

IFF Athletes Committee meeting report

APPENDIX 31

In the first weekend of May the athletes commission came together for the annual meeting. The meeting was held during the U19 World Championships in St Gallen. The focus of this meeting was to get the athletes informed about ongoing matters concerning the development of the sport, the road to the Olympics and the promotion of the commission.

On Saturday, the athletes were welcomed by mr. Liljelund. He informed the athletes about the evaluation of The World Games 2017 and the upcoming World Games in 2021. Mr. Liljelund also gave heads-up about the topics of the SportAccord convention 2018.

The ATC is aware that the format of the game might need some flexibility to get the sport at the Olympic Games. The games at World Games 2016 were exciting so changes can be a good thing. The ATC will be actively involved in the discussion about this topic. The ATC also likes to think about the possibility to get more disciplines in floorball.

The ATC is very happy that floorball is at the World Games in 2021 in Birmingham (USA). The World Games are the closest to the Olympics. Although it is a pity that no womens teams are part of the Games, the ATC is happy that the amount of teams has grown and more continents will be represented.

Mr. Klabere informed the athletes about the implementation of the new rules. The ATC was involved with the rule development.

The ATC evaluated the first year as ATC and came up with new ideas for upcoming period. For the ATC it is important to be the athletes voice towards the IFF, but the other way around is evenly important. The athletes thinks that being visible and approachable is the best way to reach out to the athletes and really establish a voice.

Something that worked very well for the visibility of the ATC in the first year, was that athletes were represented at big floorball events like the AOFC and the World Floorball Championship. For next period, the upcoming events were inventoried and plans are made. The ATC will be represented at the Global Athlete Forum (multisports), The AOFC, WFC 2018 and WFCQ 2019.

For the next period the ATC wants to improve their visibility more by reaching out to other athletes through a facebook group. In this group, information can be shared and topics can be discussed. The ATC believe that this facebook group makes it easier to represent the worldwide athletes. But also discuss about the upcoming IFF campaigns like doping, betting, etc.

Also other communication possibilities were discussed with ms. Nurminen. Because the new IFF website has an interactive 'hashtag-feature' on the frontpage it is important to come up with a recognizable hashtag for the ATC. The new ATC hashtag will be #IFFATC.

On the second day of the meeting, the ATC promoted the commission by organizing two trainingsessions for U19 WFC girls and local girls. The ATC gave information about the commission, shared trics and tips on the field and hopefully inspired the young athletes. The ATC was very positive about this way of promoting the commission and would like to make this a tradition.