

Meeting with Czech TV, Prague, Czech Republic, June 11th, 2008

Participants: Jaroslava Hybsová, Head Production Services, Czech TV
Filip Suman, IFF
John Liljelund, IFF

Report on present issues

1. *Aim of the meeting*

After IFF initially contacted the Czech TV concerning the production of IFF financed matches and the up-link and satellite segment, in the discussions it was agreed to meet, in order to solve all open questions.

2. *Production of additional matches from the WFC 2008*

- IFF is looking to produce additional matches from the WFC 2008, in addition to the one already produced by the Czech TV for the Czech market.
 - The following matches are interesting:
 - Sat 06.12. Estonia – Switzerland (30 minutes highlight)
 - Sun 07.12. Switzerland- Norway
 - Mon 08.12. Russia-Sweden
 - Denmark-Finland
 - Tue 09.12. Denmark-Estonia
 - Finland – Switzerland (30 minutes highlights)
 - Wed 10.12. Norway-Finland
 - Switzerland – Denmark (30 minutes highlights)
 - There may be additional matches added or removed from this list later.
 - It was agreed that IFF will inform the Czech TV at least two months in advance of which matches we want the Czech TV to produce.
 - There is a possibility to order later, but not later than 5 weeks before the start of the tournament.
 - The price for the production, could not be finalized, but Ms. Hybsová expressed that there is not a high risk that the prices will go up. Czech TV will finalize the production price in September-October
 - Presently the prices are like following:
 - Matches produced on the same day that Czech TV already produces is 6.300 euros/match with no VAT
 - Matches on Monday 8th, when there is no CTV production is 7000 euros/match with no VAT
 - Highlights production for Switzerland matches with one camera 30 minutes, is 970 euros edited and 650 none edited, no VAT
 - Additional matches in Ostrava will cost around 6000 euros and CTV will return to additional matches produced in Sazka/O2.
 - The CTV needs to check the availability of an OB-van with editing possibility in Ostrava, since the Swiss TV needs the highlights by 22.00 CET, in order to go out with it in their late sport news.
 - IFF will sign an agreement with EBU for the uplink and the satellite segment, based on the offer sent to IFF from EBU. EBU will then order the SNG through the Czech TV.
 - The Unilateral services and the places for the commentary boxes has to be ordered at least a month in advance from CTV.
 - Concerning ENG interviews there needs to be a order at least a week in advance
 - The CTV will deliver IFF a copy on DVD from all the produced matches. This can also be after the event.
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Upcoming meetings and issues

- IFF to contact CTV in September
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Issues that need to be discussed or decided upon or taken action upon

- IFF will receive an final price quotation in end of September beginning of October.
 - IFF will inform in October which matches are to be produced and which clients are receiving them.
 - IFF to sign a deal with EBU concerning the uplink and satellite segment fro the produced matches.
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New ideas, etc...