tournament as well as a hobby tournament. Organisation of Floorball workshops, currently we are working on a developmental concept for women's floorball in Germany, which will accompany the road to the WFC in 2015.**

**Sales System of LOC Marketing Rights:**

Cooperate with the agency Contacts & Sports, Leipzig

**TV Broadcasting:**

**Contacts to Local Broadcasters:**

**Hamburg 1, Sport1, Sport Digital.tv, NDR**

**Plans for Local Broadcasting:**

**E.g. Hamburg 1 is the regional broadcaster. We plan to cooperate with a local broadcaster in the organisation city.**

**Space for TV cameras and commentators in the venues:**

**Yes. There will be enough space.**

**Media and Press Centre:**

**Level of Media Accreditation (what level of requirements for the journalists):**

**150 journalist, full time and freelancer**

**Press Centre and Press Conferences (Everyday press conferences, Press releases):**

**Flexible, as shown at the U19 WFC in Weissenfels 2011**

**LOC Web-page plans and timetable:**

**Yes.**

**Finance** (bid for the organisation and commercial rights, prelim. budget shall be attached):

**Budget:**

**The detailed budget plan can not be attached today. We are planning with a total budget of 450.000 Euro.**

**Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:**

**No.**

**Date:**

**Leipzig, June, 15<sup>th</sup>, 2011**

**Signatures:**

President Prof. Dr. Oliver Stoll	CB Board Member Mathias Liebing
OLIVER STOLL	MATHIAS LIEBING
Name in printed letter	Name in printed letter

