

**4th IFF Associations Meeting, 8th and 9th of December 2017
At the Bratislava Municipality House, Bratislava, Slovakia**

Friday 08.12.:	09:00 – 15.30	Meeting, with lunch
Saturday 09.12.:	09.00 – 12.00	Meeting

A G E N D A

Day 1 – Friday, 8th of December, 2017

1. Welcome and Opening by the IFF President Mr. Tomas Eriksson (TE)
- key points of development and actions taken 09:00-09:10
2. Presenting the agenda for the meeting (TE)
- Present Issues: 09:10-09:15
- Introduction of the IFF Sales Coordinator (TE)
3. Need for Improvement – What to do with the WFC's (JL)
- Values of the Future WFC's and Ideas of how to change 09:15-09:45
(SK)
Group-work: How to develop the IFF WFC + de-brief 09:45-10:45
(Groups in order with WFC groups and ranking)
4. The need for changes in the International Competition Calendar (MK)
- The Process for the looking over the International Calendar 10:55-11:15
(MK)
Brainstorming: (In the previous groups) 11:15-11:50
What are the National Needs for the International Calendar?
When do you want to have the International Week-ends and how many?
Timing of the IFF Events?
5. First Session Recap (TE)
11:50-12:00

Lunch Break 12:00 – 12.45

6. Keynote Speaker Mr. Mike Laflin, Sportcal CEO
The Role of Floorball in Multi-Sport Events 12:45-13:45
7. The Evaluation of The World Games 2017 (JL)
- The Planning and Execution of the Event 13:45-14:45

Comment presentation:

The NOC view of the TWG – Mr. Filip Suman

The AOFC Social Media Activation Campaign – Mr. Steven King

- Pair Discussion: (FS)
- How did you experience The World Games
 - What can we do better for the Birmingham, USA TWG 2021 14:45-15:25
9. End of Day one summary (CL)
15:25-15:30

Day 2 – Saturday 9th of December 2017

- Opening of Day 2 – IFF Vice President Filip Suman 09:00-09:05
10. Information topics 09:05-09:15
- Special Olympics – SOEE Mr. Mariusz Damentko
11. The Each One - Teach One (EOTO) Project Update (VH)
09:15-10:00
- The Project Now and the Road Forward
 - Best Practices and Good Examples (Countries)
 - Ukraine-Finland: The Project Evaluation (Tamuz Hidir)
 - The Western Europe Project (Thorbjörn Ovedahl)
 - The Referee Project Singapore-Malaysia (Bin Bin Lin)
12. IFF Marketing Strategy (JB)
- Brainstorming: (JL)
- What fields would be interesting for Floorball to have as Sponsors
 - How to get more money out of Sponsorship 10:00-10:30
- Coffee break: 10.30 – 10.45
14. Information Issues – Bullet Topics (JL)
10:45-11:25
- New IFF web-site and Match Statistic Software (MN)
 - New Rules of the Game (MK)
 - IFF Way of Refereeing (VH)
 - New format of Streaming (Wellu Maurola)
 - IFF Athletes Commission (Lidwien Reehuis)
15. Presentation of cooperation and upcoming IFF Events (SUHV)
7th U19 Women WFC 2018 St. Gallen (max. 7 minutes) 11:25-11:35
Mr. Michael Zoss, SUHV secretary general
- 12th Men's World Championships 2018, Prague, Czech Rep. (max 7 minutes)
Ms. Suzanna Svobodova, WFC 2018 secretary general 11:35-11:45
16. Conclusions and Closing of the meeting (TE)
11:55-12:00