

IFF & Floorball Material Producers Development Board meeting at Landvetter Airport Hotel, in Gothenburg, Sweden 31.05.2011

Participants:	Blast:	-
	E-SG:	Timo Bygden
	Powerstick:	Sami Turtiainen
	Renew:	Torbjörn Jonsson, Johan Österman and Jokim Strömberg
	X3M:	Tomas Solin
	SP:	Lars-Åke Henriksson
	IFF:	John Liljelund

Report on present issues

1. *Welcome*

Mr. Liljelund opened the meeting at 13.00 at the Landvetter Airport Hotel in Gothenburg, Sweden and informed that due to other obligations no representative from Blast were able to participate.

Mr. Liljelund conveyed the greetings from by Mr. Tomas Eriksson, IFF President in which he stressed the importance of a good cooperation between the manufacturers and the IFF.

2. *General Update*

Mr. Liljelund reported on the number of sold sticks, balls and other material in 2010. The total sales was trailing quite a lot compared to previous years mainly due to the problems related to Exel Composites transactions with the Exel & Canadien Floorball Brands. The reported sales was in line to the previous year apart for the sticks:

Sticks total	562.641 pcs	(632.876 pcs)
Stickers	10.000 pcs	
Balls	1.738.625 pcs	(1.549.900 pcs)
Goal cage	1.968 pcs	(880 pcs)
Rinks	384 pcs	(279 pcs)
Facemasks	408 pcs	(3.300 pcs)

Material Approval system financial outcome 2010

Equipment Income	197757
Testing Costs	-32905
SP administration	-27500
IFF Administration	-115700
Outcome	21652
Development Board	17321

Made total number of tests in 2010

Sticks	15
Balls	1

3. *ISPO Project 2012*

Short recap of the present situation, where ispo/Messe Munchen wants IFF to pay the full price for the Floorball rink. IFF doesn't have that much money to invest in the rink, since we already this year paid ½ of the price for the Flooring on top of the other costs.

ISPO offer for 2012:

- Floorball manufacturers pays the "One side open stand"-price, which is 139 Euro/m2.
- IFF would have to pay the full price for the playing field 7,5 x 15 = 112,50 m2 (EUR 15.637,50)

Report on present issues (cont.)

- IFF Lounge and Info Desk would be included
- IFF would have to pay full price for the bar (EUR 3336)
- Parking, changing room and volunteers tickets included
- Carpet in the Village included, if same colour as in the other hall.

Mr. Liljelund explained that there are not any financial resources for the IFF to run the ispo with the present set-up, due to the financial outcome of 2010.

Mr. Solin felt that ispo China is way too early for the community. The playing field can be substituted by a large flat screen. Salming is not prepared to spend more money.

Mr. Österman expressed that Renew is not interesting to invest more money in the Floorball Village.

Mr. Turtiainen expressed, that we need to find new ways of promoting the sport in sport fairs or festivals.

The Development Board decided after a long discussion to not organise the Floorball Village in 2012, but instead discuss with the Floorball Germany about a possibility for participation in a Sports Festival or other similar events and look for an opening for the ISPO in 2013. The Development Board will discuss these options in its meeting in December 2012.

4. *Projects for 2011 and 2012*

The IFF proposes that the Development Board would for 2011 continue for a last year with the project in Germany, where Floorball Germany has developed fast during the 8 years the project has been made (Appendix 1).

The IFF Development Board decided to support the German project and that the DB grants the project with 12.500 CHF for the year 2011.

The IFF also proposes to start a project with the Floorball Canada with the Ice Hockey Canadian Development Model, in order to introduce Floorball to the greater hockey population (Appendix 2).

The IFF Development Board decided to support the Canadian project and that the DB grants the project with 12.500 CHF for the year 2011. The DB will request that the project will be conducted in a way that all Floorball manufacturer are in a position to offer their products to the market.

The IFF also informed that for the last years ispo 2010 approx. 35.000 CHF has been used for the ispo project of the Development funds for 2010.

5. *Material Regulation 2012*

In accordance with the IFF system for renewing the material regulations every second year it is now time to agree upon issues that the Floorball Material Manufacturers would like to change in the Material Regulations.

The manufacturers are asked to come with their comments to the meeting in order to make it easier for IFF/SP to start looking on the possible changes.

The Manufacturers would need to know the decisions by end of August, in order to be able to implement it for the season 2012 – 2013.

So far there are the following issues on the table:

- Rule change for transferring the brand certificate if the company handling the brand changes.
- Increase the maximum length for the stick to 114.
- Include a uniform measurement system for measuring the stick
- To remove the mid bar in the goal
- Check the drop-net measurements.
- To change the system for the face-off line on the stick
- Change the radius of the shaft from 9 mm to 6 mm

IFF/SP will provide the manufacturers with the rule changes by the end of August.

The Manufacturers then have 10 days to comment upon the proposed changes.

6. *Other Issues*

6.1. The very high price of the testing for the protective eye-ware certification was discussed. SP was asked to look into the question.

6.2. The certification number was discussed.

Upcoming meetings and issues

- Next meeting will be held in connection to the Women's WFC 2011 in St. Gallen Switzerland.
-

Issues that need to be discussed or decided upon or taken action upon

- IFF will send out the proposal for the changes of the Material Regulation by end of August 2011
 - The manufacturers are to respond with their comments before the 10th of September.
 - IFF to contact Floorball Germany and ask for ideas of what could be done to promote Floorball to the general public.
 - IFF to inform ispo that there will be no Floorball Village in 2012, for the higher price.
 - IFF to inform Floorball Germany and Floorball Canada about the project support
-

New ideas, etc...