



IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:

Swiss Unihockey

Contact person:

Name	Function
Falk Patrick	Secretary General
Phone	E-mail
+41 31 330 24 41	falk@swissunihockey.ch

The bid concerns the following IFF event (only one event per questionnaire):

Men World Floorball Championship 2012

Proposed bid Place(s) and dates for the event:

Zurich/Kloten (Hallenstadion, Saalsporthalle and/or Schluefweg Kloten) / 13.05. – 20.05.2012 (prel.)

Motivation and objectives for the Local Organiser to organise the event:

Swiss Unihockey would like to increase the name recognition of floorball in swiss public

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

The Swiss Olympic Association, the Federal Office of Sport, Macolin, as well as the authorities of the Canton of Zurich and the city of Zurich has awarded their support (see letters of support).

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

We assure that the Men World Floorball Championship will be organised without in any way being restricted by laws, customs or regulations. Switzerland, the host country, will grant the same treatment to teams and competitors from all countries entitled to take part in the event.

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

Ticket categories not yet defined. The whole ticketing will be handled by our ticket distributor ticketcorner.ch

Purchases from abroad:

Purchases from abroad can be handled by internet.

Number of Volunteers needed (estimated number) and the Structure of the Organisation

Swiss Unihockey will assign a local organising committee which will provide the needed number of volunteers

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues: Hallenstadion or Schluefweg Kloten

- **floor size/playing size:**
- **spectator capacity:** Hallenstadion: 13'000 Spectators; Schluefweg: 7'500 Spectators
- **Number of dressing rooms:** several number of dressing rooms
- **teams and referees:**
- **Meeting rooms:** several number of Meeting rooms available
- **VIP rooms:** available
- **Match clock:** available
- **others:**

Training venues: not yet defined. There are several training sites around

- **floor size:**
- **Number of dressing rooms:**
- **Others:**

LOC wish for Home team playing dates/places (brief description):

Playing dates: 13. – 20. May 2012 (prel.)

Wishes for the “home”-team to play (date and time), with respect to the regulations:

Not yet defined. The wishes for playing times of the “home”-team are depending on possible local TV broadcasts.

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

Switzerland is, by nature, a secure country. Law and order will be maintained by a contingent of the police. Surveillance of the competition sites will be assured by the organizers.

Medical facilities:

- **In the venues:** We will assure stand-by medical assistance services for all participants
- **Hospitals:** there is a hospital located less than ten minutes drive from competition site

Anti-Doping (IFF Anti-Doping Regulations):

- **Doping control room in the venue (Yes/No):** Yes
- **Local contact to National Anti-Doping Organisation (Yes/No):** Yes

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

Type of accommodation (price level, number of hotels in the cities, hotel standard):

There are several types of accommodation in any price levels around.

System of booking (via LOC/Agency or directly):

The participants will have the possibility to book their accommodation by our Travel Agency “Gast Reisen, Utzenstorf”. But they will be free to search and book by their own.

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Transportation system:

- **Teams:** The Transportation will be handled by bus
- **Referees:** The transportation will be handled by cars or minivans
- **Jury:** The transportation will be handled by cars or minivans
- **Other IFF (CB, Staff, VIP):** The transportation will be handled by cars or minivans
-

Transportation radius in km from venues outside the LOC designated hotel list:

30 Km

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

Present Local Federation Sponsors: not yet defined

Potential Local Event Sponsors: not yet defined

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) : not yet defined

Sales System of LOC Marketing Rights: The Men World Floorball Championship 2012 will be marketed by an external marketing company.

TV Broadcasting:

Contacts to Local Broadcasters: Swiss Unihockey has contact to the Main Host Broadcaster Swiss Television.

Plans for Local Broadcasting: There is the possibility to offer an international signal for foreign broadcasters.

Space for TV cameras and commentators in the venues: There is enough space for TV cameras and commentators at the competition site

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists):

Journalists and Photographer should be accredited by an official Media by giving the AIPS-Nr. or a copy of the National Press Card

Press Centre and Press Conferences (Everyday press conferences, Press releases):

Swiss Unihockey will maintain a press centre at the competition site. Press conferences

LOC Web-page plans and timetable: There will be an official homepage for the Men World Floorball Championship. The homepage will be available 5 months before the tournament starts.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget: not yet defined

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs: Not yet defined

Date:

04. January 2007

Signatures:

President	Secretary General
Gerhard Zingg	Patrick Falk
Name in printed letter	Name in printed letter

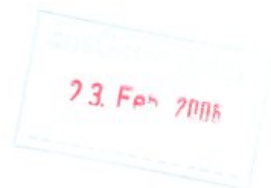
FACTS-SHEET

Bezeichnung:	9. Herren Unihockey Weltmeisterschaft 2012
Organisator:	Swiss Unihockey
Daten:	13. bis 20. Mai 2012 Anreise: Samstag, 12.05.2012 Eröffnung: Sonntag, 13.05.2012 Finaltag: 20.05.2012
Austragungsort:	Zürich oder Bern
Spielhalle:	noch zu definieren
Trainingshalle:	noch zu definieren
Finanzen:	Die Weltmeisterschaft wird durch den Bund finanziell unterstützt. Dazu wird der Anlass professionell vermarktet.
Unterstützung:	Swiss Olympic Association The Federal Office of Sport, Macolin The Authorities of the Canton Zurich The Authorities of City of Winterthur

Der Direktor
Le Directeur
Il Direttore
Il Director



BASPO Bundesamt für Sport Magglingen
OFSP Office fédéral du sport Macolin
UFSP Ufficio federale dello sport Macolin
UFSP Uffici federal da sport Magglingen



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15.2.2006

SWISS UNIHOCKEY

Herr Gerhard Zingg, Zentralpräsident
Ostermundingenstrasse 69
Postfach 621
3000 Bern 22

Kandidatur Swiss Unihockey; Damen WM 2011 und Herren WM 2012

Sehr geehrter Herr Zingg

Das Bundesamt für Sport (BASPO) begrüsst und unterstützt die Kandidatur von Swiss Unihockey zur Durchführung der

Unihockey Weltmeisterschaften Damen 2011
Unihockey Weltmeisterschaften Herren 2012

in unserem Land.

Swiss Unihockey hat viele Erfahrungen auf dem Gebiet der Veranstaltung von sportlichen Grossanlässen. Der Verband hat mit der Organisation der Weltmeisterschaften Damen 2003 in Bern und der Weltmeisterschaften Herren 2004 in Kloten bewiesen, dass er über die Kapazitäten und Kompetenzen für die Durchführung von erfolgreichen, internationalen Anlässen verfügt.

Das BASPO hofft, dass die Vergabe der beiden geplanten Weltmeisterschaften durch den internationalen Unihockey-Verband zu Gunsten von Swiss Unihockey und der Schweiz ausfallen wird.

Mit freundlichen Grüssen

BUNDESAMT FÜR SPORT

Matthias Remund
Direktor

SWISS UNIHOCKEY
Mr. Gerhard Zingg, Central Chairman
69 Ostermundigenstrasse
P.O. Box 621
3000 Bern 22

15.2.2006

Swiss Unihockey application – Women's World Cup 2011 and Men's World Cup 2012

Dear Mr. Zingg,

The Federal Office of Sports (FOS) welcomes and supports the Swiss application to host the

Unihockey Women's World Cup 2011
Unihockey Men's World Cup 2012

in our country.

Swiss Unihockey has considerable experience in organising major sports events. The Association has shown by its organisation of the Women's World Cup in Bern in 2003 and the Men's World Cup in Kloten in 2004 that it has the means and personnel for running successful international events.

The FOS hopes that the International Unihockey Association will decide in favour of allocating both the planned World Cups to Swiss Unihockey.

Yours sincerely

FEDERAL OFFICE OF SPORTS

Mathias Remund
Director

Swiss Unihockey
Ostermundigenstrasse 69
Postfach 621
3000 Bern 22

15. Feb. 2006



Bern, 14. Februar 2006
Direktion
Hans.babst@swissolympic.ch
Direkt: 031 359 71 30

**Kandidaturen Swiss Unihockey
Damen WM 2011 und Herren WM 2012**

Sehr geehrte Damen und Herren

Wir haben die Bemühungen von Swiss Unihockey zur Übernahme der Damen WM 2011 und der Herren WM 2012 mit Interesse zur Kenntnis genommen und bestätigen Ihnen gerne, dass sich Swiss Olympic, als Dachorganisation des Schweizer Sportes, voll und ganz hinter eine Kandidatur Ihres Verbandes stellt.

Im Rahmen unserer Richtlinien für Beiträge an Internationale Grossanlässe sind wir auch gerne bereit, Meisterschaften dieser Grössenordnung entsprechend zu unterstützen. Insbesondere freuen wir uns, dass Ihr Verband die Planung frühzeitig angeht und wir bitten Sie, in Ihren Überlegungen auch die Finanzierungsfragen gemäss obigen Richtlinien sorgfältig zu prüfen.

Nach einer allfälligen Zusprache für eine Kandidatur Schweiz erwarten wir gerne Ihr Gesuch mit dem entsprechenden Detailbudget und versichern Sie bereits heute unserer bestmöglichen Unterstützung.

Mit freundlichen Grüssen

Swiss Olympic Association



Marco Blatter
CEO



Hans Babst
CFO

cc Herr Christoph Nützi, Bundesamt für Sport, 2532 Magglingen

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Bern, 14 February 2006
Head Office
Hans.babst@swissolympic.ch
Direct phone No. 031 359 71 30

**Swiss Unihockey applications
Women's World Cup 2011 and Men's World Cup 2012**

Dear Sir or Madam,

We noted with interest that Swiss Unihockey is applying to host the Women's World Cup 2011 and Men's World Cup 2012 and are pleased to confirm that Swiss Olympic, as the umbrella organisation for Swiss sports, is completely and wholeheartedly behind your Association's application.

We are more than prepared, in accordance with our guidelines on contributions to major international events, to support championships of this order of magnitude. We are particularly pleased that your Association is applying early to plan this event and we would ask you, in your deliberations, to also review the financial aspects in accordance with the above-mentioned guidelines.

Should you receive any assurances in respect of a Swiss application, we shall be pleased to receive your request with the relative detailed budget and ensure you of our best possible support.

Yours faithfully

The Swiss Olympic Association

Marco Blatter
CEO

Hans Babst
CFO