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Floorball World Cup in December

Dear Mr Falk

I would like, if I may, to make a few comments about the Floorball World Cup in December.

This new schedule in December is highly inconvenient for Swiss TV. Thus it is that the Floorball World Cup are to take place in a month already "crammed" with sports events. On the one hand, there are the typical summer games currently in the middle of their own championship matches (including our national football league and the European Champions League etc.). On the other hand, all the typical winter sports – such as downhill and cross-country skiing, bobsleighbing and snowboarding – are well underway. And all of them want to get their important sports events in before the Christmas break.

This full sports programme also means that our sport magazines – *sportaktuell* and *sportpanorama* – are already bursting at the seams in terms of up-to-date reports about our major sport activities. Nor have we been given any extra air-time. Similarly, in the December of any year, there is hardly any chance of going out live, since the live programme slots have already been allocated to the traditional winter sports. Moreover, we produce a large sports gala every December, the Credit Suisse Sports Awards, an event that not only blocks off a lot of manpower but also takes up extra air-time in other regular slots — previews, for example.

In other words, from a programming point of view, we would find a schedule in the second half of May or in June much more convenient! For this is a time of year when the sports calendar is a lot leaner and the broadcasting times in our TV magazines have not all already been planned for.

I trust that this short summary will give you some insight into the programming bottlenecks that we sometimes have to contend with in the December month.

Best regards

Hansjörg Wyss
Chief Editor / *sportaktuell*