

## ISPO Telephone meeting, November 23<sup>rd</sup> 2007

**Participants:** Petri Piironen, Blast  
Marja-Leena Koskinen, Exel/Canadien  
Marianne Brunou, Karhu  
Jan Rosmarin jr., Rosco  
Torbjörn Jonsson, Unihoc  
Johan Österman Zone  
John Liljelund, Merita Bruun IFF  
Martin Kössler, ispo  
Jose Moreno-Tapia, ispo  
Missing where: SB-yhtiöt, Uher and One Way

### Report on present issues

#### **1. Opening & Participants**

The meeting was opened at 10:03 CET

#### **2. Short report on the actions taken**

Both ispo and IFF gave a short report on the actions taken since the summer ispo 2007, where the manufacturers agreed upon the need of organising a second Floorball Village at ispo. Ms. Bruun gave additionally a short report on the meeting held between IFF and ispo in November in Zürich.

#### **3. Placement of the manufacturers in the Floorball Village**

The Floorball Village will be in Hall C3, near the first North entrance. The new layout and the new placements were presented. The placements of the booths were discussed and the final version of the placements was approved and is included as an appendix to this report.

#### **4. Practical issues**

##### **Floorball Village booths:**

The rules for the Floorball Village are the same as for last version and the booths in the Floorball Village will have the same measures and the same technical measures will apply as during summer ispo: 1,60 m height (only dolls are aloud to be higher), black walls, grey carpet, no music in the stands. IFF will have a speaker and play some music in the activity area. IFF will take the costs of the GEMA.

ispo/Meplan will contact all the participating manufacturers next week and ask for a confirmation regarding the layout of the booth, the proposal needs to be accepted by the manufacturers by sending a confirmation fax to Meplan by Friday the 30<sup>th</sup>

Hooks need to be brought by the manufacturers. Rosco will have the same type of walls, but will build their own rink walls inside the booth.

##### **Set-up and building:**

The hall is ready latest from the 26<sup>th</sup> of January 2008, Saturday morning. The Village shall be ready by 18:00 on the 26<sup>th</sup> of January 2008.

##### **ispo services:**

ispo will provide furniture to the booths, cleaning, security, storage room, lightning from the above (extra lights can be used by the manufacturers), electricity connection (one electricity socket per stand 3KWH is enough for basic use), ispo will look for the best way to solve the internet issue onsite. There will also be the possibility for parking (extra costs), but for the companies brining large materials to the activity area, ispo will supply the parking permit. 4 Parking Tickets next to the Hall C3 will be provided from ispo.

**Report on  
present issues  
cont.**

## **Program:**

### **Zorro show**

There will be Zorro shows four times a day (at 10, 12, 14 and 16). The Zorro show will be executed by German players and there will also be goalkeeper from Germany. The IFF will contact a speaker in order to get more hype during especially the Zorro shows

### **Activities**

Speed shooting & accuracy shooting all day in the event area.

The daily program will be led by volunteers from Germany

### **Floorball Get together**

After the last Zorro show there will be a get together with happy hour at the IFF bar.

There will be music from the bar.

### **Floorball matches on a screen**

The IFF will try to find a way to show Floorball matches in the Floorball Village with a beamer.

### **Monitors in the IFF area**

General information of Floorball, WFC 2008, pictures from the participating brands

The new brands and if other wish to change the picture from last time are to send their pictures to the IFF office ([bruun@floorball.org](mailto:bruun@floorball.org)) before the 7<sup>th</sup> of December

### **What material to bring to the event:**

Rosco will bring the small rink for the event area

Cobra will (99%) bring the shooting device for the event area. If not, Exel or Karhu will bring theirs

All manufacturers are to bring 6 (3 left/3right, also for children if possible) Floorball sticks to the event area.

All manufacturers to bring one rink advertisements (0,5 x 2m) for the rink in the event area

The German Floorball Federation will bring two big goals and two small goals

IFF will bring the balls

### **Marketing**

The IFF will contact a professional to make a Floorball Village advertisement for the ispo catalogue. All manufacturers are to send their logo in eps format (if they have not already done this) to Merita Bruun ([bruun@floorball.org](mailto:bruun@floorball.org)) as soon as possible, **latest 30<sup>th</sup> of November 2007 (the IFF will use the logos from summer ispo if nothing else is received).**

Floorball will be presented in the ispo newsletter 17.12.2007, 15.1.2008, 31.1.2008

### **Tickets**

Jose to inform the organisers about the ticketing system

With the Guests List, ispo will send an email with the Electronic Tickets. Paralell to this, IFF will get some Vouchers and Extra Exhibitors Tickets that then can be picked up in the North Entrance. In case you have any problem, please contact Ms Saskia Krieg. Tel. +49 89949 20193 or [krieg@ispo.com](mailto:krieg@ispo.com)

**Issues that need to be discussed or decided upon or taken action upon**

**What to do next, deadlines:**

**Manufacturers:**

- Need to send their logos in eps format to the IFF office ([bruun@floorball.org](mailto:bruun@floorball.org)) as soon as possible, latest November 30<sup>th</sup> (the IFF will use the logos from summer ispo if nothing else is received).
- Need to confirm the layout proposal sent by ispo/Meplan next week (deadline 30<sup>th</sup> of November)
- Everything not included needs to be ordered in advance from ispo.
- Need to inform the amount of guest tickets ( 25 ) to customers and the names, e-mail and telephone numbers to the customers. This List must be at ispo asap, latest 7<sup>th</sup> of December.
- To bring 1 rink commercials in black (preferably) 2m \* 0,5m
- To send pictures to the IFF that will be shown on the screen, latest 7<sup>th</sup> of December.

**IFF:**

- To design the add for the ispo catalogue
- To ask for the shirt sizes of the volunteers from DUB.
- To bring balls, WFC 2006, Promo DVD, IFF info ppt, IFF leaflets, Manufacturers pictures, DUB & CFbU presentations to ispo.