



ONE WORLD
ONE BALL
FLOORBALL



Men's World Floorball Championships 2016 3rd - 11th December Riga, Latvia

WFC2016 Latvia

The preparations of the Men's World Floorball Championships 2016 are started in all fields and directions of responsibility.

The venues for the competitions (Arena Riga (main) and Olympic Sports Centre) are already approved by International Floorball Federation.

The List of composition and duties of The Local Organizing Committee is sent to IFF.

The WFC2016 official hotel is Radisson Blu Latvia.

The volunteer recruitment is in process, part of them was tested already during EFC2015 and will be trained again in the Final matches of Latvia's "Elvi" Floorball league on April 9th at Arena Riga.

The Ballot of the groups for WFC2016 will take place on April the 9th, at 17:30 on the special stage in Arena Riga. The Ballot will be broadcasted in Latvian TV and in Official IFF "YouTube" channel. There will be cooperation test made between sportacentrs.com (produce) and LTV7 (live translation) during Latvia's Finals.

The First Day stamping of the special WFC2016 stamp will take place on the same stage directly after the Ballot.

Based on the results of The Ballot and the negotiations with Official Host TV Broadcaster, the LOC will publish the Match Schedule in April, the WFC ticket sales is planned to start on April the 8th.

The official ticket sale office will be Bileuseviss.lv, it has been tested now - they are official ticket sale office also to Latvia's finals.

There will be package offer for fans, we are working on it currently.

The First Contact letter to the teams was sent out. The First Info letter to the teams with hotel offer will be sent out at the end of the March.

The WFC homepage was launched and social network activities was started from January 29th.

More active marketing campaign will start from September (after Olympic games). There will be WFC2016 commercial on TV and radio during the Olympics.

We are working on creating mascots (he and she), there are first sketches ready. We are planning to create a special championships song, working on key words now.

The negotiations with possible sponsors is ongoing.

There are negotiations with Asics now to dress up the volunteers in this brand.

Ilvis Petersons,
President of LOC WFC 2016

#WFCRiga