### The World Games 2017, Venue check, Wroclaw, Poland, 28.-29.3.2015

Participants: Ewa Jazsek, WOC Floorball responsible

Sarah Mitchell; Event Manager John Liljelund; secretary general

## Report on present issues

#### 1. Venue

#### Build-up Time table:

- Using the Polish federation flooring, which can be stored at the WKK Arena and delivered to the Arena before the start of the World Games
- IFF can deliver Rink, goal cages and balls 16.-17.07.
- The floor will be laid on the 25<sup>th</sup> in the evening by a company hired by PFF
- IFF to order pick-up of all materials from the arena latest on Monday the 31st of July, after the competition.

#### Venue:

- Floor size: 44x24 m, so not all floor rolls can be rolled out.
- Rink size: 39 x 19,5 m, as there is not enough space.
- Number of Spectators: Around 1.099 spectators.

#### Score board:

- SwissTiming will provide additional screen to include the penalty times on the main score board
- It might be that the match clock goes downwards WOC to try to get it configured to count up from 0-15mins

#### Access area:

- Up to IFF to define which accreditation group can enter which area.

#### TV camera positions:

- The proposal of IBS is problematic, as four of the cameras were in the spectator walking paths in the arena.
- IFF is to discuss with Hagen/IWGA

#### LED screen:

- It will be used for match footage, commercials, score, video messages
- WOC will have some ENG Crew filming live for the screen. This material could be recorded for the teams use.
- IFF is willing to provide the LED screen with the internet stream, if we are allowed to produce the internet stream.

#### Photographers positions:

- This is problematic as there is not enough space number allowed to access for each game will have to be limited
- There are only three places in corner positions on rink level and photographer's movement will have to be limited
- Will be possibility for photos to be taken from media stand above the court
- IFF will need an own photographer talk to Polish federation &/or accredited photographers (eg. Per Wiklund, Adam Troy)
- WOC doesn't know yet if they will have their own photographers.

#### Walking path:

- No movement of spectators while the game is being played
- Local security will need to instruct audience of the arrangements.

# Report on present issues Cont.

#### Dressing of the Arenas:

- WOC will provide information by end of April on the brand tender.
- WOC will provide information of the ad production company for the commercials

#### Match secretariat:

- There will be a total of 6 persons for the match secretary (Score keeper, time keeper, spare time keeper, match statistics, speaker, IFF match statistics)
- The music will be operated from the balcony

#### Match Statistics:

- IFF will run our own, with the help of the PFF

#### Practise sessions:

- Practise can be held between 09:00 - 22.00 on Wednesday the 26.07.

#### 2. VIP & Tickets

#### VIP Room and spaces:

- There is room for up to 130 persons in the VIP room
- 30 reserved for WOC and rest for IFF
- No possibility for VIP tent outside the arena
- There are 80 seats for the VIP on the balcony and there are possibility to have some more in the sectors.
- The price for the VIP ticket is currently 160 plz (40 EUR) per day may increase slightly
- IFF to provide final number of VIP's by end of this week
- WOC to confirm that the increase in the catering for VIP is possible and the cost of an upgrade of the VIP services

#### Tickets:

- Ticket dead-line is now 14<sup>th</sup> of April for pre-ordering the tickets for NAs and IFF in blocks
- IFF has received the NA ticket orders and will make one bulk order and then invoice NAs

#### 3. TV Production

- The situation is still open and it is unclear what will be produced and if IFF can stream the matches. Information is not coming out from the IWGA.
- IWGA have indicated that final day matches will be produced by them and are in discussions with Czech TV for their matches, but nothing is yet confirmed
- IFF to discuss with FIN & SWE tv
- IFF has offered to make the whole production for both TV and internet to help secure the streaming on the IFF YouTube channel as well as guaranteeing the level of production
- IFF will ask an offer of the production for the led screen, hi-lights and player interviews

#### 4. Marketing

#### In-City visibility:

- IFF has asked for the possibility to make promotions in the City
- Idea to start a campaign in the start of July
  - Billboards (small 500-700 plz/big 1.500 plz), Busses/Trams (2000-3000 plz), Big poster (20.000-30.000 plz)
  - o Big banners outside the WKK Arena
  - $\circ\quad$  Possible investment around 10.000 EUR, IFF will receive an offer in April
  - o IFF to talk to PFF about the text for the materials
- There are possibilities to run Floorball promotions in Wroclaw before the TWG. PFF will have to be active here
- Presentation of the sport on the World Games Plaza: Short time on the stage to present the sport might be a daily activity. WOC to provide more information
- There is some space reserved outside the arena and there could be a possibility for some Floorball rink WOC to advise on this

# Report on present issues cont.

Venue dressing and commercials:

- WOC has not yet decided how the arena will be built and dressed, as the tender only ends in April
- IFF have requested to use #floorball and One World One Ball Floorball slogans on rink, floor, wall
- Mid-circle will be TWG logo

#### 5. Accreditation

- The Athletes will have the possibility to visit other sports with their Accreditation. This will be on a first-come, first-served basis
- Non-accredited persons will not be able to access the Team Accommodation
  - IFF will accredit the IFF Media Person as a delegate. All delegates will have full access in the WKK venue

#### 6. Transportation

- There are the three different types of the transportation:
  - 1) Arrival/Departure
  - 2) Training: Teams 60 min before and 30 min after the training. Matches: Teams 90 min before and 60-75 min after the game. Referees: Arrive 90 min before the games and 30 min after the game IFF Officials: Stay at the venue for the whole day and travel together
  - 3) VIP: Only the official IWGA invited VIP's will have transportation
- All accredited people will have free use of public transport
- IFF needs to provide all of the transport schedules to WOC
- IFF tor provide the daily schedule for the teams by the end of June
- IFF Officials / Referees transport schedule can be changed according to individual needs during the event
- Teams will be transported in buses according to a set schedule
- There is a public tram stop outside the venue
- Media will probably have a shuttle service from WKK Arena to the main TWG media centre

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#### 7. Ceremonies

Floorball Opening Ceremony

- Short ceremony before the POL FIN game, a maximum of 10 minutes
- Participation with the Captain of each team in the ceremony
- All teams will be required to attend the Opening Ceremony as spectators
- There will be three speeches IWGA, WOC and IFF

#### Medal Ceremony:

- The three teams which will receive the medals participate (players only) but all other teams are required to attend as spectators
- There will be 14 medals for the team, so only for the players

### Match Ceremonies:

- At present there are no pre or post-match ceremonies (eg. National anthems, best player, All-Star). IFF have asked WOC to check if it is possible for us to have these or not
- If allowed, IFF will need to provide the prizes
- IFF will present the pre- and post-match rundown to WOC

#### TWG Closing Ceremony:

- All athletes are invited to participate in the TWG Closing Ceremony at the World Games Plaza in the city centre

Flags in the Venue:

- There are IOC, Polish, Wroclaw and IWGA
- WOC will check if IFF can have a flag in the venue and the size
- There will be no national flags for the teams displayed during the event
- For medal ceremonies, only digital flags on the LED screen will be used

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# Report on present issues Cont.

#### 8. IFF Officials travel and accommodation

#### Travel

- IFF is responsible for the travel of the 11 IFF Officials from their home city to Wroclaw
- WOC responsible for all travel in Wroclaw
- Competition Manager (JL) to arrive 20<sup>th</sup> July has double role as Sec Gen for first days until Floorball begins
- Information Technology Manager (SM) to arrive 21st July
- Rest of IFF delegation to arrive 26<sup>th</sup> July

#### Accommodation

- WOC is responsible for providing all accommodation and meals for the IFF officials
- The WOC is planning to arrival for CM/IT on the 21st of July
- The rest of the IFF delegation will arrive on the 26th of July
- IFF Media how to organise accommodation?
- IFF to check with Polish Federation upon the situation for hotel reservations

#### IFF Office:

- There will be dedicated band width for each party
- All accreditations must be made before the last of May
- The rest of the IFF delegation will arrive on the 26<sup>th</sup> of July

#### 9. Other

#### VIP Accommodation

- PFF have made preliminary reservation for IFF. IFF to confirm hotel and number of rooms with them

#### Technical meeting

- IFF is to run the technical meeting in accordance to the IFF system
- The Technical meeting will be held on the 26.07. in the WKK Arena. Time will most likely be 21:00 after all team trainings have finished

#### Medical Services:

- The WOC will provide medical services for the Athletes with doctors, nurses, paramedics, and ambulances at the venue.
- There are separate ambulance and medical service at the venue for spectators
- The WOC will provide ice for injuries and water to the teams (3L per player per day)
- There is a chiropractor's service (FICS) available for the team both in the venue and the accommodation
- The teams to provide their own tapes and other medical supplies
- A Cryogenic chamber will also be available for player recovery more information will be provided on this by WOC

#### Disciplinary process

- We will follow the IFF Disciplinary system for the tournament

### Media/IFF Photographs

- IFF has the right to upload the pictures for the IFF Flicker
- Before the media accreditation is finalised, IFF need to discuss with WOC about which media/photographers are allowed to enter rink level as the space is very limited

# Upcoming meetings and issues

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### **IFF - Office Report**

Issues that need to be discussed or decided upon or taken action upon

- IFF to deliver the Rinks, Goal cages and the balls
- IFF to ask the teams when they want to train on Wednesday the 26.07.
- IFF to order the transport for the IFF materials (Rink, Goal cages) for the .31.07
- IFF to order the pieces and map from Swerink for a rink of 39x19,5 m
- IFF inform by the 31.03.how many VIP's we will use.
- IFF to send information of our Technical Meeting presentation
- IFF will have to book the flights for the IFF delegation (VH)
- IFF needs to provide the daily schedule for the teams by the end of June
- IFF to provide a list of which groups will be able to enter which area in the arena
- IFF to talk to PFF about the text for the Floorball visibility campaign in Wroclaw.
- IFF to talk about combined visibility in the WKK Arena with Jan Fransoo/IKF
- IFF to ask PFF to discuss with Ewa Jazsek about the promotion in the City for Street Floorball during the TWG.
- WOC to provide information of Sport presentation for the World Games Plaza
- WOC will check the playing of the National Anthems before the match

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New ideas, etc...

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