

Strategical working group, Hotel Allegra, Zurich, Switzerland, August 19th, 2008

Participants:	Renato Orlando, vice president	Head of group, IFF vice president
	John Liljelund, secretary general	IFF, vice chair of the group
	Ismo Haaponiemi, member service director	SSBL
	Dominique Staiger, president	DUB
	Lars-Gunnar Tjärnqvist, president	SIBF
	Excused: Thomas Gilardi	SUHV
	Tomas Eriksson	IFF President

Report on present issues

1. Opening

Mr. Orlando opened the meeting, welcomed the participants and hoped for a relaxed and effective meeting, finalizing the base parts of the IFF Strategy, which has been prepared so far.

The expectation is that the participants of the working group are supporting the proposal at the General Assembly.

Mr. Orlando thanked the member of the working group for their input so far and especially Mr. Liljelund for making the consolidation of the written materials.

2. Recap of the written parts

Mr. Tjärnqvist finds the written materials very interesting, but hopes that the document can be put together in a summary of a few pages, in order to have a clear line to follow. Mr. Orlando reminded that there will be made a Management Summary, which, next to the full report, will be sent out to our members.

The first five parts are the foundation for building the future strategy of the IFF. The operationalisation will be made out of these bases, making the strategic options for the coming decade. The more precisely formulated Plan of Action for the next two years will result out of these options.

The group went thorough the parts written so far and made some adjustments. Mr. Liljelund will make the final changes and prepare these parts of the document for the CB.

3. Strategic Options

Mr. Orlando presented a proposal for a table of content, describing the different parts of the document and how it could be built. The group discussed the proposal and agreed that this will be used as a guideline for the writing of the parts of the end document.

Mr. Liljelund will prepare the first draft of the Strategic Options for the working group meeting in October.

4. Project Plan

The 3rd meeting of the Working Group will be held in adjunction with the EFC Final round in Winterthur on the 11.10.2008. The task for the group is to finalise the proposal to the CB. Two external experts shall look at the paper.

5. Conclusions

The group discussed the Purpose, Mission, Vision, Values, History and Key trends effecting Floorball in the coming decade and agreed upon that the existing text is the base for the strategic document, which will be put forward to the CB in November. Mr. Gilardi and Mr. Eriksson were given an option to comment upon the texts, since they were not present in the meeting.

Upcoming meetings and issues

- Upon the statements and base-discussions made by the members, the long term strategic options will be worked out at the next meeting.
-

Issues that need to be discussed or decided upon or taken action upon

- Mr. Liljelund will write the first draft of the chapter Strategic Option as well as the Management Summary and the definition part by the 6th of October.
-

New ideas, etc...

- Include the communications and out-rollment plan parts to the table of contents
- Discuss and come up with a name for the document