

Champions Cup Steering Group meeting 3/2018, Hotel Clarion Congress Prague, Prague, Czech Republic, 07.12.2018

Participants:	Kimmo Nurminen	CCSG chair, IFF
	Tomas Frank	CF
	Kari Lampinen	SSBL
	Magnus Nilsson	SIBF
	Michael Zoss	SUHV
	John Liljelund	IFF secretary general

1) Opening and Objectives

Mr. Nurminen to welcome the participants for the micro meeting in Prague at 14:39.

2) The Champions Cup Concept 2023 –

The members of the CCSG has replied in writing to the proposed CC-Concept:

Czech Floorball: The Czech CB has discussed the concept of CC from 2023. The overall feeling was positive, but there are some tougher topics (budget of the project, time schedule of matches influence league time schedule, participation of other countries, etc..). The Czech CB wants to include their Club committee to get their opinion and involve them to the topic in December.

We would like to finish the CB discussion and settle final statement of Czech Floorball, but due to the WFC we only have a CB meeting on the 19th January 2019.

SSBL: The Finnish Board is positive to proceed with the concept based on the concept paper. However, they think that the commitment of the clubs needs to be ensured and their views needs to be asked and taken into consideration in some way before the final approval of the concept.

The Finnish Board also had one question relating to the concept: On the 5th page of the concept paper it is said that the finals are organized by the national association and the IFF. Relating to this statement the question is: Who sells the tickets and keeps the ticket sales income? And who pays for the organization of the matches?

SUHV: We discussed this topic in our CB on last Wednesday, Swiss unihockey supports the Champions Cup Concept 2023-. The CB believes that it is important to involve the league/the clubs now. But we need also support the league with background knowledge of the CCSG, otherwise there are too many already proofed ideas coming up.

The SUHV CB had one hint, but not a request: Why not to make a Final4 instead of Semis and Finals.

SIBF: The SIBF need more time to analyse the proposal and discuss this with the clubs in the SSL. There will not be a final statement until after our board meeting on February 26th.

The CCSG discussed the situation with the CC-Concept proposal out in the associations. The general feeling is that the associations needs to check the functionality of the Concept with their respective top clubs. It was discussed if a joint approach is needed to speak with the clubs, but concluded that each NA can ask in they way they want. The associations are to conclude the personal discussions with the top teams until the end of February.

IFF informed that it is not in position to bear the full financial responsibility of the sales of commercials for the whole 90.000 EUR for the Champions Cup, but feel there needs to be a sharing of risks among the stakeholders. This is to be discussed in the next CCSG meeting.

The next steps were defined as:

- National Associations to provide their comments to the Concept by 28.02.2019
- Include input from Top Club Teams by end of February
- Next CCSG meeting to finalize the Concept on 21.02. in Copenhagen
- Sales material preparation until the end of April
- Discussion on Sales Rights in next meeting (Dual Exclusivity)
- Active Sales to start in August/September 2019

Report on present issues

The issues to be discussed are:

- What is the level of Sponsorship sales required to secure the initiation
- Point on of No Return – when do we need to have a final Go / No Go
- Definition of Sales Right and sellable products
- Production of Sales Materials

3) *The Champions Cup 2019 in Sweden*

Mr. Nilsson gave a short report on the development of the preparations.

There are some issues with the TV production, as there might not be any broadcast in Sweden. It was agreed that SIBF can contact some TV stations abroad to see if there are interest to show the Event.

Mr. Frank informed that it would be good if all important information for the participating teams would be announced before the time of registration.

4) *Other Issues*

Mr. Nilsson was asking of when the CC 2020 will be played in Czech Republic? Mr. Frank informed that the Czech CB will discuss the matter in their January meeting.

5) *Closing the meeting*

Mr. Nurminen thanked the CCSG members for a good and efficient meeting and ended it at 15:15

Upcoming meetings and issues (cont.)

- In Copenhagen on the 21st of March, 2019
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Issues that need to be discussed or decided upon or taken action upon

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