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To:

Mr. Filip Suman IFF Vice president

Mr. John Liljelund IFF General secretary

Mr. Matti Ahde, SSBL President,

Mr. Lars-Gunnar Tjärnquist, SIBF President,

Mr. Edwin Wiedmer, SUHV President

Prague, August 23rd, 2010

Dear floorball friends,

We would like to inform you that based on your letter regarding Champions Cup, Central Board of the Czech Floorball Union discussed the proposal of the new model of Champions Cup with following outcome.

CFbU would like to express thanks to IFF for the way how the discussion was handled. We feel that the open discussion where both federation representatives and club representatives were invited to be part of a group which looked for a solution for future club competition was the best and only way.

CFbU through our representatives during all meetings expressed our opinions and ideas how to solve the situation and we appreciate that final proposed solution was the compromise outcome for all parties concerned.

Czech Floorball and all other sports federations are in the middle of financially very difficult situation due to collapse of state support of different sports. That is why we discussed very deeply if CFbU is in a position to confirm the possibility to organize Champions Cup in its new model. The new Champions cup will need a certain budget but we also believe that new model is much more attractive for spectators and that is why it hopefully will create more media and also marketing interest. We actually already during previous months talked with Czech TV and their attitude was very positive especially when more home teams are involved.

We think that the fact CFbU is the first organizer of the new model – already in 2011, means that CFbU is in toughest position from all other involved federations. But we understand that this new proposal is the right and probably only way to secure existence of European club competition. That is why we would like to confirm that CFbU is prepared to take part in the new model of Champions Cup, to organize its first edition in 2011 under set conditions and also secure participation of Czech clubs.

With sincere regards

Daniel Novak CFbU Vice president CHU ...

Tomas Frank
CFbU International secretary