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Q1 Member Organisation name

International Floorball Federation - IFF

Q2 Person answering the survey

John Liljelund

Q3 Your role in the organisation

Secretary general

Q4 e-mail address

liljelund@floorball.org

Page 2: Member Organisation Achievements and Ambitions

Q5 Please list 2-3 major achievements of your organisation in the last 3-4 years and explain why they have been a success?

- 1) IFF was for the first time as a medal sport included in the 2017 World Games in Wroclaw, Poland, which was a huge step forward for IFF in our strive to reach the Olympic Games, especially as we were able to build a vast Social Media campaign around the event.
 - 2) Building World Class World Floorball Championships Events for both Men and Women, with exactly the same set-up. The last two Events with the Women in Bratislava 2017 and the Men's in Prague, Czech Republic, with over 180.000 spectators, with 44 out of 44 matches televised and a total of over 150 broadcasted games in over 15 countries and a broad Social Media coverage.
 - 3) During the last three years IFF has gained 11 new member countries with six from Africa. IFF now has a total of 70 members.
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Q6 What are the key issues facing your organisation in the near term which are important for further development?

The main key issue is to secure the inclusion of Floorball into more global and regional multi-sport games, in order to enhance the visibility, awareness and value of Floorball.

The Floorball movement is making a major investigation into the Future Forms of the Game of Floorball until the IFF General Assembly 2020, to determine how the Sport should be played on an international level in the future. Closely related to this the IFF is also evaluating our strategy for 2009 until 2020 and defining the targets and direction for our operations for the period 2021 to 2032.

From a sporting perspective the most important task is to find ways closing the gap on the field of play between on the one hand the Top 4 and the top 5-12 and then the gap between the top 20-40 and the rest of the member associations.

Q7 What are the future ambitions of your organisation in relation to ARISF/international work? Please estimate the emphasis and level of effort your organisation is putting on the following development areas:

Participating in Multi-Sport Games (The World Games, World Masters Games, GAISF Multi-Sport Games and Regional Multi-Sport Games)	Very high emphasis/level of effort
Receiving the recognition of National Olympic Committees (NOCs)	Very high emphasis/level of effort
Participating in the Youth Olympic Games	Very high emphasis/level of effort
Participating in the Olympic Games	Very high emphasis/level of effort
Becoming a global sport	Very high emphasis/level of effort
Being truly recognised by the general public	Very high emphasis/level of effort
Being truly recognised by the international sports community	Very high emphasis/level of effort
Increasing the awareness of the sport	Very high emphasis/level of effort
Other	Very high emphasis/level of effort
Other (please specify):	Spread the sport of Floorball into the ParaSports, mainly through electric wheelchair, manual wheelchair and Special Olympics.

Q8 What are the future ambitions of your organisation in relation to ARISF/international work? Now please rank the above topics, in order of importance to your organisation (1 most important, 9 least important):

Participating in Multi-Sport Games (The World Games, World Masters Games, GAISF Multi-Sport Games and Regional Multi-Sport Games)	2
Receiving the recognition of National Olympic Committees (NOCs)	4
Participating in the Youth Olympic Games	1
Participating in the Olympic Games	3
Becoming a global sport	8
Being truly recognised by the general public	5
Being truly recognised by the international sports community	6
Increasing the awareness of the sport	7
Other	9

Q9 Do you have any other comments about the ambitions of your organisation in relation to ARISF and international work?

We hope to get support from ARISF to assist us to reach our goals and open doors for the ARISF members to the IOC and the other Multi-Sport Event organisers. ARISF should more actively drive the interest of its members, as every time one ARISF member is being included in some multi-sport game it will in the long run help all other ARISF members.

Q10 What do you see as the benefits of being an IOC Recognised International Sports Federation? Please rate the benefits by perceived value to your organisation

Development funding from the IOC	High perceived value
Annual review meetings with the IOC Sports Department	(no label)
Invitations to Olympic Games and Youth Olympic Games for Presidents	High perceived value
Invitations to IOC Congress and Olympism in Action Forum	High perceived value
IOC Sustainability Process	High perceived value
IOC Athletes Programs	(no label)
Possibility to apply for the IOC Active Society Development Grants	High perceived value
Experience sharing with other recognised federations	High perceived value
Other	(no label)
Other (please specify):	The overall benefits from being IOC Recognised is not really that big, you have to do a lot of work for the 32.000 USD. Here ARISF could think of more ways to get benefits out for the IOC Recognised IF's

Q11 What is your strategy with your ARISF membership, i.e. what do you hope to achieve via ARISF?

To one day be on the Olympic Games or Youth Olympic Games.

As this will be difficult also in the future, there must be some form of higher inclusion in the GAISF Multi-Sport Games for the ARISF IF's than what has been up till now.

Q12 In your view, what is ARISFs "reason for being"? Why should we exist?

ARISF task is to actively promote the interests, whatever they may be, of its members. To provide services and support to enhance the operations of the members and further educate and guide the members activities.

ARISF should be an active political player inside GAISF and speak in favour of its members to the IOC.

Q13 How important are the following ARISF and GAISF initiatives to your organisation?

The ARISF homepage	(no label)
The ARISF brochure	(no label)
IOC Development Funding coordination	(no label)
The annual ARISF/IOC workshop (at SportAccord)	Very important
The annual ARISF/WADA Anti-Doping session/workshop (at SportAccord)	Very important
The IF Forum	Very important
GAISF GDPR Education	(no label)
The GAISF Good Governance questionnaire and evaluation	Very important
GAISF Multi-Sport Games	Very important
The GAISF .sport initiative	Very important
Other	Very important
Other (please specify):	Providing insight and contacts to key decision makers with in the Sports movement

Q14 In the changed situation, where the GAISF Administration has taken over responsibility for common services previously within the responsibility of ARISF, what should be the role of ARISF? Please rate the following areas by importance to you. ARISF should....

raise topics within GAISF which are in the interest and importance to ARISF members.	Very important
secure ARISF participation in GAISF initiatives (e.g Multi-Sport Games, Good Governance, .sport).	Very important
provide other forms of initiatives and education not provided by GAISF.	Very important
drive initiatives and organise activities only for ARISF members.	(no label)
Other	N/A

Q15 What should be the three main tasks of ARISF in the period 2019-2022?

1	To more actively drive the interest of its member associations
2	Strengthen the position of the ARISF within GAISF and clarify ARISF role both towards GAISF and the IOC
3	Find new ways to support its members

Q16 What kind of support should the ARISF Council give you as a member organisation?

Provide much more information of what is going on within the Sports World

Assist with guidance in the discussions between the IF's and the IOC.

Agree with IOC on the "rules" for contact to the Olympic organisers by ARISF members.

Q17 Do you have any further comments about topics we may have missed in this survey regarding the future role and strategy of ARISF?

It would be important to have the Strategy proposal sent out well in advance of the ARISF AGM.
