

### Strategical working group, Winterthur, Switzerland, October 11<sup>th</sup>, 2008

<b>Participants:</b>	Renato Orlando, vice president	Head of group, IFF vice president
	John Liljelund, secretary general	IFF, vice chair of the group
	Ismo Haaponiemi, member service director	SSBL
	Thomas Gilardi, vice president	SUHV
	Dominique Staiger, president	DUB
	Lars-Gunnar Tjärnqvist, president	SIBF
	Tomas Eriksson, president	IFF President, ex-officio

---

#### Report on present issues

##### 1. *Opening*

Mr. Orlando opened the meeting, welcomed the participants and conveyed the condolence to Mr. Gilardi for the unfortunate loss of his father.

##### 2. *Task of the meeting*

Mr. Orlando made a short summary of the work done after the last meeting, i.e. writing the chapter 6. Strategic Options and the Management Summary after, which Mr. Liljelund has put all the parts together into one document.

Mr. Tjärnqvist has also brought forward a few questions in order how to operationalise the objectives for the strategy document, especially when it comes to the short term targets. It is important to have a strong International Floorball federation and also for the member associations to understand the need to have and what the IFF is working with.

Mr. Orlando made a recap on the reasons and the made evaluation for building the IFF Strategical Vision and the way it is supposed to be used. The strategic document is built to outline for the way IFF will take. The Strategy is not carved in stone and the strategy has to be a living document. It is for the CB to deduct the short term action plan from the strategy document, which is to serve as a guideline for the coming decade.

Mr. Eriksson thought it is important to be main stream towards the World of Sport and have a strategic document which will act as an foundation for our future work.

Mr. Gilardi felt that it is important to have a strategy in order to market our view to our stakeholders. Everything we do is always based on resources and has to be agreed by all IFF members. It is important to communicate about what IFF is doing.

Mr. Haaponiemi has no problem not to agree with the need for the strategy, when the CB and the office are operationalising the strategy, we are then telling what IFF is. From a finnish perspective it is merely to move the question from a national level to a global level.

Mr. Staiger stressed that it is important to explain for our stakeholders how IFF is working and informing what IFF is doing.

Mr. Orlando agreed that there needs to be a way to follow-up the work of the strategy group, keeping the document vivid.

##### 3. *Chapter 6. Strategic Options*

Mr. Orlando thanked Mr. Liljelund for the preparation work done for the Chapter 6.

Mr. Liljelund explained the chosen structure for the chapter.

Mr. Tjärnqvist proposed to have first a list of the strategic options, in order to give a clear picture of what we are striving for. This was approved.

Mr. Staiger proposed to include the disabled Floorball in the Strategic options. This will be dealt with by the IFF CB.

##### 4. *Management Summary*

Mr. Orlando apologised that the Management Summary had not received all of the working group participants.

The working group read the management summary and approved it.

---

**Report on present issues (cont.)**

**5. Conclusions**  
Mr. Orlando concluded and thanked the working group for their work.  
Mr. Eriksson felt that the working group has performed excellently and he thanked the group for their effort.  
The document will be sent out to the members for a final read through and the final comments shall be handed in by the 16<sup>th</sup> of October to the IFF Office.  
The draft will be read by an external person, in order to check the logic of the document.  
The proposal will be sent to the CB for their meeting on the 1<sup>st</sup> of November. The CB will take their decision upon the document and send it out to the IFF member associations, before the IFF General Assembly.  
After a short conclusion the working group agreed that with this document IFF has yet reached another milestone in its existence.

---

**Upcoming meetings and issues**

- Working group members to come with their comments to the final version by the 16<sup>th</sup> of October.
- 

**Issues that need to be discussed or decided upon or taken action upon**

---

**New ideas, etc...**