

**IFF EVENT ORGANISER BIDDING QUESTIONNAIRE**Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:**Latvian Floorball Union****Contact person:**

Name Alfreds Kundzins	Function President of Latvian Floorball Union
Phone + 371 7473013, + 371 29207848	E-mail ifs@latnet.lv

The bid concerns the following IFF event (only one event per questionnaire):

The 9th World Floorball Championship for Men

Proposed bid Place(s) and dates for the event:

Riga, Latvia, May, the 19th – 27th, 2012.

Motivation and objectives for the Local Organiser to organise the event:

Latvian Floorball Union has the experience as a participant of:

- Latvian national teams - participants of all IFF World Floorball Championships since 1995;
- Latvian national team - participant of demonstration sports of World Games in Lahti, 1997.

Latvian Floorball Union has the experience as an organizer of:

- The 3rd World Championship for Women, Riga, May, 2001;
- The 3rd World Championship for Juniors U 19 (men), Cesis, Koceni, October, 2005.

Latvia and Riga city has the experience as organizers of:

- IIHF Ice Hockey World Championship, May, 2006 ("Arena Riga");
- NATO Summit, November, 2006 ("Arena Riga" and arena "Olympic Centre").

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

- On March, the 16th, 2006, National Sports Council of Latvia, confirmed Latvian Floorball Union as a possible organizer of The 9th World Floorball Championship for Men in Riga, 2012;
- There is a Letter of support from Sports Politics Department of Ministry of Education and Science of Latvia.

(Letters of support - in attachment).

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

Exceptions may be only in clause 3.2.1. :

- Regular advertisement of official sponsors "Arena Riga" to be disposed in the arena;
- Regular advertisement of official sponsors of "Olympic Centre" to be disposed in the arena.

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

- The ticketing system in "Arena Riga" has already been developed and approved during IIHF Ice Hockey World Championship, that's why we plan to involve in it, providing different category and price tickets, as well as complying with conditions of clause 3.2.4.

Purchases from abroad:

- Ticket trade is planned on the Internet, starting already one year before the Championship.

Number of Volunteers needed (estimated number) and the Structure of the Organisation**It is planned to involve 250 volunteers, complying with clause 3.2.6.:**

- 50 persons – full time volunteers;
- 100 persons in each arena to be employed in two shifts.

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues:	"Arena Riga"	"Olympic centre"
Match venues are located in the centre of Riga and the distance between arenas is 200 meters		
floor size/playing size:	Ice hockey field / 40 x 20 m	44 x 24 m / 40 x 20 m
- spectator capacity:	10 500	3 000
- Number of dressing rooms:		
- teams and referees	8 + 2	8 + 2
- Meeting rooms:	3	2
- VIP rooms:	2	1
- Match clock:	4-sided scoreboard with screen in the centre above the rink	2 scoreboards at both sides of the rink
- others:	IFF offices - in both arenas Online access to the results of the games in both arenas Drinking water for all teams for all games	

Training venues:	2 training halls
- floor size:	40 x 20 m
- Number of dressing rooms:	4 dressing rooms in each
Others:	Drinking water for all teams for all trainings

LOC wish for Home team playing dates/places (brief description):

Playing dates:
- For Latvian team - any dates for the games, but – in the main arena - “Arena Riga”.

Wishes for the “home”-team to play (date and time), with respect to the regulations:

Game times, appropriate for TV broadcasting:

- Working days – In evening, after 18.00;
- Weekend days – afternoon.

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

According to the safety plan, there will be involved:

- 20 persons - from security company;
- 10 persons - from municipal police;
- 20 persons - full time volunteers.

Security staff is envisaged also in training halls.

Medical facilities:

- **In the venues:** - First aid personnel with stretchers.
- **Hospitals:** - Emergency medical station is located in 1 km distance from the Arenas;
- The 1st City hospital (designated hospital) is located in 1 km from the Arenas.

Anti-Doping (IFF Anti-Doping Regulations):

- **Doping control room in the venue (Yes/No):** Yes
- **Local contact to National Anti-Doping Organisation (Yes/No):** Yes

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

Type of accommodation (price level, number of hotels in the cities, hotel standard):

- There is a wide choice of hotels in Riga with different price levels, including 5-star standard.
- All official hotels are located in around 5 km radius from the Arenas. (According to clauses 5.1. – 5.2., and 5.2.4.)

System of booking (via LOC/Agency or directly):

- System of booking will be developed and provided by Official travel agency.

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Arrival city - Riga, Airport is 15 km, harbour – 2 km, railway station – 5 km from the Arenas.

Transportation system:

- **Teams:** 16 buses for teams
- **Referees:** 2 minibuses
- **Jury:** 1 minibus
- **Other IFF (CB, Staff, VIP):** 2 minibuses and 5 cars

Transportation radius in km from venues outside the LOC designated hotel list:

- All the determined hotels and training halls are located in 5 km radius from the venue arenas.

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):**Present Local Federation Sponsors:**

- Parex Bank;
- Floorball equipment company "Jadberg";
- Drinking water company "Venden".

Potential Local Event Sponsors:

- Parex Bank;
- Floorball equipment company "Jadberg";
- Drinking water company "Venden";
- Hansabanka;
- Statoil Latvia;
- Euro Car.

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

- To organise Four Nations tournament in competition arenas 6 months before Championship;
- Championship logo and secret idea sketch competition;
- Competition for Latvian schools for rights to get free tickets to Championship's games;
- Special PR campaign in mass media about the Championship in Riga.

Sales System of LOC Marketing Rights:

- According to proposed by IFF and coordinated by LFU contract.

TV Broadcasting:**Contacts to Local Broadcasters:**

- Latvian Television responsiveness and experience, live broadcasting from the World Championship's game in 2001;
- Broadcasting of the game records from World Championship's games in 2005.

Plans for Local Broadcasting:

- All Latvia national team games, as well as final game will be broadcasted by local television, in the same way developing a proposal to associations of other countries to provide broadcasting of games they have determined.

Space for TV cameras and commentators in the venues:

- According to the system, approved in "Arena Riga" during the IIHF Ice Hockey World Championship.

Media and Press Centre:**Level of Media Accreditation (what level of requirements for the journalists):**

- Will be ensured in accordance with regulation 4.4.6.

Press Centre and Press Conferences (Everyday press conferences, Press releases):

- Media centre will operate in each arena and press conferences will be held after every game, according to the request of press;
- The Press releases will be produced daily.

LOC Web-page plans and timetable:

- Web-page will be opened two years before the beginning of Championship.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget:

In attachment:

- Championship's budget plan, prepared by LFU, was submitted to National Sports Council of Latvia on March, the 16th 2006.

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

- Yes, we wish to buy out the administration of all the IFF personnel travel and accommodation.

Date:

December, the 15th, 2006.

Signatures:

President	Secretary General
Alfreds Kundzins	Zanda Lauberte
Name in printed letter	Name in printed letter