

## IWGA Birmingham World Games 2021 Competition Managers meeting, Birmingham, USA 3.-4.10.2018

**Participants:** John Liljelund, IFF

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### **Report on present issues**

#### **1. General**

In his opening speech the IWGA vice president Max Bishop stated that the World Games is the Games for the best athletes. There are maybe 4-5 IF's which has a prospect to joint the Olympic Games, but for most The World Games is the Games for these IF's. The TWG will be broadcasted by the Olympic Channel and most likely by the NBC in the US. The IF's task is to try to seek support with the NOC's for The World Games, as our sports are a part of a bigger Event.

Communication is key for the success for the TWG, therefore the IF's needs to be very active in this field and answer all the questions raised by the Birmingham Organising Committee. Steve Mistrot is the main contact for all sport questions.

#### **2. Joachim Gossow, IWGA CEO**

Everyone needs to remember that this is not the IF's World Championships, not the IF's Continental Games, this is the World Games. Each IF has committed to:

- Top Athletes
- Establish selection and qualification criteria's
- Wide Global representation of the entered athletes
- Top level presentation of the competitions.

There will be 31 ordinary sports and 3 invitational sports (Duathlon, Wheelchair basketball and Wheelchair rugby) selected by the BOC. There is a discussion about one extra invitational sport ongoing.

The TWG will be held between the 15<sup>th</sup> to 25<sup>th</sup> of July 2021. Opening ceremony 15.7.

Standardized Procedures give TWG one face:

Opening Ceremony:

- Low key IF Opening Ceremony on site – max 10 minutes
- Short speeches of the Guests of honour, IF and BOC representatives
- Athletes oath

Medal Ceremony:

- Standardized medal ceremonies, where rules has to be followed
- Flag of the medallists hoisted and national anthem of the winner, IOC recognised
- LOC and IF representation handing over the medals and IF and BOC can speak.

#### **GDPR**

All athletes will have to sign a declaration of Anti-Doping, Media Rights and Data Privacy, in order to be able to participate in TWG.

#### **IWGA Games Management System (IGMS)**

All the data for the Games is included in the IGMS, so things doesn't have to be confirmed by emails separately.

All information shall be included in the IGMS, which will then be delivered to Swiss Timing.

#### **IF Passports**

The IF Passport defines all details for the Event. Any changes must be approved by the IWGA. The arrival for the delegations is 1-2 days before the start of the competition.

## Report on present issues (cont.)

The key distinguishing difference for the IF Extra Officials and Officials is that each IF's has to pay for each accreditation. All Extra Officials must have a function for the team and athletes. The IWGA must approve all Extra officials. The Extra Officials must go through the TWG Accreditation process.

The IF Passport will be signed by the end of November 2018. Arrival set-up form outside North America:

Jetlag day T-3, Arrival day T-2, Official training day T-1, First Competition day T, Last Competition Day T and Departure Day T+1.

The preliminary dates for Floorball will be played between the **16<sup>th</sup> to 20<sup>th</sup> of July**, The IF's shall provide the criteria's for the qualification for the TWG 2021 by December 15<sup>th</sup>

### 3. *BOC presentations (DJ Mackovets CEO)*

#### **Sport Director Mr. Steve Mistrot**

The Sport Material Procurement should mainly be done by American providers to avoid issues with transportation and taxes. The time-line for this is in the end by year.

Each participating athlete must be insured for basic Health insurance, covering a normal health system. WOC will send out the information by the end of the year.

#### **WOC Game Services Mr. Jay B. Hall**

##### **Transportation**

There are 10 airports from airports in USA to Birmingham, please book your flights through these.

There will be a 5-system for transportation, Airport shuttle, Athlete Venue-Accommodation schedule, Opening-Closing Ceremony shuttle, TWG Plaza shuttle, Media shuttle and fleet for VIP's and Staff.

##### **Accommodation (Mr. Allan Judah)**

There will be three Athlete Villages and Catering Centres, which will be the centre for the athletes during the TWG. There is a possibility to arrive early or depart late. There will be an affordable options for the Athletes in Student apartments, traditional dormitory housing or Hotel Accommodations,

##### **Visa**

The BOC will facilitate with the visa application process or the ESTA, but can't support the actual visa application. The Extra Team officials have the same level as the IF Passport registered persons.

##### **Extra Team Officials**

The Extra Team Officials will be accommodated with the teams. But the Extra Officials are related to the IF's.

##### **Medical**

There will be very hot and humid in Birmingham, during the games

##### **Travel**

BOC is organising fan packages, for foreign persons to visit the event.

### 4. *Swiss Timing, Mr.*

Swiss Timing is again taking responsibility for the Results Management system of the TWG 2021. All the technical parameters has to be defined in the IGMS, as this is the only official source to manage the result service. All information of rules has to be included here. No major changes so far.

Mr. Gossow/IWGA CEO stressed that all IF's needs to fulfil the Swiss Timing requests.

Swiss Timing uses their own EMS system, all information added by the IF's to the IWGA IGMS will be transferred to the Swiss Timing EMS.

## Report on present issues (cont.)

### Accreditation

All information input is built around the Swiss timing accreditation tool. All match information will be done by Swiss timing, so IFF needs to evaluate if we are to run our match statistics on the side. This is possible in the system.

Swiss Timing is looking over the accreditation system, but as it is used by 7 other IF's it can be hard. They are planning to know virtual graphics for eight sports, not defined yet.

The IF's are responsible for the Accreditation and the registration process for the whole games results service. IF's needs to fill in team and athlete's information to the system.

In the Info System, there will be the match schedules, match reports etc. The Swiss Timing will have data for the score boards and jumbo screens. The TV graphics are fed by the Info system.

- Registration system opens in Q4/2020 and closes on 02.07.2021
- Swiss Timing is not planning to provide SCB feed to OC video board – this needs to be discussed, as there is a video screen in the venue.
- Provide feedback if IFF feels that the accreditation system is not user friendly

### 5. *The Stamford University Arena*

During the meeting, an inspection visit was made to the Samford University Arena, which is the proposed venue for Floorball and Korfball.

Each venue will have at least six critical functions in addition to the Venue Manager (Medical, Media, Security, Transportation, VIP, TV)

IF's to discuss the Sport Presentation for the spectators is key for success in the US.

The Pete Hana Center at the Samford University is a basketball venue, with some 5.000 spectator seats and good air conditioning. Due to the size of the floor space needed only spectator seats on one long (in two levels) and one short side (in a L-format), to facilitate the flooring. The measurements for free floor space is not yet available.

The venue is a modern sports venue, with a jumbo tron, tv cabling, a TV production room and two score boards on the walls. There are the following facilities in the venue:

- Locker rooms: 4 big ones and 2 small
- Meeting rooms: 1 big and 1 small
- Equipment space: There is a lot
- Coach rooms: Several
- Warm-up space: 25 m away across the road
- Food & Beverage stands: Two and possibility for kiosks
- Laundry room: Two big washing machines
- Anti-Doping room: Has to be built
- Gym: Very well equipped
- Health room: Ice machines and ice basins
- VIP room: Two options on upper balcone overlooking the field or in VIP Room
- Media room: Either behind the upper level spectator seats or the VIP room
- Jumbotron: Can be used for commercials and video feed

There are some unfortunate problems and issues with the venue:

- It is located some 15-20 minutes away from the City Center, but Floorball and Korfball are the only one living at the campus. This will be discussed wth BOC/IWGA.
- There is far too little light on the edges of the field of play for Floorball. The IWGA will check this
- There is a program issue with 5 day competitions for Floorball and Korfball, with no planned build-up and training day for korfball.
- No smoking or alcohol is allowed on the premises

The Universities are looking forward to listening to proposals to develop the sport among their students. They are not willing to make any financial commitment for this activity.

## Report on present issues (cont.)

### 6. *TV Production & Marketing, Mr. Hagen Bossendorf/IWGA*

The TWG 2017 had a 24/7 channel in cooperation with the IOC Olympic channel, for the TWG 2021 the cooperation with Olympic Channel will be increased.

The production concept will be made easier for TWG 2021, with local production entities in the venues. IWGA is responsible for the marketing of the TV signal from the Event. The signal distribution will be updated so that you can choose also specific sports, if they are not willing to have the 24/7-channels or the 26 minutes daily high-lights. In a second step to distribute sport specific rights.

The IF's can now distribute 20 second social media clips, based on the IWGA service as a promotion for the games. Not finally defined how this will work.

Each venue will have a TV-manager, who are responsible for the TV coordination. The Commentators will be present in Birmingham and the IF's can assist in finding them.

#### *TV Production*

Based on the experience from the Olympic Channel the main thing is to secure to have the spectators on the TV side of the venue, not to have empty seats in the TV pictures.

IWGA has agreed with the Olympic Channel to organize a Olympic Channel workshop, with the first time with focus on TV Production. There will be one every year with different focuses.

### 7. *IWGA Media, Ms. Anna Jacobsson*

The hashtags for TWG are: #WeAreTheWorldGames, #TWG2021 and #RoadtoBHM and these can and should be used actively. There are pictures on the TWG web-site and participate in SoMe video campaigns for all the TWG sports, which we should distribute.

IWGA asks the IF's to share, tag and make the TWG SoMe posts visible in our channels. The IWGA has a photo and video archive, which the IF's can use free of charge after registration. IWGA will provide the login details to the IF's.

#### *BOC Communication, Jessica Black*

The basic for the BOC was to create a message of what The World Games is: an Extraordinary Sport Experience with Elite Athletes and Competing Globally & Uniting Locally. The BOC asks the IF's to use these messages.

The BOC website [TheWorldGames2021.com](http://TheWorldGames2021.com) has been relaunched in September 2018, where you can find all logo's with user manuals and the press kit.

Each month the BOC will focus on two sports and is asking for help from the IF's. IFF would prefer to have the month in May with the U19 WFC 2019 in Halifax, Canada. October 19<sup>th</sup> is the 1000 days to the Event, which the IF's could support.

### 8. *Other*

FICS gave a shore de-brief from Wroclaw about the physiotherapy treatment given, where Floorball was the 14<sup>th</sup> most treatment used sport.

#### *IF Sponsorship/Advertising*

The IF and NF sponsors on sportwear and equipment is permitted in principle, but must not cause conflict with BOC official sponsors. All material and apparel must be approved by the 15<sup>th</sup> of March 2021.

TWG Plaza and Sport Garden will be open the whole event, where the sport can have a showcase and do sport demonstration

### Upcoming meetings and issues

- Ask about how the system for the Extra Officials will work (PiL)
  - How to plan all trainings 8h to fit with Opening Ceremony (PiL)
  - Swiss Timing is not planning to provide SCB feed to OC video board – this needs to be discussed, as there is a video screen in the venue.
  - Provide feedback if IFF feels that the Swiss Timing accreditation system is not user friendly
  - Identify the person who is responsible for the communication with Swiss Timing
  - To find a presenter for the sport presentation in the venue, to educate the US spectators
  - Plan the arrival date of the IFF persons before the start of the tournament
  - Support the 1000 days campaign clock announcement on the 19.10. and Mascot
  - Discuss the issues with the proposed venue – light, alcohol, location with Steve Mistrot
  - Discuss the process how to work with the local community
  - Clarify the use of the venue with Korfball, as there is no build-up/training day for Korfball
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### Issues that need to be discussed or decided upon or taken action upon

- Support IWGA/BOC with photos, video's and news ongoing (MM)
  - Speed and accuracy shooting at the TWG Plaza and Sports Garden (USFbA)
  - How to connect with the Universities where the venues are located
  - Inform what team sportwear, referees and sport equipment shall be used and all the related commercials.
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### New ideas, etc...

- Hold the preparatory meeting with USFbA and agree upon the US coordinator (PiL)
- Agree with Steve how to start the promotion of Floorball in the City (PiL)
- Discuss the maximum number of Extra Team Officials
- Based on NBA game observation, there is a need for a lot of side-programmes Kid competitions, Cheerleaders, Active speakers and a person who tells what happens in the game.