

ISPO Telephone meeting, September 3rd 2009

Participants:	<p>Marko Sompa, Exel, Precision, Canadien Jan Rosmarin, Rosco Roland Fust, Salming/X3M Mats Norin, Swerink Torbjörn Jonsson, Unihoc Johan Österman Zone Martin Kössler, ispo John Liljelund, Merita Bruun, Katriina Sahala IFF Excused: Sb-Yhtiöt, Blast, Uher</p>
Report on present issues	<p>1. The new set-up & Booth builders of the Floorball Village A Swedish Company, Workman Event Change of system with flat fee for floor (133€/m2 + fee for construction, cheaper price. 70 % needs to be paid beforehand, rest afterwards.</p> <p>2. Placement & Layout of the Floorball Village The Floorball Village will be in Hall B4, which is more centrally located in the second row. The Layout is attached. Please come back with any comments until Friday 11th of Sept.</p> <p>3. Practical issues Floorball Village booths: Height of the walls: 1,60 Colour of the walls & carpet: black Corridors: red Height of the roll-ups, banners, displays, dolls, etc.: max. 2,40cm Special wishes: Swerink carpet: green-blue (same colour as last year) Hooks need to be brought by the manufacturers.</p> <p>4. Set-up and building: The hall is ready the 6th of February in the morning. The Village shall be ready by 18:00 on the 6th of February 2010 and we will have a joint meeting at 18:00.</p> <p>5. ispo/Workman Event services: Workman event will provide basic furniture to the booths, cleaning, security, lightning from the above (extra lights can be used by the manufacturers), electricity connection (one electricity socket per stand 3KWH is enough for basic use). Joint storage room needs to be ordered.</p> <p>The Floorball Village will be presented in two newsletters, press conferences, the ispo preview magazine, possible poster in the magazine etc.</p> <p>6. Program: Floorball Matches Three Floorball matches 3 vs. 3 for 10 minutes at 11, 14 and 16 (After the Zorro shows) ending in a penalty shootout competition. Zorro show There will be Zorro shows three times a day before the games. Zorro players are needed Celebrity games & Challenge games Try to organise a celebrity game in cooperation with the German Federation and the manufacturers and also possibility to organise challenge games with the customers. Please come up with proposals until the 31st of December, in order to settle the schedule. Activities Speed shooting & accuracy shooting all day in the playing field. The IFF will contact the German Federation and agree about the volunteers who will lead the daily activities. Floorball matches on a screen There will be a beamer showing Floorball matches and the Floorball Presentation. Get together in the bar Beer and beverages in the bar.</p>

<p>Report on present issues cont.</p> <p>Issues that need to be discussed or decided upon or taken action upon</p>	<p>7. Tickets A ticket list will be sent out for manufacturers' guests (max. 50 guests). The ticket list to be sent to ispo (jose@ispo.com) latest 31st of December.</p> <p>8. Players 2 players/brand. The IFF to support with 500 CHF/player and food from the bar. The deadline for submitting the names is 31st of December 2009.</p> <p>9. What to do next, deadlines:</p> <p>Manufacturers:</p> <p>September 11th:</p> <ul style="list-style-type: none"> - send in possible comments concerning the layout, changes in colours shelves etc - everything not included needs to be ordered in advance from ispo (send copy to IFF).. <p>November 30th:</p> <ul style="list-style-type: none"> - send Marketing pictures to bruun@floorball.org for the floorball presentation - send in the brand logos (if not the same as last year) to bruun@floorball.org <p>December 31st:</p> <ul style="list-style-type: none"> - inform the IFF about the 2 players to bring for the matches. At least one Zorro player is needed. - send ispo (jose@ispo.com) the guest ticket list with the names, e-mail and telephone numbers. - inform about possible challenge matches against customers, celebrities etc. - send the arrival times and mobile phone numbers to the IFF. <p>Bring To ispo:</p> <ul style="list-style-type: none"> - bring 2 rink commercials in colours (size: 2m * 0,5m) for the ispo show. - bring 6 floorball sticks (3+3) for the ispo show, also children's sticks - Rosco to bring the stick holders and two goals for the playing area. - Rosco to bring the big rink for the playing area. - Rosco to bring passing machine and speed shooting device - Exel to bring a shooting device? - Swerink and Uher to bring rink to be put outside the village? <p>IFF:</p> <ul style="list-style-type: none"> - discuss the marketing materials needed to be prepared with ispo - contact the German Federation (DUB) and ask for volunteers, goalkeepers, referees. - order clothes for players and volunteers. - prepare daily schedule and communicate this & bring it to the show. - bring WFC matches, Promo DVD, IFF leaflets. - make and bring the Floorball presentation with Manufacturers pictures to the ispo show. - contact media partner and ask for speaker, etc. - bring flooring for the playing area. - bring the beamer for the screen? - ask for a match clock and scoreboard from DUB. - ask for small goals + cones for DUB to bring. - ask DUB to bring a DVD player and music. - bring balls. <p>ispo/Workman event:</p> <ul style="list-style-type: none"> - find out about the possibilities to shower after the matches. - find proper nets around the playing area and the event area. - find out about the best way to enter to the hall (with heavy materials). - find substitution benches and a match secretary table big event area. - find PA for the speaker. - check the possibility for more lightning during the matches (5 min. before).