



1 August 2016

Dear CB Members

RE: Future Actions for the AOFC

Dear All,

Thank you for your patience while I have been ill for the last few months and was not able to participate in much of the meetings and discussions in Pattaya.

I have met and discussed various proposed actions with Stephen King and Jason Choo and we wish to propose a number of actions for the CB to consider and hopefully agree to move forward on. It would be appreciated if you can respond within the next 2 weeks on the various proposed actions so we may progress them.

### **1.0 AOFC Cup**

- It is proposed that we restart the APAC Cup as the AOFC Cup
- AOFC Cup for both Women and Men
- The first AOFC Cup be held the week commencing 24<sup>th</sup> July 2017 in Bangkok at what is called the Second Venue. This venue holds approximately 2,000 and is large enough to hold a full sized rink
- Venue is well located beside MBK Shopping Centre and Siam Shopping Centres.
- Accommodation within walking distance is available (3-4 star) at a rate of approximately \$US30 per night/ per person including breakfast (Twin Occupancy). A photo of the reception is attached
- Participation fee of \$US1,000 per team is proposed
- Holding the AOFC Cup in July 2017 will fill the gap left by Floorball not being in the SEA Games 2017 and allow more international competitions for those countries that need that experience as part of their NOC applications
- We would invite all the SEA Games council members to the AOFC Cup to clearly see what they are missing and to support the inclusion of floorball at the 2019 SEA Games in Philippines

## **2.0 AOFC Office**

- The Thailand Hockey Association has kindly offered to host the AOFC within their office at the Thailand Sports Authority complex. A photo showing the location is attached. A sign with the AOFC would be placed beside the Thailand Hockey Association sign

## **3.0 AOFC Registration**

- It is proposed to look at the option to register AOFC in Thailand to allow the easier establishment of a Bank Account.

## **4.0 AOFC Strategic Plan**

- It is proposed that the AOFC prepares a Strategic Plan to set out our future direction and that the Plan must align with the IFF Strategic Plan.
- It is proposed that Jason Cowland from Australia commence the process and that he seeks input as required from other CB members. If there are any CB members who would like to be involved, please let Jason know

## **5.0 AOFC Development Officer**

- The IFF has agreed to part fund a Development Officer for the AOFC region.
- It is proposed that the Development Officer be based in Bangkok at the AOFC office
- It would also be preferable if that person was living in Bangkok to save any need to pay accommodation costs.
- The AOFC will propose a person to the IFF for agreement on their engagement.

## **6.0 AOFC Competitions Calendar**

- The AOFC Competitions Committee is requested to continue to prepare and distribute an updated Competitions Calendar for the AOFC region
- The calendar needs to cover IFF WFC and WFCQ events, AOFC International events and AOFC open events

## **7.0 AOFC Referee Development Program**

- The AOFC Referee Development Committee is requested to advise their plans to continue the development of referees in the AOFC region both the current IFF panel referees and future potential IFF panel referees

## 8.0 SEA Games

- To confirm for all that Floorball will not be on the SEA Games at Malaysia 2017
- As per comments above we aim to use the AOFC Cup to showcase Floorball to the SEA Games council members and attract new members to the AOFC (IFF) such as Myanmar and Cambodia

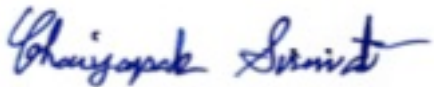
## 9.0 AOFC Membership Fees

- It is proposed that the AOFC commences to charge membership fees
- The membership fees would be primarily used to support the Development Officer to become a full time position
- The fees are proposed to be developed based on a 3 tier fee structure which would align similar to the new proposed IFF 3 Tier licence structure that is due for discussion at the IFF GA in December.
- At present we would propose that the 3 Tier Fees would be similar to the following
  - Tier 3 \$US200
  - Tier 2 \$US500
  - Tier 1 \$US1,000

I would appreciate your comments and feedback as soon as possible. I understand some issues may need to be discussed with your National Association.

As a priority and to allow sufficient time to make all the necessary arrangements your initial response on the AOFC Cup is requested.

Best Regards



Dato' Seri Chaiyapak Siriwat  
President  
AOFC