



IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:

Danish Floorball Federation (DFF)

Contact person:

Name William Ehmsen	Function President
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The bid concerns the following IFF event (only one event per questionnaire):

EC 2010

Proposed bid Place(s) and dates for the event:

Frederikshavn, January.

Motivation and objectives for the Local Organiser to organise the event:

We wish to further strengthen our organization with hosting great events and thereby obtain valuable knowledge and skill into our federation. Our goal is also to attract media attention to our sport. In Denmark we are experiencing great growth on all levels and an event such as this would further encourage this development.

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

Letter from Frederikshavn Event is attached.

Frederikshavn is fully behind this event as is the case with the WFC 2007. Actually the idea to make a bid for this event was conceived during a meeting between the DFF and Frederikshavn Event regarding the WFC2007.

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

There are no potential problematic issues regarding hosting great sport events in Denmark.

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

Daily Tickets will be used. No distinction between classes of tickets. 100 DKR for Group Matches and 150 DKR for Playoffs

Purchases from abroad:

Internetbased

Number of Volunteers needed (estimated number) and the Structure of the Organisation

We estimate around 150. We will use the same structure as with the WFC2007. One employee and the rest local volunteers. Also the staff of the DFF will be involved.

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues:

- floor size/playing size: 40x20
- spectator capacity: 2500 and 1000
- Number of dressing rooms: 14
 - teams and referees
- Meeting rooms: Min. 4
- VIP rooms: Min. 3
- Match clock: Fully qualified
- others:

Training venues:

- floor size: 40x20
- Number of dressing rooms: 4+
- Others:

Since we passed the inspection from Stefan Kratz regarding the WFC2007 I regard these issues to be in order.

LOC wish for Home team playing dates/places (brief description):**Playing dates:**

No wishes

Wishes for the “home”-team to play (date and time), with respect to the regulations:

Preferable weekdays in the evening and weekend in the afternoon.

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):**Security (in-house or out-sourced):**

In-house

Medical facilities:

- In the venues: Samarite service
- Hospitals: Located in the city (1 KM away)

Anti-Doping (IFF Anti-Doping Regulations):

- Doping control room in the venue (Yes/No): Can be organized
- Local contact to National Anti-Doping Organisation (Yes/No): Yes. The Anti-Doping organisation in Denmark is situated in Aalborg. 50 KM away.

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):**Type of accommodation (price level, number of hotels in the cities, hotel standard):**

Accommodation used for the WFC2007 will be used again.

System of booking (via LOC/Agency or directly):

Via Frederikshavn Events

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Transportation system:

- Teams: Busses
- Referees: Minibusses
- Jury: Minibusses
- Other IFF (CB, Staff, VIP): Minibusses
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Transportation radius in km from venues outside the LOC designated hotel list:

5 KM

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

Present Local Federation Sponsors:

Umbro, Sportdirect.

Potential Local Event Sponsors:

Local Banks, Martin Gruppen,

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

Local sponsorgroup working with DFF partner Sponsor People (Agency)

Sales System of LOC Marketing Rights:

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TV Broadcasting:

Contacts to Local Broadcasters:

Contact to DR, TV2, DK4. Viasat.

Plans for Local Broadcasting:

Finals broadcasted nationwide. Sold to other countries.

Space for TV cameras and commentators in the venues:

Top conditions

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists):

Low level. We hope to attract as many as possible.

Press Centre and Press Conferences (Everyday press conferences, Press releases):

Press centre will be established.

LOC Web-page plans and timetable:

Webpage online around 1. April. 2009.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget:

When we have had our next meeting in our central board in the Danish Federation we will work out a budget. It will be much along the same lines as the one used for the WFC.

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs: No

Date: 03-01-2007

Signatures:

William Ehmsen President	Kenn Romme Larsen Economical Administrator
Name in printed letter	Name in printed letter

Statement of interest

European Cup Finals Floorball 2010

As manager of Frederikshavn Event ApS I hereby state, that our company fully supports the effort to ensure Frederikshavn as host of the European Cup Finals in Floorball 2010. We believe that Frederikshavn is an ideal candidate for hosting this particular sport event. Not least because:

- The City of Frederikshavn is politically and strategically committed to attract and host major sport events, such as the Floorball Finals 2010.
- Frederikshavn is Denmark's Floorball city No. One and has hosted numerous national finals.
- Frederikshavn is geographically situated so that optimal transportation possibilities can be offered, to and from.
- Frederikshavn can offer a hotel capacity of 1600 beds per day.
- The size of Frederikshavn (app. 33.000 citizens) offers minimal distance between the central hotel facilities and the multi-sport event facility, Arena Nord.
- The business life, industry and other financial actors all support the effort to attract major sport events, and all work closely together to provide the best hostmanship for the visiting guests.
- The culture and multi-sport event facility Arena Nord is one of the most modern and flexible in Denmark. Arena Nord can provide all necessary facilities such as main venue, exercise gyms, press centre, meeting and conference rooms. Furthermore the management of Arena Nord can provide the professional know how and staff to carry through and complete major international sport events.

Frederikshavn Event is a private company supported by the City of Frederikshavn. Frederikshavn Event is committed to attract major sport and cultural events to Frederikshavn. In this capacity Frederikshavn Event will be fully committed to raise the necessary financial and physical resources so that Frederikshavn can be a formidable host for the European Cup Finals in Floorball 2010.

I hope these points help to demonstrate the wish and the will to host the European Cup Finals in Floorball 2010.

With kind regards,
Kim Høfler
Manager
Frederikshavn Event ApS