

1.0 LOBBYING PACKAGE

1.1 A draft Lobbying Package is currently with the Office to prepare a package for members.

2.0 WORLD GAMES ACTIVATION

2.1 Commence to develop an action plan to target large businesses in Southern USA to have demonstration sports at their premises such as Target, Walmart, Dicks Sporting Goods on a Saturday morning in the carpark. Part of World Games activation.

3.0 SEA GAMES ACTIVATION

3.1 Develop a media and information plan for SEA Games 2019 along with plan for introducing the sport to the decision makers for SEA Games and Philippines sport/schools. Use the SEA Games to introduce Floorball to the other countries through street demonstrations and direct approaches to the NSO/NOC in the participating countries. Co-ordinate through Thailand and Singapore