



The World Games Wrocław 2017 and Floorball



What are The World Games?

The World Games (TWG) are a multi-sport event, organised by the International World Games Association (IWGA).

It will be organized for the 10th time in Wrocław, Poland from the 20th to 30th of July, 2017, with Floorball an official medal sport

- 3,600 participating athletes
- Over 100 countries
- 27 official sports and disciplines plus 4 invitational sports
- Participating sports are divided into six different groups:
 - Artistic & Dance Sports
 - Ball Sports (which Floorball belongs to)
 - Martial Arts
 - Precision Sports
 - Strength Sports
 - Trend Sports

Why are The World Games good for Floorball?

- Huge international media coverage, including the Olympic Games channel
- It is an opportunity to show the world of sports the potential of Floorball and that we are an Olympic-level sport
- TWG is our pathway to the Olympic Games. In the Olympic Agenda 2020, only The World Games and the Master Games are mentioned as multi-sport events from which you can advance to the Olympics
- TWG has effectively acted as a test-event for sports and disciplines striving to reach the Olympics. Badminton, Mountain Biking, Taekwondo and Rugby, have been on TWG program prior to their acceptance to The Olympics
- Four of the five sports proposed by the Tokyo Organising Committee (Baseball & Softball, Karate, Sports Climbing and Surfing) have all been on TWG program in previous years
- Only 27 of the 37 International World Games Association (IWGA) members have their sport or discipline on TWG program
- The inclusion of Floorball to TWG 2017 proves that Floorball has advanced to a new level, being a true part of the international multi-sports program

What challenges lie ahead?

- The overall knowledge and awareness of this event is not high enough
- It is imperative that we can raise the awareness of The World Games 2017 in Wrocław and the importance of this event for the future of Floorball



What will Floorball at TWG 2017 look like?

- Due to limits on the number of athletes that the event can have, each sport has a participant quota - for Floorball this is 103 people.
- This means that:
 - 6 men's teams will participate in two groups of 3
 - Each team will have 14 players and 1 coach – IFF is negotiating with IWFA to increase the number of team officials to approx. 3-4, but the costs for any extra officials will have to be paid by the participating teams
 - 11 games in total
 - Match time will be 3 x 15 minutes (effective time) with 10 minute intermissions
 - Play-off & medal matches will have 10 minutes extra time + penalty shots

Who will participate?

- The Men's World Floorball Championships 2016 will act as the qualification tournament for TWG 2017
- The teams that qualify will be based on WFC 2016 results, as follows:
 - Gold, Silver & Bronze medallists
 - TWG host country Poland
 - Best-ranked neighbouring team to Poland (outside of the top 3)
 - Best-ranked non-European team, if ranked among the top 12 at WFC 2016

What does your National Association need to do?

- It is vital that all participating countries at WFC 2016 actively use this to support their political lobbying work and building awareness for Floorball in general
- Promote The World Games 2017 on your NA website and social media channels
- Add TWG 2017 logo to your website
- Use the "*Road to Wroclaw*" tagline in advance of the WFC 2016
- Use the "*Floorball's next step*" tagline in advance of TWG 2017
- As well as the #floorball hashtag, use at least one (or all) TWG hashtags in social media posts - #twg2017 #roadtowroclaw #heroesofwroclaw
- In all Floorball communication, speak about the opportunity your national team has to participate in TWG 2017
- Educate your national team players on TWG 2017 and encourage them to mention it whenever possible in interviews
- Make press releases and contact the major sport channels about the opportunity before the WFC, to get interest towards the WFC, TWG and the national team performance
- Speak to the NOC about this opportunity and seek increased cooperation through this, already before the WFC

Did you know...?

- TWG 2017 will not be the first time that Floorball has been a part of The World Games. Floorball was a demonstration sport in Lahti in 1997, with four countries - Finland, Latvia, Sweden and Switzerland – but unfortunately in the next games the program of The World Games did not allow space to include another team sport, so Floorball was unable to secure its continued inclusion.

