



Helsinki, November 22nd, 2006

Minutes from Development board telephone meeting 22.11.2006

Place: Telephone meeting

Participants:

Joacim Bergström	Exel/Gateway
Marianne Brunou	Berner
Jan-Inge Forsberg	Unihoc
Torbjörn Jonsson	Unihoc/Zone
Thomas Sohlin	Salming
Sami Turtiainen	Fatpipe/Powerstick
Stefan Kratz	IFF Head of Competition
John Liljelund	IFF Secretary General/DB chairman

Excused:

Minutes

§1. Welcome

Mr. Liljelund greeted all heartily welcome and opened the meeting at 10.00 CET

§2. General update

2.1. IFF Activities working towards the IOC recognition

Mr. Liljelund informed that the IFF Central Board have put up a Road Map for reaching the IOC recognition by 2008. The requirement is to have 50 member federations and IFF is working very hard with all possible contacts to reach this goal. At the moment IFF has 38 member federations.

2.2. Development Seminars held in Holland and Poland

Mr. Liljelund informed on the IFF Floorball Development Programme Seminars been organised in Poland (October) and Netherlands (September), with between 30 – 40 participants. The next seminars will be held in Singapore (14.-17. December) with participants from Australia, China, Japan, India, Malaysia and Singapore. Also a seminar is planned for Canada (April 2007)

2.3. IFF Marketing and Floorball on TV

Mr. Liljelund gave a short review of the TV coverage situation from the upcoming European Cup Final round in Varberg, Sweden. The organiser has agreed with SVT for the production of four matches (both men's semi-finals and the Women's and Men's finals). SVT is showing all these matches.

IFF has also been able to secure these games on EuroSport 2.

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|--------------------------------|---------|-----------|-------------------|
| ▪ Saturday the 6 th | January | 18:00 CET | 1/2F men Delayed |
| ▪ Saturday the 6 th | January | 19:00 CET | 1/2F men LIVE |
| ▪ Sunday 7 th | January | 12:00 CET | Final Women LIVE |
| ▪ Sunday 7 th | January | 20:00 CET | Final Men Delayed |



INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

IFF is still discussing with the Finnish Sport TV and the Swiss TV if they would be interested to take the signal.

§3.

ISPO Project 2007

Mr. Liljelund made a short summary of the presentation prepared in the ISPO matter. Based on the decision from the last meeting the IFF Office together with Mrs. Marja-Leena Koskinen has prepared a proposal for the ISPO project, which was sent out to all the DB members prior to the meeting, after IFF had received the input from Messe München/ISPO. The proposal is to build a Floorball village at the summer ISPO and invite as many manufacturers as possible to join it.

The DB members thanked Mrs. Koskinen, Ms. Bruun and Mr. Liljelund for a very well prepared presentation and a good proposal. Mr. Liljelund especially thanked Mrs. Koskinen for her time and effort. The DB felt that the year is right for the ISPO approach and they warmly welcomed the ISPO Floorball Village and felt that the approach was professional, and the set-up was perfect..

The DB discussed a number of practical issues related to the ISPO Floorball Village. The majority of the DB members felt that this is a joint-venture and that the visibility of the manufacturers in the development board has to be equally big. After a lengthy discussion the DB agreed that the size of the exhibitions can be between 12m² and 24 m², but not exceed that. After the meeting Mr. Liljelund checked upon request from Mr. Bergström/Exel, who had informed that he needed a bigger space for their stand, that it was ok for all the DB members that Exel may use the total space of Exel and Canadian (48m²) in a split where the smaller has as least 12 m². This was approved by all participants when asked separately.

It was agreed that the IFF Office will take care of the coordination of the Floorball Village and that IFF will now send out a letter to all other manufacturers not included in the DB and make the proposal for them. These companies will have until the 22nd of December to give there answer. All participants have to pay a security fee before IFF will reserve space for them.

The IFF Office will give feedback concerning the participants in the Floorball village, when it concerns the Floorball manufacturers by mid of January and then on a monthly basis give a status report to the manufacturers. It was agreed that the manufacturers will name a person in charge of this project to the IFF.

The Development Board will return to the practical issues in its next meeting. Mr. Liljelund will continue the discussions with DUB concerning their participation in the ISPO and the use of German Floorball players for the activities, under the guidance of IFF.

The **DB decided** to accept the proposal of the IFF and participate in the ISPO 2007 Floorball Village. All the seven brands agreed to participate with their own stand.

§4.

New projects for 2006

Mr. Liljelund gave the following report.

Of the projects decided upon in the last meeting the Start-up kit has been translated into French and it is published on the IFF web-site and the Development Seminars are rolling, with at least Singapore and Canada and Mid- and South-Europe to come during 2006 and 2007. The Development Board decided in February 2006 to postpone the German Project for one year. The German Floorball Federation (DUB) has approach the IFF and the Development Board with a new plan for the years 2007 – 2012 (see the appendix).

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The IFF proposes that in connection with the ISPO and the other activities taken in Germany the DB would grant the project 15.000 CHF for year 2007.

The IFF also proposes that the remaining approx. 40.000 CHF will be used for the ISPO Project of the Development funds for 2004 – 2005, in accordance with the proposal where the manufacturers will be supported with a maximum of 25.000 CHF and IFF will have 15.000 CHF to organise the whole event.

If needed the DB can then decide about additional funds for the ISPO project in February 2007, when the 2006 result is known.

The **DB decided** to accept the proposal of the IFF and give the DUB a support of 15.000 CHF for 2007 based on the new development plan as a part of the total investment made in Germany with the ISPO 2007 summer fair. The DUB is requested to give a first report by end of June 2007 and a final report in end of December 2007. The reports are to be in English.

The **DB also decided** that the ISPO project will receive a total of 40.000 CHF according to the proposal.

§5. Other issues

No other issues.

§6. Next Meeting

Mr. Turtiainen proposed that the next IFF Development Board meeting will be held at the Winter ISPO in Munich on Tuesday the 6th of February. IFF will later organise the venue and agree upon the time table, in connection with Messe München.

Mr. Liljelund thanked everyone for an efficient and productive meeting and closed the telephone meeting at 13.15 CET.

with kind regards,

John Liljelund
IFF Secretary General

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