IFF CB – April 2017

**NOC relations - Strategy and action plan**

**Introduction:**

**National Olympic Committees (NOC)** are in the vast majority of countries the key sports organization, which has a decisive influence on the position of any sport in the country. NOCs are in each continent grouped into continental federations, which are the organizers of continental multi-sport games (e.g. Asian Games, European Games). All NOCs are grouped in the world organization ANOC, which is a key partner of the IOC. Floorball positions within each NOC will be the decisive element in determining the possibility of our international development. The number of countries where is particular sport recognized / member of the NOC is a important parameter for IOC evaluation.

**Main goal:**

to help the National Floorball Federations (NFF) to be recognized / member of the NOC in as many countries possible. In countries where floorball (as a sport that is recognized by the IOC) may be a full member of the NOC achieve significant representation of floorball representatives within the NOC (membership in committees, executive board etc..)

**Action plan:**

The detailed overview of the current situation in the present IFF member federations.

It will be made by a questionnaire. The questionnaire identifies the following information:

Can NFF be recognized / member of the NOC, what are the specific criteria?

Is NFF in any contact with NOC? Type and regularity of such contact?

Is NFF recognized / member of NOC?

If so, how is NFF involved in the activities of the NOC, are the NFF representatives members of any committee or Executive Committee?

**Key countries:**

Identification of key countries in which would the improvement of the NFF position have the biggest impact for international floorball development (this can be quite easily decided by the sports political power of a country and number of representatives of such country in IOC and other sport bodies)

**Type of ways to improve the position of NFF in NOC of any country**

Direct work with the individual NFF

 Explain the need of NOC recognition

 Motivate to be active towards NOC

 Mentoring of actions which can lead to success

Our direct talks with the NOC representatives

**The closest major opportunities for direct negotiations with representatives of selected NOCs**

World Games / August 2017 - Poland, Wroclaw

ANOC General Assembly / November 2017 – Czech Republic, Prague

Olympic Games / February 2018 – South Korea, PyeongChang