

China Floorball Federation Forum in Harbin 14.-18.07. and Sunshine Island Sports meeting of the General Administration of Sport of China in Weinan 24.-28.07.2016

Participants: John Liljelund, IFF

Report on present issues

1. *China Floorball Federation Forum, Harbin 14.-18.07.2016*

The CFF organised the Floorball Forum in Harbin, to officially declare the official recognition of the CFF of the General Administration of the Sport of China (GASC), which is the Chinese Ministry of Sport. The Forum was organised in order to popularise the sport in China and bring together the different floorball groups in the country. The Forum was arranged in connection to the Comics festival in Harbin. The Forum was visited by the GASC Director General for Winter Sports Mr. Ren Hongguo, who also is the president of the Chinese Figure skating federation and the vice president of the Chinese Skiing federation. Also the Chinese Ice Hockey Federation and the Mayor of Harbin participated in the Forum.

In connection to the forum there was also a Floorball tournament organised in which 8 university teams took part, where the final was played between two Shanghai teams, which have had the longest exposure to Floorball. The tournament and the team tactics coaching seminar organised adjacent to the Forum were real successes, as they gathered a lot of publicity. So far there are around 70 clubs and other entities that have joined the CFF.

During the Forum also two panel sessions were held, one on the development of Floorball in China and the directions for this, with participants from The Beijing Sport University, China Ice hockey federation, CFF, IFF and Unihoc. In the second panel discussion the marketing of the sport was discussed and how to popularise it and secure sufficient material resources for schools. The sport will now be promoted to three different target groups, primary schools, high schools and universities, with already over 40 projects in Harbin and more is to follow. CFF has also started cooperation with the IFF partners Unihoc and Gerflor, which both presented their products and services in the forum.

The Forum was a true success, with a direct sent TV broadcast, with visibility at the Chinese Comic Festival, and the approval of the Chinese National Sport Administration and the Sports Community. The next task for the CFF will be to present the sport at the Chinese Sports Fair in Xi'an in end of July to all the regional Sports Bureaus and the school sport directors.

During the forum IFF had meetings with Mr. Ren about the development of Floorball in China, the Ice Hockey Federation, the Mayor of Harbin Mr. Zhang. The main outcome was the support the parties promised to give to CFF.

2. *IFF Floorball Development Seminar in Harbn 15.-17.07.*

The coaching seminar held in connection to the Forum, was also the start to build a set of more professionally educated National level coaches and building an educational structure for the CFF. The idea is still to have these around 30 coaches to spread the sport and train new coaches on a National level. The objective of the seminar was to teach the participants the concepts of game transition, attack and defensive tactics and most importantly - how to build practices to teach others the same concepts.

Report on present issues (cont.)

The 30 participants involved were quick to pick up the skills and were highly interactive during the three days seminar. They showed good knowledge and application in the building of practices, indicating successful learning of the things taught during the seminar and passed a test of building defensive and fore-checking drills in the end of the seminar.

In the feedback close to 60 per cent was most pleased with team tactics lectures and 21 % with the practical trainings. The Analytical test organised was not that much appreciated by the participants. On a scale of 1-10, the overall score for the seminar was 8,47 given by the participants.. For the coming seminars the participants want even more high level tactical lectures and more video analysis.

The seminar was conducted by Ms. Emily Koh (SIN) and John Liljelund.

3. *GASC Sports Meeting, Weinan 24.-26.07.*

The CFF was invited to participate in the GASC Sunshine Youth Sports Meeting, which had a total of 2500 participants from all provinces in China. The participants were from the provisional Sport bureaus and responsible of youth and schools sports. IFF had a meeting with the GASC Head of Youth Sports Mr. Liu Fumin, to discuss the support the GASC can give CFF in promoting Floorball in schools in China. Mr. Liu promised his support and will discuss the level of support with Director general Ren.

The CFF presented the sport with a road show at the fair to the participants and it was well received and got a lot of publicity. The roadshow had two small rinks a youth team from Shanghai and a try-out test with a accuracy shooting, dribbling and passing stations. According to the organiser Floorball was one of the most visited exhibitions during the fair.

IFF also had a meeting with Mr. Zhu Ying, Director Youth Sport Department of the NOC, to discuss the different forms of support IFF and CFF needs to give the sport, so that it can be promoted in schools and the Chinese youth league.

IFF attended the exhibition twice during our visit and participated in the activities organised. The main aspect of the IFF participation to the Sports Meeting was to show support for the CFF.

4. *Meetings with CFF*

In the meetings with Mr. Shao and Mr. Ching the next steps of development with CFF was discussed. The focus is still to promote the sport in the whole of China and start the development process. Also the marketing and raising of awareness is important. The following action points were agreed upon:

- 1) CFF will apply for inclusion in the WFC2017 by the 20th of August
- 2) CFF will participate with an official delegation (2+1) at the IFF GA/WFC2016 Finals in Riga, Latvia
- 3) Secure TV or internet-TV visibility from the World Championships in Riga
- 4) CFF will build the rules and procedure for membership of local clubs, federations and other entities during the autumn
- 5) CFF will build a local coaching and refereeing education system in the country
- 6) CFF will discuss with IFF, if there could be an experienced coach that could live in China for 3-6 months
- 7) CFF will start the promotion of the sport in schools in the Harbin region.
- 8) CFF to invite all Floorball groups to join the CFF during the end of the year.
- 9) CFF to build a recreational sport campaign with AliBaba Sport Centers
- 10) CFF to start marketing the sport and look for sponsors.
- 11) CFF to build a national competition and start the selection of players for national teams
- 12) Prepare the Women's National Team for the WFC2017 qualifications in New Zealand.
- 13) Find an agreement with CFD and build on their competence
- 14) Start discussions of organising one major IFF Event in China in 2021 or 2022

The meeting with CFF had more the role of working and planning meetings. In connection to the visit IFF also discussed a lot of the future role of the China Floorball Development and how to include them in the CFF. There has been some issues from the CFD side, which were discussed with Ms. Chen Xin and will be continued in the coming months.

Upcoming meetings and issues

- Next meeting in end of September to analyse the situation and the next steps in the process
 - Meetings with CFD to discuss their role and the relationship with CFF (PiL)
 - CFF to meet with CFD to discuss situation (CSJ)
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Issues that need to be discussed or decided upon or taken action upon

- To clarify the technical details for delivery of TV/Internet-TV signal to China from WFC (Shao)
 - Investigate the possibilities to organise a yearly Floorball Development Seminar in China each summer (CSJ/PiL)
 - Secure invitation for WFC organisation in connection to WFC 2021 and 2022
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New ideas, etc...

- Look for sponsors also for the international market
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