



EVENT - Come Share

Following the election by the IOC of Paris as Host City of the Olympic and Paralympic Games of 2024, in accordance with the Host City Contract, an Organizing Committee for the Olympic and Paralympic Games (OCOG) will be created by February 2018. In parallel, the Olympic and Paralympic Equipment Delivery Company (SOLIDEO) responsible for the delivery of the venues and infrastructure projects needed to organize the Games will also be set up.

Until the creation of the OCOG, the Paris 2024 Bid Committee will gradually reduce its activity (balance of contracts and commitments, closing of accounts, staff departure plan) before its dissolution at the end of 2017.

The OCOG will begin recruiting staff in the first quarter of 2018.

VISION - Made for sharing

Here in Paris, we want the Games with a passion.

Games for the athletes.

Games with Parisians; with the people of France, and the world.

Games in the heart of the city ...

That are Games for everyone.

That helps to respect people and the planet.

And that inspires us to sport and supports us as we do it.

Breath-taking Games, which bring us together ...

And where everyone can share their emotions

In a city where sharing is a way of life.

Sharing of emotions, ideas and passion.

Sharing to drive progress and innovation.

Sharing to unity us - and to strengthen sport.

A way of seeing things, of living.

A way for young people to make their mark the world.

A way to put the Olympic Spirit into action like never-before.

Paris 2024 will be about the best we have to offer:

Our city, its soul and its passion.

About sharing the spirit of human achievement seen in the Games.

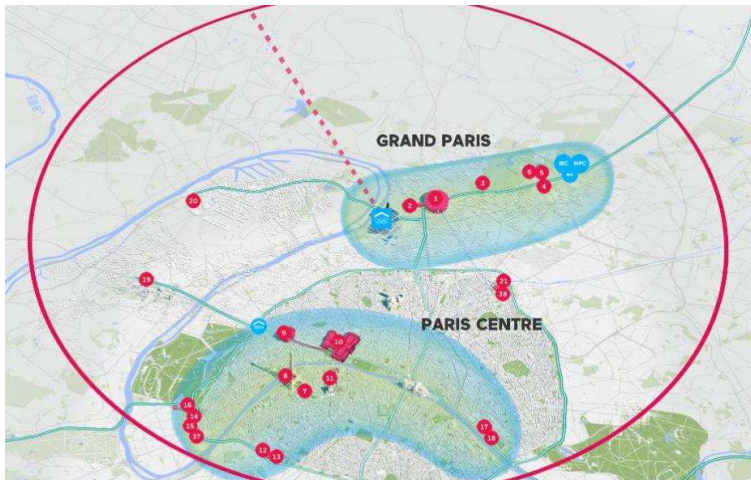
About sharing a vision for a better future.

Sharing. This is what we were made for.

Paris 2024. Made for Sharing

Concept - Paris as an Olympic Park

1. [Map of the concept - Discover the interactive map of the Paris 2024 project](#)



2. [Introductory film Explore exceptional competition and celebration venues](#)



3. *The Games in the heart of the city - A compact design for an unforgettable experience*

80% of competition venues, hosting 22 sports, will be located within a 10-km radius of the Olympic and Paralympic Village. The true epicentre of the project, the Village will be located a short 7 km north of the centre of Paris and less than 2 km from the Stade de France. 85% of athletes will be accommodated less than 30 minutes from their competition venues.



All venues are spread across two main zones, connected by the Seine river:

A zone in the heart of Paris, with the capital's emblematic sites highlighting the Games

A Paris / Grand Paris axis, in line with the Greater Paris urban development project, for the Games to benefit the general public by meeting the needs of the various regions.

This unique design, which incorporates competition and celebration venues in the heart of a city with an exceptional heritage, will guarantee an unforgettable experience for spectators as well as the Olympic Family.

This compactness will be strengthened by the high quality of the public transit network—the most efficient in the world.

100% of spectators will be able to experience the Games on foot or using public transport.



The Grand Palais will host the fencing and taekwondo competitions

Paris 2024 promises to deliver spectacular Games with 95% of venues already existing or temporary.

Paris 2024 will use existing world-class sporting facilities, showcasing France's know-how and expertise in organising major international competitions and the country's passion for sport.

The project will include the Stade de France (opening and closing ceremonies, athletics), the Stade Roland-Garros (tennis, boxing, wheelchair tennis, wheelchair basketball and wheelchair rugby), the

Paris Arena I (basketball, judo and wheelchair basketball), the Velodrome national de Saint-Quentin en Yvelines (track cycling), the Parc des Princes (football), the legendary Stade Jean-Bouin (Rugby sevens), etc.

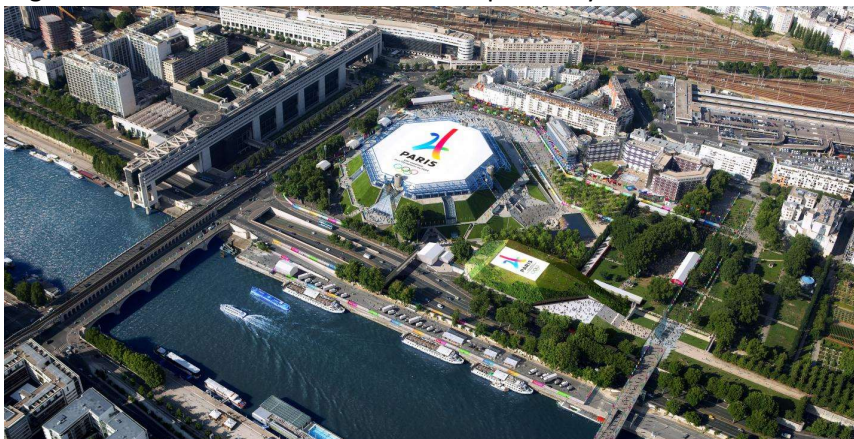
Paris' most emblematic and iconic sites will be transformed into spectacular competition venues in the heart of the city. The Grand Palais will host the fencing and taekwondo competitions, the Esplanade des Invalides archery, and the beach volley and football 5-a-side competitions will take place at the Champ de Mars, while the marathon, the triathlon and the open-water races will start off at the foot of the Eiffel Tower, in the cleaned-up Seine river.

Finally, the equestrian events will take place in the majestic gardens of the Château de Versailles.



Cycling road on the Champs-Élysées

Among the 38 competition venues selected, two permanent venues will have to be built by 2024 and will leave a legacy for the general public. The new Aquatics Centre will be built in close proximity to the Stade de France, and will be reconfigured at the end of the Games as a local facility (2,500 seats). This will be the only sporting facility built specifically for the Games. The construction of a second site, Paris Arena II, an 8,000-seat sports hall, has already been planned regardless of the Games and will be completed by 2021.



Paris Arena I and Paris Arena II, that will be completed by 2021

4. [An exceptional celebration - France will provide unique celebrations to enjoy the Games in Paris.](#)

Beyond the competitions, the ambition of Paris 2024 is to share the Olympic dream with everyone by providing the world with celebrations worthy of Paris' exceptional heritage, a symbol of innovation and elegance.

Everything that characterises Paris (art, architecture, gastronomy, culture, fashion, music, etc.) will feature in this unique celebration.



The banks of the river Seine, a celebration site in the very heart of the city

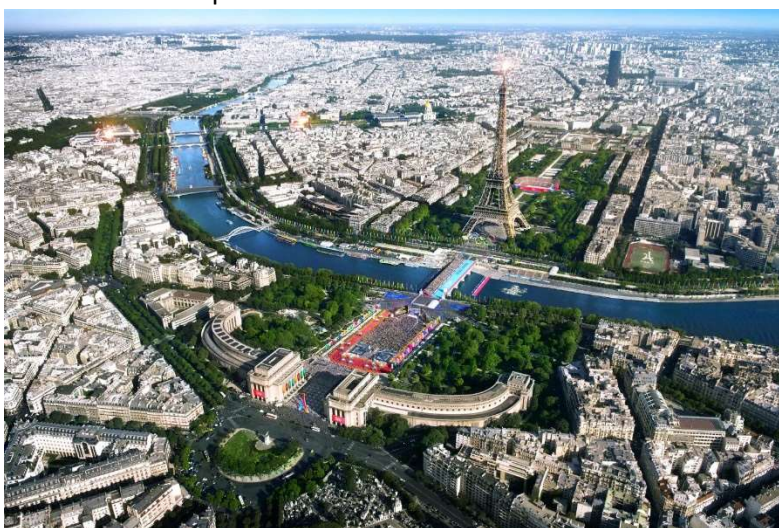
The Seine river will connect the Olympic and Paralympic Village with the Paris Arena I, the Stade Yves-du-Manoir in Colombes, the Grand Palais, Les Invalides and the Eiffel Tower, all located on the banks of the river. The Seine, a true guiding thread for the project, will unite and inspire all participants in the Games.

The Live Sites, situated outside the sporting venues, will enable a broader audience to fully partake in the event.

Thanks to an ‘olympic trail’ along the Seine river, the whole city will be open to the world, offering entertainment and celebration acts (broadcasting, demonstrations, meeting with champions, shows, concerts, etc.) in emblematic venues in Paris:

- At the Champ-de-Mars, at the foot of the Eiffel Tower, close to the beach volley competition site
- In the Parc de la Villette, an exceptional park that combines sports and culture
- In the heart of La Défense, Paris’ business district, a model of modern architecture
- At the World-Heritage site of the Château de Versailles, the most prestigious site, which will host the equestrian events.

Transformed into an Olympic Park, Paris will act as a backdrop for a major international celebration for athletes and spectators as well as viewers worldwide.



Paris, Olympic parc

5. [The Olympic and Paralympic Village - A village designed by athletes, at the service of performance](#)



Located some 7 km north of the centre of Paris, overlapping the communes of Saint-Denis, Ile Saint-Denis and Saint-Ouen and less than 5 minutes away from the Stade de France, the village will be the epicentre of the Paris 2024 design. Comprised within a radius of 500 m, the compactness of the village makes it functional and ideal for athletes. It includes three main areas: the Olympic Village Plaza, an international zone open onto the Seine river, a residential area around the Cité du Cinéma, and an operational area connected to the road networks (A86 and A1). The village will be served by the future hub of the Greater Paris underground (2 RER and 5 underground lines).



The athletes' Village, a welcoming place to share experiences

This exceptional 51-hectare site will help athletes perform. Aside from those training at their competition venues, 100% of the athletes will train within 20 minutes from the Village, and 60% of those will train within the Village itself. 85% of athletes will be accommodated less than 30 minutes away from their competition venue.

A welcoming and comfortable place to mix cultures and share experiences.

Centred around the film studio of the Cité du Cinéma, the village includes many recreational areas along the banks of the Seine river. Seven hectares of stretches of water will provide athletes with a serene and relaxing environment before and after competitions.

They will benefit from common services in iconic heritage buildings: The nave of the Cité du Cinéma will house the dining hall, while the Maxwell Hall will house a fitness centre, a café, the information and service centres, etc.

Athletes will also be able to meet in many green areas, including shared gardens on the roofs of the buildings and between the building blocks.



51 hectares at the service of athletes' performance

TEAM - UNITY & ENGAGEMENT

1. The Sports Movement - A bid led by athletes and the sports movement



Athletes are at the heart of the Paris 2024 bid. Since day one, they have contributed to the design and promotion of the project.

The bid is co-chaired by renowned leaders in the world of sports:

- Tony Estanguet, member of the IOC and the IOC Athletes' Commission, three-time Olympic champion in men's canoe slalom (2000, 2004 and 2012)
- Bernard Lapasset, former Chairman of World Rugby from 2008 to 2016



Tony Estanguet and Bernard Lapasset, co-chairs of Paris2024

Other athletes occupy key positions within the Bid Committee, including Guy Drut, IOC member and Olympic champion; Etienne Thobois (Chief Executive of Paris 2024), Olympian in badminton; Jean-Philippe Gatien (Sports Director of Paris 2024), two-time Olympic medallist in table tennis; and Thierry Rey (Special Advisor to the Bid), Olympic judo champion.



*Etienne Thobois, Jean-Philippe Gatien, Thierry Rey
Marie-Amélie Le Fur, Bernard Lapasset, Tony Estanguet, Guy Drut*

A Paris 2024 Athletes' Committee (featuring 24 Olympians and Paralympians) was appointed in the first months of the bid. Co-chaired by Teddy Riner and Marie-Amélie Le Fur (both gold medalists in London and in Rio), it convenes once every quarter and makes up a real force, bringing forward proposals for the Committee, as evidenced by the implementation of an app dedicated to athletes (enabling them to receive information about the bid, share in the project and mobilise their community) or the creation of a gesture of support for the bid, which is well-represented on social networks.

Beyond the Athletes' Committee, the bid has chosen to mobilise the sports movement, with hundreds of athletes sharing in every step of the technical project, including the choice of the site for the Olympic and Paralympic Village, and taking part in technical visits by International Federations, for example. They also help promote the project whenever they have a chance.



Second meeting of Paris 2024 Athletes' Committee

2. [Stakeholders - Paris 2024, a project that brings people together](#)



Paris 2024 benefits from the complete support, engagement and collaboration of all public stakeholders (State, City of Paris, Île-de-France Region) rallied behind the French Sports Movement (French National Olympic and Sports Committee, CNOSF, and French Paralympic and Sports Committee, CPSF), which has supported the project since its inception. The founding members are involved with the bid on a daily basis.



The Paris 2024 project brings together all political leaders, as highlighted by the support motion signed by all the parliamentary groups represented in the National Assembly.

The bid can also count on the strong support of the government and Head of State François Hollande and also benefits from the support of local representatives: Mayors from 36,000 municipalities in France have signed a support motion for the project.



Anne Hidalgo and Valérie Pécresse with Tony Estanguet, Guy Drut and Denis Masseglia

3. Partners - Paris 2024 is supported by 13 Official Partners and 4 Official Suppliers.



The Paris 2024 Bid Committee draws on the support of renowned partners who share our vision of a passionate, meaningful and engaging project.

These major economic stakeholders, leaders in their field of activity, participate fully in the Paris 2024 project in terms of mobilisation, commitment and use of their respective know-how to strengthen the bid.

Hence, all partners:

- contribute to mobilising as many people as possible for the Paris 2024 bid with a surge in national promotional campaigns
- enhance their expertise and know-how through their contribution to the application bid
- claim a priority field of expression in order to further highlight their association with Paris 2024 for specific operations

The fields of expression of Paris 2024's Official Partners

AccorHotels: Hospitality at the service of a unique experience

BNP Paribas: Supporting all talents

Elior Group: Sport, nutrition and well-being

FDJ: Equal opportunities

Groupe Caisse des Dépôts: Smart cities

JCDecaux: Smart, connected and sustainable services

LVMH: Creative passion

La Poste: Sportsmanship

MAIF: Foster the development of sport activities

Orange: Innovation, connected experience and positive approach

RATP: Sustainable and connected mobility

SUEZ: Shaping a resourceful city

Vivendi: Relaying emotions

The Bid Committee shares many similarities with its partners, specifically the respect of powerful values such as universality, the joy of living and sharing, the sense of community, and creativity. All values that are part of our DNA.

Paris 2024 thanks its partners for their ongoing commitment

LEGACY - GAMES OF PURPOSE, SHARED WITH THE WORLD

Games of purpose, shared with the world

1. *Sport, an engine of progress – Sport and Olympic values in daily life*



Paris 2024 will turn the Games into a fantastic opportunity to share the Olympic ideals and put sport at the heart of society.

The development of sport, everywhere and for everyone

The Games present a genuine opportunity to expand overall involvement in sport and advertise the benefits of sport among the general population.

In partnership with the relevant stakeholders (public authorities, sports movement, private sponsors and civil society), Paris 2024 thus intends to create a programme to develop the practice of sport everywhere and for all by 2024, aiming to:

- Consider people's preferences and usage to adequately calibrate supply.
- Leverage sport as a health prevention and improvement tool. The programme to counteract sedentary lifestyles aims to involve 10 million French people in sport.

Establish new facilities, train coaches, improve in-school and extracurricular sports practice and implement sports activities in the workplace.



Wheelchair basketball initiation during the Olympic and Paralympic Week

Olympism in the service of education

A million children will be sensitised to Olympic values through the Paris 2024 educational programme starting in 2017. Indeed, an Olympic and Paralympic Week has already been incorporated on an on-going basis into the national education programme this year.

Paris 2024 has also launched ‘Playdagogie’ in France and abroad, an innovative and playful pedagogical method developed in partnership with the CNOSF, UNICEF and PLAY International.



Playdagogie, an innovative and playful pedagogical method developed in partnership with the CNOSF, UNICEF and PLAY International.

The Games, drivers of civic and volunteer engagement

Sport is already the primary source of volunteer engagement in France (a third of volunteers do so in sport). As the Games feature high on the list of events requiring a considerable number of volunteers (over 70,000 volunteers will be marshalled), they will offer a real opportunity to light the spark of civic engagement among youth.

Paris 2024 thus proposes to mobilise 50,000 Civic Service youths over 7 years to support the development of sports practice and sport-related civic and social initiatives.



Women and sport

Paris 2024 intends to develop and advance a movement already initiated in France, incorporating specific measures in its sports development programme to promote inclusivity and achieve diversity in sport by 2024 both within its governing bodies and in practice.



La Parisienne, women race in Paris streets

In order to implement ‘sport for all’ initiatives and to establish a legacy more generally, a priority throughout the planning process, Paris 2024 has committed to creating a dedicated group to direct these various initiatives upon being awarded the Games.

2. [Regional development – Together we stand to create more inclusive Games](#)



Paris 2024 will partner with benchmark organisations (Yunus Centre, UNICEF, WWF) to effect lasting social changes in France and abroad.

The Games will accelerate regional development, in particular in Seine-Saint-Denis, the most youthful and cosmopolitan department in France.

New infrastructure will be created to enhance quality of life. Newly-constructed eco-neighbourhoods, renovated local sports facilities and new green spaces will endure as legacy infrastructure. The Olympic and Paralympic Village (Pleyel – Bord de Seine site) and media village (Duny/Le Bourget) will promote urban development in Seine-Saint-Denis, in particular via the construction of 4,500 housing units.

The Games will also play a key role in fostering economic development, reducing regional inequalities and promoting local employment. Paris 2024 will offer training, jobs, and degree courses to youth living in the region. As highlighted by the impact study conducted by the CDES (Centre for Sports Law and Economics), over 250,000 new jobs will be created in connection with the Games. The Paris 2024 project also anticipates building 50 new sports centres and an inclusivity-based campus in partnership with the Sport dans la ville (‘Sports in the City’) association designed to accommodate 25,000 youth from the region and proposing a unique combination of sport, education, workplace integration and entrepreneurship.



A true legacy for the Paris Region, the Water Polo Arena will be upgraded to set the stage for explosive action in the summer of 2024.

Developed in collaboration with Muhammad Yunus, winner of the 2006 Nobel Peace Prize and expert in social economics and social justice, Paris 2024 will be the first Games to focus on solidarity and inclusivity.

Paris 2024 proposes a project shared by all, in service of the population and inspired by Muhammad Yunus' triple zero objectives (zero poverty, zero unemployment, zero net carbon emissions):

- Facilitate the social and professional integration of people struggling with unemployment
- Include social enterprises in the economic dynamic of the Games



Muhammad Yunus, winner of the 2006 Nobel Peace Prize

Paris 2024 intends to organise the most inclusive Paralympic Games in history by providing full accessibility to the people with impairments, with the genuine ambition of changing society's gaze on disability.

This will be ensured via:

- Spotlight on Para-athletes as well as multiple sporting and cultural events mixing abled and disabled participants in keeping with the 'live together, play together' theme
- Discovery of Olympic and Paralympic sports by youth as part of the 'Olympic and Paralympic Week' in schools
- Increased accessibility of transportation
- Ease of recruitment and training for disabled volunteers

- First 100% accessible Paralympic Village
- A 360-degree experience for spectators (audio commentary; ticket options for accompanying persons)



Marie Amélie Le Fur, three-time Paralympic champion (2012, 2016)

Finally, Paris 2024 aims to facilitate the social integration of high-level athletes

In partnership with the CNOSF and the French Olympian Association and based on social business principles, Paris 2024 will implement reconversion methods and systems to ensure that all Olympians receive help with professional integration upon the conclusion of their sports career.

In collaboration with the Yunus Centre and Paris City Hall, an incubator will be established within the Centre for innovative and social economies to assist athletes with reconverting into the social economy.



3. [A responsible project – Paris 2024, an environmental leader](#)



Sustainable development is not just a goal, it is woven into the very DNA of the Paris 2024 bid, developed in collaboration with the athletes and all the project's partners.

To achieve as positive an impact as possible, Paris 2024 has developed a project in keeping with the recommendations of the IOC's Agenda 2020 and with the UN's Sustainable Development Goals. Building on the Paris Agreement on climate change adopted in December 2015 at the COP21, the Paris 2024 Games will be at the forefront of environmental stewardship.

One single figure perfectly summarises this ambition: - 55%

A 55% decrease in the Games' carbon footprint in comparison with the last two editions of the Summer Games (London 2012 and Rio 2016).

The Paris 2024 Games will thus be the first to be aligned with the Paris Agreement.

This ambition is supported by a sober and compact concept and an ambitious environmental strategy co-conceived with WWF France, the Environmental Excellence Committee led by Isabelle Autissier, and committed public figures, such as Paris City Mayor Anne Hidalgo, 2016 Green Diplomat of the Year, elected head of the C40, and Tony Estanguet, member of the IOC's Sustainability and Legacy Commission.

Thus, the Olympic and Paralympic Village will be a model of sustainable development, including:

- 100% bio-based materials
- 100% green energy during the Games
- 100% sustainable and certified food sources
- 100% of the Olympic family and spectators using clean transportation
- Over 26 hectares of biodiversity created on the Olympic sites in Seine-Saint-Denis thanks to the Games



This approach builds on the very proactive environmental strategy of the City of Paris. The Paris 2024 project shares with the mayor of Paris the goal of creating a breathable city by establishing swimming areas in the Seine in Paris and the surrounding region and doubling the number of bicycle lanes by 2020, which will allow 70% of spectators to be no more than a 30-minute bike ride away from the city's Olympic sites.

Furthermore, the ratification at the beginning of 2017 of an eco-responsibility charter, certified by the WWF, between the organisers of major sporting events and Paris 2024 proves that the French sports world is capable of responding to the challenges of tomorrow and of future generations.

Finally, in terms of a more global impact, Paris 2024 is working to make its sustainable model of organising major events reproducible internationally and to share it with other international organisers.

4. [*The Year of Olympic values from school to University – Paris 2024 rallies the youth around sport and the Olympic values*](#)



In order to create a sensible and sustainable project that is beneficial to society as a whole, Paris 2024 hopes to rally the youth around sport and the Olympic values.

These values—and more generally the values of sport—are universal and will easily find ground for expression in schools and French national education programmes.

In association with the Ministry of National Education, Higher Education and Research, the Federations of school and university sport and the sports movement, Paris 2024 is working to deploy a sports development and community mobilisation programme focused on the Olympic values.

In this context, the Year of Olympic values from school to university was launched last 14 September:

- To highlight sport as an educational tool that contributes to school and university teaching
- To highlight the cultural dimension of sport, by developing both cultural and sporting actions
- To draw on sport as a tool to strengthen the links between schools and the sports movement, thereby addressing unequal access to sport, whether the cause be territorial, social, gender-based, cultural or related to disability.



The first Olympic and Paralympic Week will take place from 21 to 29 January 2017. A great opportunity to mobilise across all schools and universities in France in support of the Paris 2024 bid!

Sporting events, presentations by athletes in schools and lessons focusing on sport and the Olympic values are on the agenda with the aim to achieve two objectives:

- Enhance the value of sport, more specifically disabled sport, by organising shared sporting events
- Enhancing the value of sport as an educational tool and setting up activities related to Olympic values

