Appendix 11

Floorball Development Clinique in Shanghai, China 13.-14.1.2011

Participants: John Liljelund, IFF

Report on present issues

1. Background

After IFF initially set up a contact in Beijing through Exel to Mr. Sam Xiao (Nordic Sports Ltd) and organised a education for PE teachers in Beijing in Dec 2007, Floorball has been played in 4 universities and a National Championship with 8 teams in 2010 has been played, consisting of both ex-patriots and Chinese. But there is no Floorball organisation being forms.

Simultaneously there has been an active Floorball groups in Shanghai and the Shanghai International Studies university (SISU), has acted as a hub for Floorball in Shanghai. In China all Universities and High Schools have PE programmes included in their curriculum and SISU is to include Floorball. In SISU has organised two tournaments in 2010 in the University between the faculties.

SISU has in 2010 won first prize in the Shanghai region for the introduction of Floorball as the best new sport in a competition organised by the Shanghai District Sports Administration for all the 30 universities in the region.

The SISU University is very interested in bringing the sport forward in the region. The University is looking forward in specialising on Floorball at the University. They organised this Clinique and had invited PE-teachers from over 20 Universities and Schools to get familiarized with Floorball. The project has the support of the Dean of the Sports Department of SISU and the Sports Department of Shanghai Sports Administration.

2. The Clinique

- The Clinique was organised in the City campus (10.000 students) of and had over 40 participants from over 20 Universities/High schools.
- The opening of the seminar and the first theoretical part was attended by the following persons:
 - o Youwei Shen, Secretary General of Shanghai Student Sports Joint Secretariat
 - o Jun Wang, Director of PE Department of Shanghai International Studies University
 - Zhiqiang Wei Director of Recreation Department in Shanghai University of Sport
 - Wu Yao Director of PE Department in Shanghai Jiao Tong University
 - Zhihua Liang Director of PE Department in Shanghai Institute of Tourism
 - Ming Ye Director of PE Department in Shanghai Ocean University
 - o Ruowen Wang Director of PE Department in Shanghai Institute of Technology
 - Xueqi Guo Director of Competition Department in Donghua University
- It focused on what Floorball is, how it is played, basic technical and tactical skills and some basic rules and how to refere the sport. The aim of the Clinique was to get other Universities interested to start playing the sport and to give them ideas of how it is being played in order to form a competition between Universities in Shanghai and to form a Shanghai region Students Floorball Union, with the support of the regional authorities.
- The program consisted of a both theoretical lectures, following video (WFC and junior games) and a lot on hands-on training giving instructions in how to teach the sport, both from a player and referee point of view.
- The organisers at SISU were quite pleased and are looking forward to arrange a second education event later in 2011.

Report on present issues cont.

- 3. The Clinique (cont.)
- The seminar participants came from the following Universities and High Schools:
 - Shanghai International Studies University
 - o Shanghai Jiao Tong University
 - o Shanghai Institute of Tourism
 - o Shanghai Ocean University
 - o Shanghai Second Polytechnic University
 - Shanghai Institute of Technology
 - Shanghai University
 - East China University of Political Science and Law
 - Tongji University
 - Shanghai University of Sport
 - Sanda University
 - o Donghua University
 - University of Shanghai for Science and Technology
 - East China University of Science and Technology
 - Shanghai Baogang New Century Middle School
 - o Shanghai Xingzhi Middle School
 - Shanghai Qingpu No.1 Middle School
 - Shanghai Chonggu Middle School
 - Lihuili Middle School
 - East Lake Middle School

4. Discussions

- During the seminar a meeting was held with the Deputy Head Master of the SISU University Mr. Fan Yang, in which he expressed his support to the founding of the Students Floorball Association in 2012. The following objectives are set for Floorball in Shanghai:
 - To have a Floorball series between Universities in 2012
 - To try to participate in International Events in 2013
 - To have a team to participate in the 2014 World University Championships representing China.

Issues that need to be discussed or decided upon or taken action upon

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• Agree upon a task list and plan the next events.

• IFF shall investigate the possibility to support SISU with a Floorball rink in 2012, if the Students Floorball Association is formed and then also help with contacts to manufacturers.

New ideas, etc...