

Women's WFC 2019

Current status

Ticketing

- 1'400 tickets sold
- Focus on both weekends
- Ticket income currently at Fr. 41'000.00
- About 10% of the needed income

Sponsoring

- Sponsoring income at Fr. 113'500.00
- Sponsoring goal is at Fr. 170'000.00 gross and Fr. 150'000.00 net
- Fr. 20'000.00 are in budget for commissions to our LOC / sponsoring agency but has almost not been needed so far.
- Contacts with some potential sponsors (gold-/silver package) are still open

Teams

- Teams were asked to book their hotel until 30th April
- Only about 60% have booked their hotel yet
- There are no hotels reserved anymore
- 2nd Information letter will be sent towards end July

Livestream / TV Production

- Site visit with Polar HD and IFF
- Camera positions and production room are defined
- Ongoing discussion with SRF to find the best solution with the SNG mobile

Infrastructure

Main arena

- Test for the flooring has been done on 12th April. To lay the Click-Floor and the Gerflor on top is working.
- There was an investment by the city of Neuchâtel for TV lights and audio system. Both are working well
- Camera positions for TV/Livestreaming productions have been defined and appropriate podiums will be installed at the defined places
- Offers have been asked for LED-Screens but are, for the moment, too expensive to install
- A tent will be placed on the terrace of the restaurant to host 200 – 250 VIPs.
- A heating system is used for the fan zone and the VIP tent

Second arena

- No special things to report

VIP

- The main VIP arena will be throughout the whole tournament in the tent on the terrace
- For the second weekend, and depending on the number of VIPs on the first weekend, the restaurant will be the second place to host the VIPs

- There is a limited amount of 450 – 500 places for VIPs
- Information for VIP ticketsales will be sent to the nations by latest mid-July
- The nations are asked to, if interested, order tickets until end of August

LOC / Volunteers

- Very motivated LOC
- Recruitment of volunteers well proceeding
- 14 of 15 team guides are fixed
- Almost all the needed volunteers around the playing field, including the match secretary, are fixed

Marketing / Communication

- International communication after the end of the seasons in the countries
- Focus for communication between beginning September and WFC
- #Floorballized will be the slogan for the communication in autumn

Logistics

- Two hotels are booked for the IFF since several months
- One hotel, hosting mainly the IFF staff and referees, is within walking distance
- On hotel, hosting mainly the CB members, can be reached within 5 minutes by car
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Fans

- A fan zone will be implemented in front of the main arena
 - o Space for food and drinks
 - o Entertainment in the evenings
 - o Space for sponsors

Budget

- Current budget is at Fr. -140'000.00
- Swiss uni hockey will ask for an advance withdrawal at swiss olympic.