

**Women's 10th
Floorball
Championships 2015
bid**

by

Suomen Salibandyliitto ry (SSBL)
Finnish Floorball Federation





IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:

Suomen Salibandyliitto ry / Finnish Floorball Federation

Contact person:

Name	Function
Mervi Kilpikoski	Secretary of the International Committee/ Organisation Secretary
Phone	E-mail
+358 400 529008	Mervi.kilpikoski@salibandy.net

The bid concerns the following IFF event (only one event per questionnaire):

Women's World Floorball Championships 2015

Proposed bid Place(s) and dates for the event:

5.-12.12.2015 Helsinki or Tampere or Hämeenlinna or Espoo or Lappeenranta

Motivation and objectives for the Local Organiser to organise the event:

Please find enclosed the pdf-file, where motivation and objectives are explained in details.

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

Finland is part of EU and has democratic political system.

The bid for Women's WFC2015 has been prepared in co-operation with SLU (Finnish Sports Federation) and OKM (Ministry of Culture and Education). Please find enclosed the letter of support from OKM (will be delivered during week 25).

There are five cities interested in hosting the WFC2015: Hämeenlinna, Lappeenranta, Espoo, Helsinki and Tampere. Letters of support are enclosed. Some of them have already made decision to support the WFC2015 financially should they be nominated as the host city.

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

3.2.5. Finland is part of the Schengen-group. More information on which countries need VISAs can be found from the website of Finnish Foreign Ministry (Front page -> services -> Foreign nationals arriving in Finland. In principle, it is quite easy to get tourist visa to Finland. In WFC2010 everything worked out fine and participants of IFF general assembly were able to arrive at Helsinki.

3.2.7. SSBL follows the WADA-code, and ADT-testing are done in co-operation with Finnish Antidoping Agency

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

Basic idea is to offer the daily tickets. The categories of the ticket will be decided after we know the host city and the venues.

Purchases from abroad:

SSBL will build the ticketing system together with the ticketing company so that it is possible to buy the tickets from abroad via internet. For bigger groups there will be a service by ticketing company or travel agency.

Number of Volunteers needed (estimated number) and the Structure of the Organisation

Volunteers needed: Minimum 350, maximum 700. The amount depends on how many days a volunteer will be available and on how the volunteers are recruited (from schools or from floorball clubs or some other way).

Structure of the organisation will be based on the IFF guidelines and regulations and experience collected from Men's 8th World Floorball Championships 2010.

Organising committee will consist of the following responsibilities: a. Finance
b. Venues, c. Transportation, d. Accommodation and support services, e. Ceremonies, f. Medical services, g. VIP services, h. Media services and communication, i. Security and additionally accreditation, marketing and adjacent services & events.

The operational organisation will conclude the following teams: a) Competition & venues, b) Support services (i.e. competition office, accreditation, staff management, visitor management, VIP services

etc.) c) Media services and communication (social media & multimedia production included) d) Promotion and adjacent events

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...
(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues: SSBL guarantees that all match venues will be chosen to follow the IFF guidelines and regulations. The exact information on facilities is available after deciding the host city. SSBL is going to make decision of the host city at least 3 years before the WFC2015, but so far there are no reservations to the venues made. Meetings with the possible host cities have been held during the spring 2011. The cities have shown high interest to host women's WFC2015.

- **floor size/playing size:** floor size ~45 x 25 m and playing size 40 x 20 m
- **spectator capacity:** in the main venue at least 5000 and in the second arena at least 1000
- **Number of dressing rooms:** at least 4 for the teams and at least 2 for the referees
- **teams and referees**
- **Meeting rooms:** in the venue there will be needed meeting rooms and office both for the IFF and for the organizer with needed facilities (internet, printer etc.)
- **VIP rooms:** there will VIP room(s) in the venue with service
- **Match clock:** in the venues there will be a scoreboard according to the IFF Guidelines
- **others:**

Training venues:

- **floor size:** 40 x 20m
- **Number of dressing rooms:** at least 2 for the teams
- **Others:**

LOC wish for Home team playing dates/places (brief description):

Playing dates:

Wishes for the "home"-team to play (date and time), with respect to the regulations:

5.12. and 6.12. (Finnish Independence Day 6.12. Due to reception of the President, we wish the Finnish match to be in the afternoon.

8.12. and 9.12.

11.12. and 12.12.

Dates are related to the sporting point of view. Negotiations with TV would however change dates and times.

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

Security basically out-sourced, access-control out-sourced from manager status, volunteers used in the performance level. The main point is that the security and access control is planned and managed by professionals. There are not many venues in Finland which have their own security organisation; most of them have out-sourced the service.

Medical facilities: There is a very good public health care system in Finland. Emergency medical treatment is free of charge in every city, also to some foreigners. The price depends on mutual contracts like in between Scandinavian countries (free of charge for Swedish, Danish, Norwegian and Icelandic). Based on former experience, the organiser will check the level of insurance of the participating teams.

- **In the venues:** SSBL guarantees there will be a first aid group in the venues in all matches.

- **Hospitals:** There are public hospitals close to the venues, and their emergency personnel will be informed about the event. Ambulance will arrive when called. There are also private hospitals available in the possible host cities.

Anti-Doping (IFF Anti-Doping Regulations):

- **Doping control room in the venue (Yes/No):** Yes
- **Local contact to National Anti-Doping Organisation (Yes/No):** Yes

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

Type of accommodation (price level, number of hotels in the cities, hotel standard):

There are no hotels starting in use in Finland. However, there are chains which level with three star standard hotels like Cumulus hotels or Scandic hotels. There are also chains which level with four star standard hotels like Holiday Inn or Sokos Hotels. These chains can be found in all big cities in Finland. SSBL will guarantee that there will be enough different price level possibilities for the teams to choose from and that IFF delegation will be accommodated in another hotel than teams. The accommodation system will be decided in co-operation with IFF. SSBL will guarantee that the daily allowances for IFF delegation will be paid per IFF Guidelines.

System of booking (via LOC/Agency or directly):

SSBL prefers direct booking or agency, since hotel booking is not our major profession. However, this depends on the city, the hotel brand and how things turn out with partner negotiations (if there is a hotel brand/chain interested in partnership of WFC2015 or not) and will be decided in co-operation with IFF.

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Transportation system: The arrival city would be Helsinki/Vantaa/Tampere. The international airports are located in Tampere (Pirkkala Airport) and in Helsinki (Helsinki-Vantaa International Airport). Should the host city be Hämeenlinna or Lappeenranta, the organiser will take care of the transportation and costs from/to Helsinki.

- **Teams:** Coaches for the teams (5 to 10 coaches), timetable handled by the transportation company, guide lined by IFF Event Manager Hand Book and Guidelines 6.1. Transportation will be organised from/to airport/harbour/railway station and hotel, to/from trainings and matches according to the official team program. Extra transportation can be booked.
- **Referees:** Vans or cars driven by volunteers. Transportation system will be build according to the guidelines 6.1. and will include transportation to/from airport/harbour/railway station to hotel and to/from hotel to/from venues.
- **Jury:** Will be transported as mentioned above.
- **Other IFF (CB, Staff, VIP):** Will be transported as mentioned above. VIP will be transported only from official WFC hotel(s)

Transportation radius in km from venues outside the LOC designated hotel list:

Will be decided when the host city has been chosen, generally 10-15km from the main venue.

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

Present Local Federation Sponsors:

Nelonen media (TV-contract for Salibandyliiga)
Leaf Oy / Tupla (Salibandyliiga,national teams)
Veikkaus (Salibandyliiga and federation)

Suomen Hypoteekkiyhdistys HYPO (Salibandyliiga, national team)
VV-auto Oy/ Volkswagen (Salibandyliiga, national team)
Nanso Group Oy/ Black Horse (Salibandyliiga, national team)
Sanoma News Oy/ Ilta-Sanomat & Veikkaaja (Salibandyliiga)
OP Pohjola (national team, federation)
Intersport (national team)
K-rauta (Salibandyliiga)
Proffice Finland Oy (Salibandyliiga)
Apetit Pakaste Oy / Apetit-pizzat (Salibandyliiga)
Dimex Oy (Salibandyliiga)
Poliisiammattikorkeakoulu (Salibandyliiga)
Kiilto Family Oy (national team)
Oriola Oyj/ Dexal (national team)
Klinikka 22 (national team)
Patrol Oy/ Asics (national team)
Uudenmaan PR-lattiat/Spalife (national team)
Otto Bock Oy / Rehband (national team)
Olvi Oyj/ Teho (Finnish Cup)
Realstick Oy (Finnish Cup + expanding...)

Potential Local Event Sponsors:

We are looking for partners who:

- will enable the WFC2015 surplus budget
- are interested in long-term partnership, i.e. will join the development program and will enable actions before the event itself
- shares the values (joy of floorball, communality, sustainability, equality and ecology) of the Women's WFC2015

Some possible areas/possible partners are listed below:

Transportation/logistics: VR

Banking & insurance: Hypo & OP-Pohjola Group

Packaging: Finnish Forest Industry (StoraEnso); sustainability, ecology

Beauty and Health products aimed at female (Lumene, Valio etc.)

Personal Hygiene

Energy Drinks (Olvi)

Communication, telephone operators (Sonera, DNA etc.)

Sporting games (Wii, EA Sports etc.)

Sport Construction Industry (sport arenas, sport equipment etc.)

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

The female floorball development program (Tyttösäbä on Timanttia) will act as an essential campaign towards the WFC2015. During the tournament we wish to organise in co-operation with IFF international female floorball seminar/s and educations. More detailed marketing plan is to be made later.

Sales System of LOC Marketing Rights:

Partly in-sourced, partly out-sourced. Will need to discuss the matter in more details in accordance with the present decision with IFF.

TV Broadcasting:

Contacts to Local Broadcasters: Since IFF owns the TV-rights, SSBL will be in close contact with IFF and together with YLE to negotiate as many TV-productions as possible from women's WFC2015, and to be shown on web-TV also.

Plans for Local Broadcasting:

Depends on negotiations with YLE. Will try to broadcast at least Finnish matches in YLE channels and/or web-TV.

Space for TV cameras and commentators in the venues:

SSBL will guarantee that there will be space for TV cameras and commentators in the venues. Location will be specified in co-operation with IFF.

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists):

Internationally the press identity card is needed. We will plan the media accreditation and overall media services (media centre, press conferences etc.) based on the WFC2010 and IFF hand book.

Press Centre and Press Conferences (Everyday press conferences, Press releases):

The production team will be based on the experience from WFC2010. Detailed daily plan will be done in co-operation with IFF. Our own production team will produce contents to web-page, social media (facebook, twitter and whatever new ones there will be) and also photos to flickr and videos to youtube.)

LOC Web-page plans and timetable:

If needed, we will publish an independent web-page about 6-12 months before the event.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget: Please see the enclosed pdf.

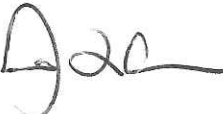

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

Yes, please.

Date:

In Helsinki, 15.6.2011

Signatures:

Executive Director	Secretary General
Jari Kinnunen 	Ismo Haaponiemi 
Name in printed letter	Name in printed letter



Motivation: Why Finland now?

Finland is well-known as an excellent organiser of all kinds of big events. In floorball SSBL has just proved to be as able since WFC2010 turned out a huge success. As we have the knowledge and experience, we are sure to be able to organise excellent tournament for Women's WFC2015 participants. Finland hosted the first women's World Championships 1997 in Åland and has not hosted other Women's WFC after that.

1)Men's WFC2010 created a boom in floorball awareness in general and in media interest. So far, this is the best time to organise Women's WFC to achieve maximum political, public and organisational support.

2)Cities like Helsinki, Espoo, Hämeenlinna, Tampere and Lappeenranta are very eager and enthusiastic to host the event. New ways to co-operate with cities are ready to be experienced. There is also possibility to organise such an event that will end up with surplus finance.

3)Female floorball development program (Tyttösäbä on Timanttia) started 2009 and the first phase

will end in 2015. Aims of the program are similar with the objectives of the Women's WFC2015, and both would benefit from each other. Women's WFC2015 would act as an excellent final round of the program, and the program would act as promotion of WFC2015 from 2012 to 2015.

4)SSBL offers IFF a four-year girls & women's development program in stead of hosting one WFC final tournament. During the following four years SSBL will produce different copy-free ways to start and promote female floorball in small clubs.



Values and theme of the WFC

*There are three main values that the development program and WFC2015 bid shares: **joy of floorball**, **communality** and **equality**. Aims of the program are similar with the objectives of the Women's WFC2015, and both will benefit from each other.*

The main theme of the WFC2015 tournament in Finland would be **sustainability** and **ecology**. Sustainability can be seen in three dimensions: financial, social and environmental.



Finance means surplus in budgeting, **social** means activities that will live on in floorball countries around the world. **Environmental** means the ecology in every material and service decisions made.

Ecology will be seen in organisation and lay-out of the tournament in all levels. All materials and services, like WFC products, transportations, meal supplies etc., will be chosen with ecology as one of the deciding issues. For the first time in international floorball events' history the carbon footprint of the WFC would be calculated by outsourced professional. The result would be the benchmark for IFF events to further develop the ecology of IFF events.





Development Program: National Objectives

Female development program offers clubs means to develop their club and to recruit more female players. For the first time Finnish Floorball Support Foundation (Salibandyn Tuki –Säätiö) granted financial support (13.000 € altogether) for eleven club starting girls floorball programs in May 2011.

Organising the Women’s World Floorball Championships 2015 is a means for SSBL to achieve the following objectives:

- 1)** To promote female floorball in Finland in order to improve the image of floorball as top-level sport.
- 2)** To get more spectators to women’s matches in regional, national and international level (women’s league, national team matches, Women’s WFC2015) In WFC2015 we aim at, at least sold-out medal matches and overall spectators more than 25.000.
- 3)** To get higher media coverage (TV-time, newspapers, Internet) for women’s floorball compared with other women’s team sports.
- 4)** As an integral part of female development program “Tyttösäbä on Timattia” we aim at increasing the amount of female licensed floorball players in Finland from 6.000 to 12.000 by year 2015 and the amount and quality of coaches and support/administrative people in clubs.
- 5)** To produce floorball related positive experiences to residents of respective host city and surrounding areas during the four-year development program and WFC2015.
- 6)** To find new partners for female floorball and WFC2015 with long-term perspective.





International Objectives

Internationally there are some interesting points of views we would like to see come true in co-operation with IFF during the next four-year period.

1) Respect –program is a way to find new roles in floorball to players who have finished their national league or national team career. SSBL would like to work together with IFF (Athletes Commission) in order to start the program internationally at the same time as in nationally in Finland.

2) In co-operation with IFF there is a possibility to utilise the experience SSBL gets from development program, in IFF international development seminars, other seminars & education worldwide. All materials would be available to translate for IFF use.

3) During the WFC2015 SSBL & IFF could organise a seminar concentrating on how to get more women in deciding positions in national and international sport/floorball organisa-

tions. There is also the IWG World Conference on Women and Sport in Helsinki 2014, which would be one milestone in our four-year development program, promotion wise and presentation wise.

4) To start an international exchange program in between big floorball countries and floorball development / starter countries. There could be possibilities to work together with WFC2015 partners to find new countries, contacts and financing to the project managed by IFF.

5) WFC2015 would find it's role in promoting floorball also within international sport community: there will be the World's biggest recreational gymnastics event Gymnaestrada in Helsinki, where we see potential in co-operation in seminars and promotion in between both events.





Criteria to Choose the Right Host City

Potential host cities have been evaluated, and negotiations are being performed equally by the following criteria. The host city will be chosen as soon as possible, after two to three rounds of negotiations, no later than end of year 2011.

First of all, there has to be a genuine **eagerness to work together**. SSBL and the host city will form a working group (or organising committee), which will start it's work immediately (no later than Spring 2012) after IFF has granted the WFC2015 to Finland.

Second important issue are the **facilities** per IFF regulations (min. 4.000 spectators and min. 1.000 spectators arenas), possibility to get **support** to costs and for the marketing and organising the event.

Thirdly important are the **location and lodging**. Distance to international airport, international and national flight routes and railway, bus and car connections to the city are important. To ensure the teams and spectators unforgettable visit there must be enough different price level hotels to choose



from. Should all of the mentioned be as close to each other as possible, it would be counted as a benefit for the theme of the tournament.

Fourth issue to be regarded are the **potential of volunteers**, the need for their education and the number of vibrant floorball clubs in the area.



Finance, preliminary budget

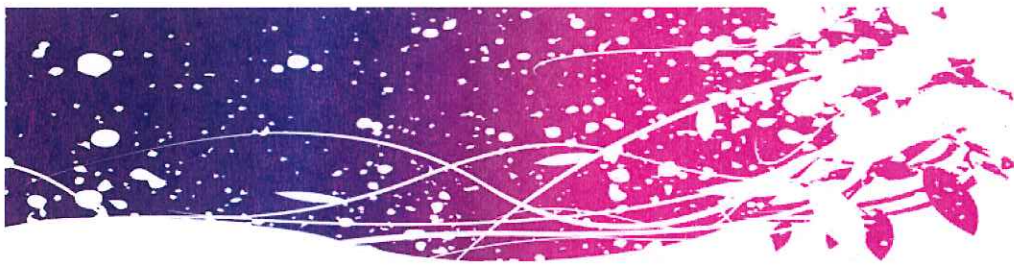
Income	€	Outcome	€
Ticket sales (based on 20-30 € / day tickets semis and medal matches)	+200.000	Personnel/ salaries	- 120.000
Product sales	+ 25.000	Venues	- 15.000
Partners (including Ministry of Culture & Education)	+140.000	Outsourced services (security, ceremonies, building the venues etc.)	- 70.000
Host City	+ 50.000	Transportation	- 50.000
		Lodging (accommodation, meals etc.)	- 50.000
		Materials	- 50.000
		Other (VIP, pr, adverts etc.)	- 55.000
Altogether	+415.000	Altogether	- 400.000



Preliminary project plan

Action	When	Action	When
Bid for Women's WFC2015	June 11	Accommodation (prel.reservations), transportation, theme of the WFC, sales starting, co-operation with OKM, IWG, Gymnaestrada etc.	All year 2013
Diamond-tours in schools Action plan for 2012 Selection of the host city	Autumn 11	Diamond-tours in schools, co-operation with host city & local clubs continues, action plan for 2014	Spring and Autumn 13
IFF central board decision	Autumn 11	Champions Cup, Finland Women's WFC2013 Czech	Oct 13 Nov 13
EuroFloorball Tour, Finland (inside exhibition with 70.000 visitors), co-operation with local clubs & host city begins	Nov 11	EFT women & girls, Finland IWG World Congress in Finland	April 14 June 14
Women's WFC2011, Switzerland	Dec 11	Employees, co-operation with local clubs and host city continues, action plan for 2015	Spring / Autumn 14
Diamond-actions Meetings with clubs & host city	Spring & Autumn 12	All adjacent events production, promotions, campaigns, Gymnaestrada	All year 15
More detailed project plan for WFC2015 (marketing plan, adjacent events plan, organising committee nomination, budgeting, personnel plan); action plan for 2013	Autumn 12	The event and reporting	Autumn 15 Winter 16





Examples of the Development Program contents

Diamond tour

(Timanttikiertue) is a floorball theme day for schools. Organisers are local club, SSBL and SSBL region .

The main objective is to get more female floorball players to the clubs and to improve the image of floorball among local girls.

The theme day consists of different kinds of floorball skill tests, like technical circle, target and speed shooting. In the evening there will be a local women's floorball match, where all participated girls can arrive with their parents, free of charge. In the match there will be more information available on how and where one can start floorball on a regular basis.

Spectator Frolic

(Katsomokarkelot) is a challenge to club's junior teams to come and support their own female team.

Spectator Frolic can be organised also to the national team matches. In national level the development program organises theme days, where junior teams are invited to, and encouraged to support their team by cheering or writing cheering signs or by face painting. In WFC2010 about 800 youngsters took actively part in Spectator Frolic organised on Sunday 5.12.2010.





Timantti (Diamond)

Female Floorball Development Program

SSBL Elite Sport Committee/ Female Floorball
Development Working Group

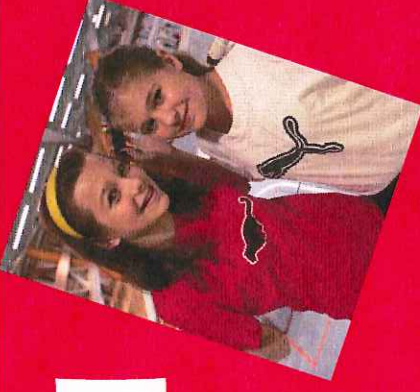


VISION 2015



Floorball is the most
ATTRACTIVE, POPULAR
and **PLAYED**
team sport among girls and women
by 2015

Objectives and measures



- ❖ To increase the amount of female football players
 - in 2009 there was 6000 licenced players → 12 000 licenced players in 2015
- ❖ To improve the image of female football
 - Media coverage compared to other women's team sports: newspaper lot millimeters and seconds in TV (Sponsor navigator survey made yearly by Sponsor insight company)
 - The increase of amount of spectators in Women's football league
 - The attractivity of football among female (Sponsor navigator survey made yearly by Sponsor insight company)
- ❖ To increase the amount and the quality of coaches and supportive/administrative personnel in female football
- ❖ To rise the standard of women's elite football: the top of the hill needs to be wider in order to succeed internationally
 - The relative success of women and U19 women national teams



Preliminary Report

1,5 years are behind us and a lot has happened already!

- ❖ The image have been improved!
 - Very active Internet-site (<http://www.tyttosalibandy.fi/>) with active followers, the status have been stabilised
 - Diamond Brand (Timantti) advertisements, slogan (Tyttösäbä on Timanttia)– and accessory have been produced
- ❖ Respect within floorball in Finland has risen
 - Nine of eleven central board member candidates mentioned, that female floorball should be developed in the next two years period
 - 50 clubs have enrolled to the development program
 - Floorball Support Foundation (Salibandyn Tuki –säätö) is supporting financially club level female floorball development programs
- ❖ Amount of female floorball licenced players is increasing
 - F-juniors started local competition program, Diamand (Timantti) tours and Train with your Mate (Kaveritreenit) have increased the number

Year 2011



❖ Schools are attracted to Diamond-tours (Timanttikiertue)

- 25-30 floorball days in different schools all over Finland in between February and April

❖ Holistic training –program of youth players

- Aims at supporting youth versatile and self-organised training
- Technical Ace Challenge -program (Tekniikkataiturikisat), gimmick of the month (kuukauden kikkavideo) –videos published via Internet & YouTube and professional guided warm-ups and cool-downs with floorball supporting special trainings
- Female floorball seminars
- Main objective: To find better ways for SSBL and clubs to work together and to find mutual goals – Let's succeed TOGETHER

❖ Regional projects will be lounged

- Piloting in capitol city area: to get the clubs to work more together

Panu Kekäle

Dnro KH: 1480 /2011

10§ Naisten salibandyn MM-kisat vuonna 2015

KH 18.4.2011 § 10

Valmistelija: tilaajapäällikkö Päivi Joenmäki, p. 03 621 2382

Suomen salibandyliitto on päättänyt hakea naisten salibandyn MM-kisoja vuodelle 2015 Suomeen. Liitto pyrkii löytämään kaupungin kumppanikseen hakemaan kisoja. Käydyissä keskusteluissa liitto on ilmoittanut, että he ovat neuvotelleet kolmen kaupungin kanssa kumppanuudesta. Kaupungit ovat Tampere, Espoo ja Hämeenlinna.

Naisten salibandyn MM-kisatapahtuma 5.-13.12.2015 tarjoaisi paikkakunnalle viihdyttäviä huippu-urheiluhetkiä (kisat kestävät 9 päivää ja sisältävät 43 ottelutapahtumaa), oheistapahtumia, kansainvälisiä seminaareja ja koulutuksia, TV- ja internet-nähtävyyttä sekä yhteistyötä koulujen kanssa. Tapahtumassa kaupunkiin majoittuu joukkueita 16 kpl (yhteensä 500 henkilöä), kansainvälisiä vieraita 30 maasta sekä katsojia.

Salibandyliiton vaatimukset mukaan lähtevälle kaupungille ovat seuraavat: aito halu sitoutua projektiin, soveltuvat liikuntapaikat (1 halli, jossa vähintään 5000 hengen katsomo ja 1 halli, jossa vähintään 1000 hengen katsomo), kansainväliset ja kansalliset liikenneyhteydet, riittävä majoituskapasiteetti, alueella toimivia salibandyseuroja, resursseja vapaaehtoistoimijoihin, mahdollisuus saada tukea liikuntapaikkakuluihin sekä mahdollisuus saada tukea tapahtuman järjestämiseen ja markkinointiin.

Salibandyliitto päättää toukokuussa 2011 yhteistyökaupungin, jonka kanssa se lähtee kisoja hakemaan.

Hämeenlinnassa edellytykset täyttyvät, jos suunniteltu halli Pullerille toteutuu. Toisena hallina käytetään jäähallia. Arvioidut kustannukset kaupungille tapahtumasta ovat noin 30.000-50.000 euroa sisältäen suoran avustuksen sekä tilavuokrat ja muut kustannukset.

Hellsténin ehdotus: Kaupunginhallitus päättää lähteä hakemaan naisten salibandyn MM-kisoja vuodelle 2015 Hämeenlinnaan ja Suomeen edellyttäen, että Salibandyliitto valitsee Hämeenlinnan kumppanikseen.

Keskustelun kuluessa Sari Rautio ehdotti Tapio Vekan kannattamana, että päätökseen lisätään mainintana, että liikuntahallin rakentamispäätöstä käsitellään vuoden 2012 budjettivalmistelun yhteydessä.

Päätös: Kaupunginhallitus hyväksyi ehdotuksen ja yksimielisesti siihen kokouksen kuluessa ehdotetun lisäyksen.

Muutoksenhaku: Liite 2.

Lisätietoja antaa tilaajapäällikkö Päivi Joenmäki, p. 03 621 2382.

Pöytäkirjan nähtäväksi asettaminen 27.4.2011
Otteen oikeaksi todistaa:
Hämeenlinnassa 26.5.2011


Helena Hirviniemi
Hallintopäällikkö

Maksutta

MUUTOKSENHAKUKIELLOT

Liite 2

Kieltojen perusteet	Seuraavista päätöksistä ei saa tehdä kuntalain 91 §:n mukaan oikaisuvaatimusta eikä kunnallisvalitusta, koska päätös koskee vain valmistelua tai täytäntöönpanoa / Hallintolainkäyttölain 5 §:n mukaan asiaa ei ole ratkaistu tai jätetty tutkimatta. Pykälät 1-5, 8, 10, 12-15, 19, 21
	Muun lainsäädännön mukaan seuraaviin päätöksiin ei saa hakea muutosta valittamalla. Pykälät ja valituskieltojen perusteet §/. Etuostolaki 22 § 2 mom.

Lisätään pöytäkirjaan/otteeseen



14.6.2011

LETTER OF SUPPORT

The Finnish Floorball Federation is applying to host the Women's World Floorball Championships in 2015. Preliminary negotiations about the bid have been held between the organizer and the city of Tampere and the city of Tampere is willing to act as a host city for the championships.

Women's World Floorball Championships is well in line with the strategy of the city of Tampere. International sports events are important feature of the implementation of the city strategy. Tampere has excellent reputation both nationally and internationally in hosting and organizing major sports events. In recent years, Tampere has hosted several major international competitions and other sports events. The city has made a significant contribution to the event arrangements and has paid special attention to the quality of its competition venues.

The city of Tampere will participate and co-operate with the event organizer in practical arrangements if the Women's World Floorball Championships will be organized in Tampere. The details of the co-operation shall be agreed upon later together with the organizer.

Mr. Perttu Pesä
Deputy Mayor
City of Tampere



International Floorball Federation

June 9th, 2011

Dear Floorball Federation,

Lappeenranta, the vibrant International University City wishes you the best of success to bring the Floorball World Championship Games 2015 to Finland and to Lappeenranta.

Lappeenranta is a commercial centre and the home of leading energy university Lappeenranta University of Technology (LUT) with approximately seventy-two thousand inhabitants in South-Eastern Finland. The second most visited city by foreign tourists, only 220 km from Helsinki, Lappeenranta is easily reached through our international airport with direct daily and scheduled flights of airBaltic and Ryanair respectively, in addition to fast railway and road transit.

An all-year-round tourist destination at the shores of Lake Saimaa, Europe's fourth largest lake, Lappeenranta offers a great variety of hotels, spas and cottages, service seasoned with Karelian hospitality. Scandinavia's largest Entertainment Spa Hotel Holiday Club Saimaa with an ice arena will open this Autumn.

Lappeenranta is the City of Sport: Approximately 120 sports clubs offer excellent possibilities for competitive sports as well as everyday exercising. Sports clubs from Lappeenranta compete at Finnish national level in almost every sport and we are very proud of our Ladies NST Floorball Team. To host the Championship Games, Lappeenranta is happy to offer our Ice Hockey Stadium Kisapuisto with a 5000 viewers' capacity and Holiday Club Saimaa's arena with 1700 viewers' capacity. We have all the required equipment to ensure the correct surface to play professional floorball. Additionally there are multiple practice halls for the teams to utilize during the Games. Prior to the games we will engage our marketing department in cooperation with you to make the event known locally and internationally encouraging the popularity of the sport amongst girls as well as all school aged children and bringing the maximum audiences to enjoy the Games.

We warmly welcome the Floorball World Championship Games 2015 to Lappeenranta and look forward to cooperating with you to make this event a great success to all of us!

Yours faithfully,

Kari Korkiakoski

Deputy Mayor

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