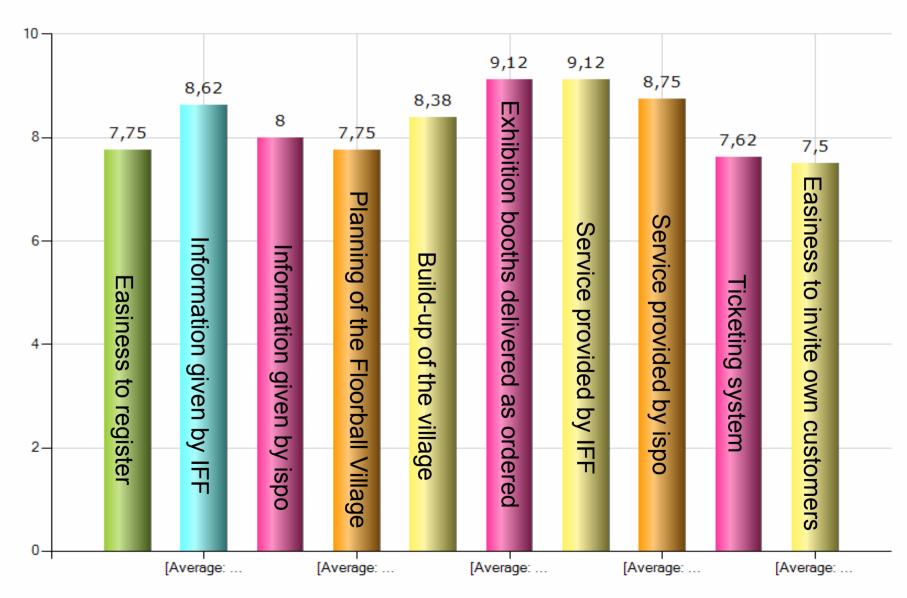
Appendix 18

ispo 2008 – Floorball Village

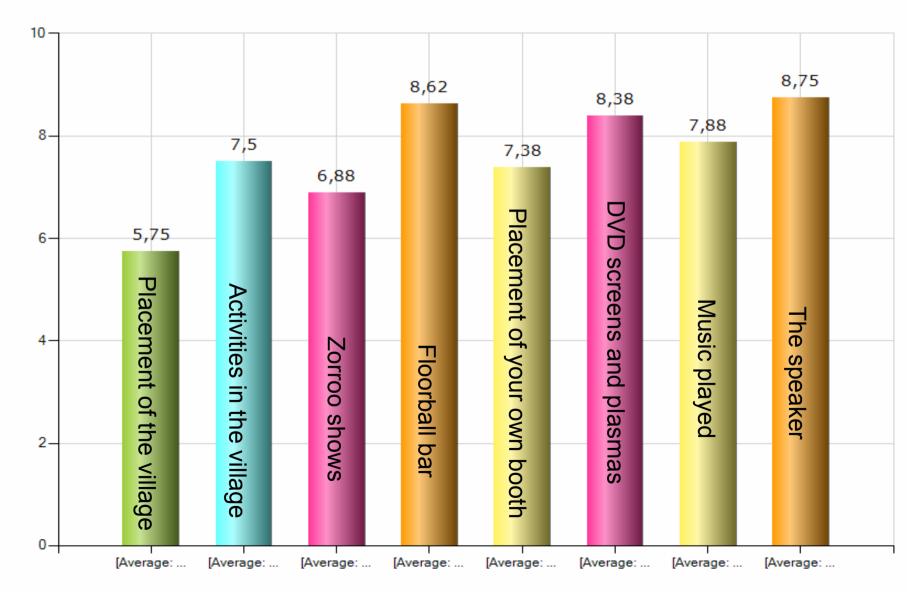
Feedback received from the Exhibitors

- 8 respondents
 - Exel
 - Canadien
 - Unihoc
 - Cobra
 - Oneway
 - Zone
 - Rosco
 - Uher

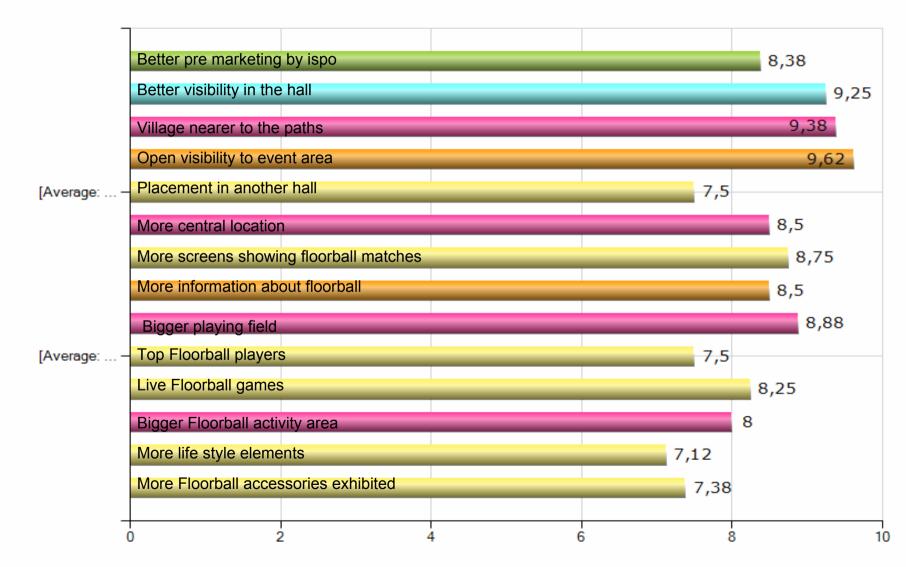
How would you rate the following aspects in connection to the ispo Floorball Village on a scale from 4 (very bad) to 10 (very good)?



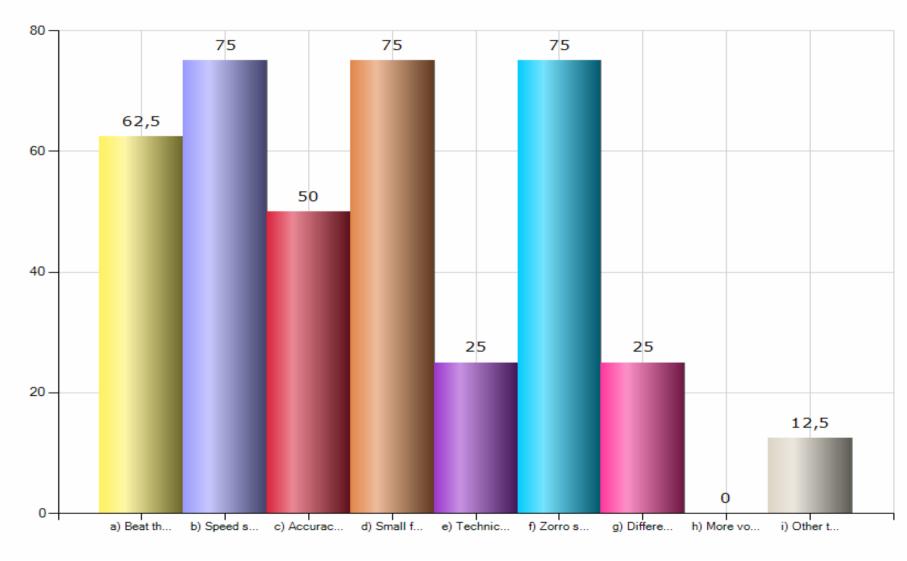
How would you rate the following topics concerning the Floorball Village in winter ispo 2008 on a scale from 4 (very bad) to 10 (very good)?



How important is it in your opinion that following subjects are considered if the Floorball Village should be organised in 2009, on a scale from 4 (not important) to 10 (very important)?

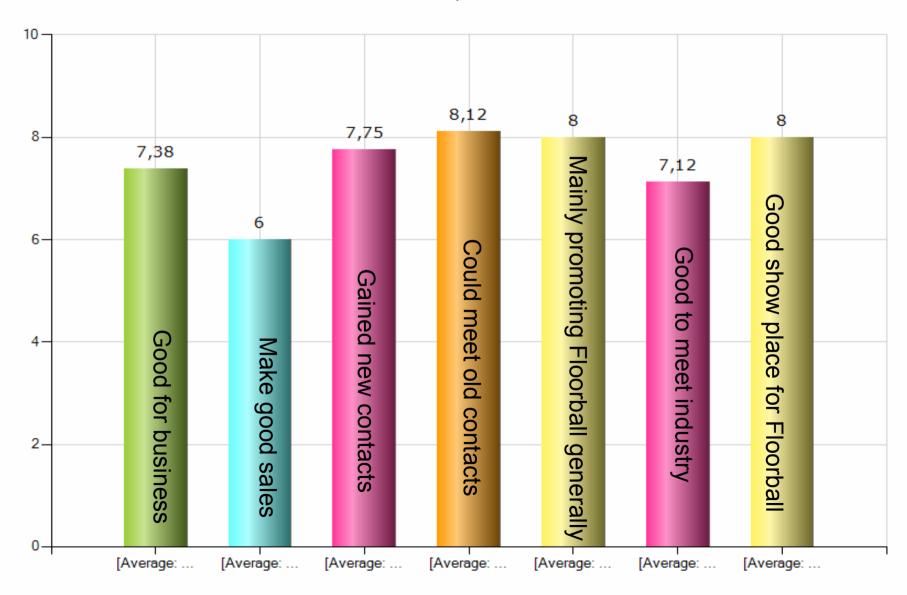


What would you like to see in the activity area?



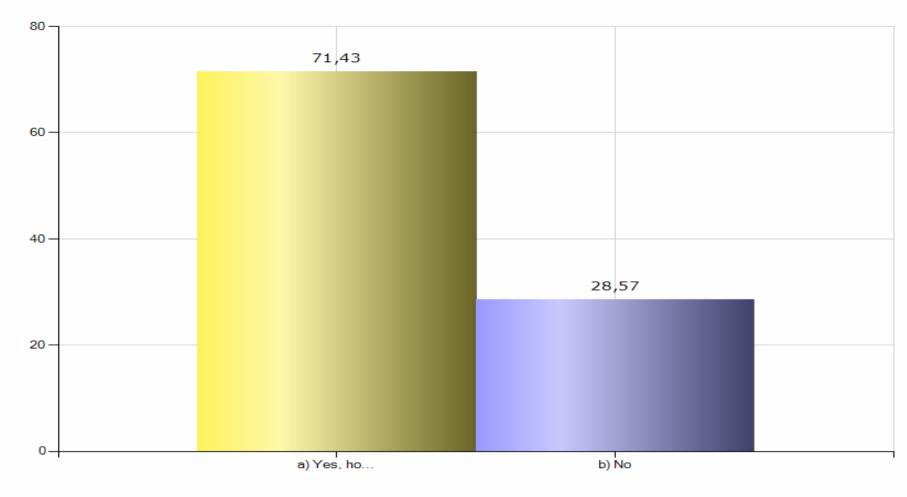
⁻ Real Floorball games

How would you rate the impact of your participation at the ispo 2008 Floorball Village on a scale from 4 (not true at all) to 10 (very true)?



Should the format for the Floorball Village be changed for the ispo winter 2009?

Number of Respondents: 7



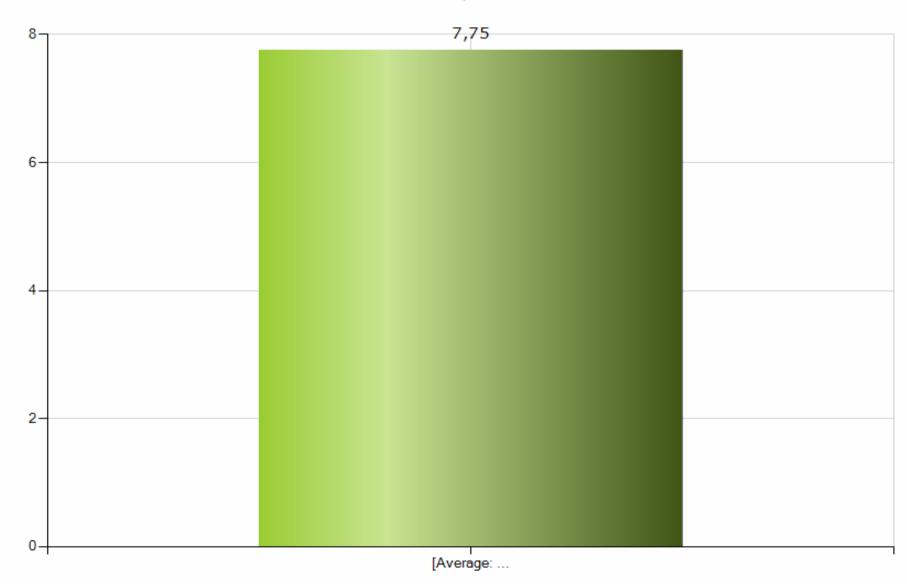
-No firm black walls

-Need to think new activities and partners

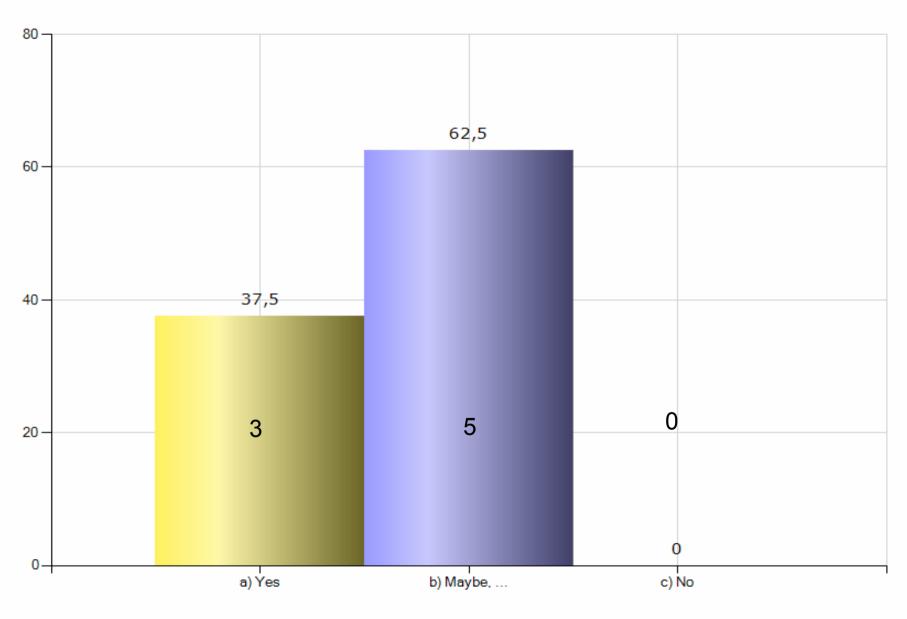
-More open visibility through the village, exhibitors in U shape

-More open for not informed passing visitors

On a scale from 4 (very bad) to 10 (very good) how would you rate the Floorball Village overall?



Will you participate in the Floorball Village 2009?



Further comments:

- "The exhibitors can arrange their conditions free, open exhibition"
- "We think summer ispo was better set up and positioned for the event"
- "Thanks for good organized event, had fun"
- "Better lightning/illumination next time"