



Appendix 11

AMERICAS REPORT JUNE 2016

1. Floorball in Americas by Country
2. New Countries

1. Floorball in Americas By Country

- BRAZIL

- Effort and focus has been placed on the formal creation of local federations to solidify the structure of floorball in Brazil
- Marketing initiatives for 2016 Olympics were pending. Initiatives suggested in the spring:
 - 'Bring a Stick Campaign'
 - Outdoor floorball demonstrations

- JAMAICA

- Floorball activities continue in Jamaica
- No formal update at this time

- USA

- Overall a lot of tournament organization throughout various geographic regions from the east and west coast as well as the mid and southwest.
- Participated in U19 WFC 2016 in Belleville
- Adult floorball tournament hosted in Utah July 30, 2016
- US Nationals will be held Sept 3-5, 2016 in Duncanville, Texas
 - Referee and player development clinics will be held in conjunction with the nationals
- US Men's National team participated in Unihoc Riga Cup in Latvia this August 11-14, 2016
- NHL's NY Islanders have launched a school floorball program in partnership with Generation Floorball. From NY Islanders: <https://twitter.com/NYIslanders/status/735507741725229056>

- CANADA

- Floorball Canada held their [Annual General Meeting](#) July 17th with new bylaw proposals and board elections taking place. Annual report attached.
- Canada hosted its first World Floorball Championship in May for the Women's U19 WFC.
 - Record spectators numbers reached for a U19 WFC
 - Overall a great success for floorball at the local and international level
 - Strong community support: http://www.quintenews.com/2016/05/floorball-wasnt-party/116232/?utm_source=twitterfeed&utm_medium=twitter
- Floorball Canada hosted the 12th Canada Cup Championship May 27-29, 2016. This marked the first time the tournament was fully run under Floorball Canada operation and ownership.
 - Floorball Canada held a meeting to provide an annual report presentation during the Canada Cup.
- Men's U19 Coaches named: Tyler Brush & Matt Smith both Canadian men's national team players
- New Countries - None to report