

## Harbin Floorball Federation and development in China

### Harbin, China, 14.-16.03.2016

**Participants:** John Liljelund, IFF

---

**Report on  
present issues**

#### 1. *General situation of Floorball in China*

The IFF has since 2006 the visit of the Chinese deputy Sport minister Ms. Yao Ming, looked for different solutions to find a organisation that can form an Chinese Floorball Federation in China.

IFF has worked through Exel and Nordic Sports (Mr. Sam Xiao) in 2006-2011 to try to find a solution, but without any success.

In 2009 IFF was contacted by the SISU University (Shanghai International Studies University) to start develop floorball with them. Here the contact person has been Ms. Chen Xin, who has organised a number of seminars with IFF (Shanghai, Zuhai and Wuhan) and also worked a lot with spreading the sport to the universities in a number of cities.

The SISU University represented China in the FISU 2014 World university Championships in Singapore, with the permission of the Chinese Student Sport Organisation.

IFF has signed a cooperation agreement with Ms. Chen Xin's organisation China Floorball Development, for the years 2015-2017. The objective of the agreement was to have CFD forming an official Floorball organisation, that could have applied for IFF membership, but that has not been possible so far.

#### 2. *Sport Stricture in China*

In China all sport is organised under the China General Sport Administration, which is the sole body that can authorities any new sport in the country. The CFD is set-up as a company and is not in position to automatically seek for the authorisation of the China General Sports Administration recognition. The Chinese government gives the organisation they see fit the right to represent the sport in China and then the organisation needs to develop the sport to receive the right to form a national federation.

The Chinese government is very keen to increase awareness of sport in combination to the Beijing Winter Olympics 2022. Floorball has been one of the sports selected in this campaign.

#### 3. *Harbin Floorball Federation*

In March 2015 the Harbin Floorball Federation (HFF) was formed in cooperation between the local Floorball Clubs, Harbin International Exhibition and Sports Center, supported by the Harbin Sports Bureau and Harbin Education Bureau. The HFF has already organised floorball activities in 100 primary and secondary schools and the Sports bureau has bought floorball equipment (sticks, balls and rinks) for the schools. The sport is considered belonging to the same type of sports as Ice hockey and has been organised as a branch of the Ice hockey organisation and it has been introduced to the schools with special focus on Ice hockey, as a part of the 2022 Olympic winter games to popularise winter and team sports. The government invested a total of 3,5 million yuan to setup the China Floorball Promotion Center, with a permanent Floorball rink (produced in China) in the Sports Center venue.

Also the Harbin University and some other Universities have formed their Floorball teams, with coaches who have participated in the Wuhan Floorball seminar last summer. The HFF has also opened a Floorball A team from the Harbin Floorball Federation participated in the Jeju Open in Korea. The HFF has also been in contact with the National Student Sports Federation.

### Report on present issues (cont.)

The HFF has a very high level leadership, with involvement from both business life and the City of Harbin and the Harbin Sports Authorities. The leadership of HFF is as follows:

Honorary President:	Mr. Ziang Xian You, Harbin Deputy Mayor Mr. Gong Xigin, Former Deputy Secretary of Harbin
Honorary vice president:	Mr. Xing Haifeng, Director of Municipal Sports Bureau
President:	Mrs. Zhang Jing, Director of the Harbin Int. Exhibition Center
Executive Vice President	Mr. Shao Yun Sheng, Director Harbin Sport Administration
Vice Presidents:	Mr. Daniel Lin, CEO Dotera Sports, Mr. Sebastian Zilliacus, Vice President YuuZoo
Secretary general:	Mrs. Gao Yang, Director of News Corporation
Members:	Lin Huasheng, Bai Junming, Wang Chaowei, Xhang Guihai, Chen Xin (not confirmed yet)

In addition to this there is a Preparatory Committee for the transition of the HFF to become the China Floorball Federation, the operation is lead by Mr. Shao Yun Sheng, Director of Harbin Sport Administration. The organisation has four main task forces:

**Comprehensive team:** Mr. Wang Chen

Coordination of Associations application to General Administration and IFF

**Promotion team:** Mrs. Sun Shiqi

Promoting the sport to other regions, carry out introductory trainings, employ and train coaches

**Technical on team:** Lin Huasheng

Create Chinese textbooks, formulate rules and regulations,

**Evaluation team:** Yang Junzhe

Assessment of domestic equipment, creating equipment production standards

The HFF has received the accreditation from the General Sport Administration to represent the sport in all of China and is now seeking the permission to apply for the membership of the IFF. The HFF had to ask permission to be able to invite IFF to Harbin and will report the outcome of the meetings in the coming weeks. IFF has handed in a support letter to explain the necessity for HFF to be able to apply for the IFF membership by end of August this year, to be able to participate in activities in 2017

The HFF cooperates with the Singaporean listed company YuuZoo, who's Chinese company and its CEO Mr. Ching is also heavily involved in the process.

#### 4. Meetings with HFF

The objectives of the HFF are clear, they want to setup a National Floorball Federation, but are forced to adopt the process to the government procedures. So far the organisation is HFF, but will transit to CFF later. The HFF is now the only nationally recognised floorball organisation.

The target is to have 10-20 provinces and municipalities in the country, create 50-100 floorball clubs. HFF will also setup a 5-10 development plan to have the sport in 100-200 universities and organise a number of national events and organise a yearly Floorball Development Forum.

The decision to put Floorball under Ice Hockey was discussed and IFF gave its view that it is important in the future to have an independent national federation. Presently the liason with Ice hockey is the best way to gain national recognition.

The IFF membership requirement were discussed and concluded that the HFF needs to hand in the following documents:

- Application letter, explaining the level of activities
- List of HFF Central Board members and their contact addresses
- A clarification of what Game Rules are in use
- Copy of the HFF Statutes in English
- Minutes of the founding meeting of the HFF
- Plan for inclusion of all existing Floorball groups in China in HFF
- A clarification of the process for recognition of the CFF by the General Administration

The HFF aims to apply for the IFF membership as soon as possible, after the meeting in Beijing next week.

HFF will propose that Chen Xin will join the HFF Central Board.

HFF is very interested to participate and organise International Floorball Events. YuuZoo want to stream the signal from IF Events and European leagues in China on their social platforms and HFF is looking for broadcasting the main IFF Events with its TV partners.

It was agreed that the HFF needs to translate quickly the IFF Statutes, the IFF Material Regulation and the IFF Competition Regulations and the Rules of the Game.

The main contact point to the HFF is through the HFF secretary general Mrs. Gao Yung.

### 5. *Other meetings and events*

- School visit to the Harbin Traditional Ice hockey very school and the Charles B. Wang Project Hope school (Primary schools) and to see these school teams train and play. Especially the Ice Hockey school players were technically very skilled.
- Introduction meeting with leadership of the Harbin International Exhibition and Sport Center
- Signing of TV deal between HFF and the local TV station for promoting of Floorball
- Visit to the Floorball training of the Harbin university.
- Meeting and lunch with the Deputy Mayor of Harbin to discuss the development of Floorball in the Harbin region. The mayor is very committed and interested in the sport. The mayor informed that Floorball has been officially approved by the City. The Deputy Director General of the Foreign Affairs Office participated in the meeting and lunch.
- Meeting with the Harbin Sport Federation Director Qu Jian Jun, who informed that Floorball is now accepted among the 58 official sports by the Sports Federation.
- Press conference on Floorball in general and the cooperation between IFF and the HFF. Published in the Modern Harbin Newspaper and the TV and Radio news.

---

### **Upcoming meetings and issues**

- Next meeting in September to analyse the situation and the next steps in the process and in connection to that meet with the China General Sports Administration.
- Investigate the possibility to hold a Floorball seminar in Harbin (PiL/SZ)

---

### **Issues that need to be discussed or decided upon or taken action upon**

- IFF to write a recommendation letter to the China General Sports Administration to support the accreditation for HFF/CFF to seek IFF membership (PiL)
- IFF to provide the invitation to the IFF Floorball Development Seminar in Manilla, the Philippines (PiL)
- IFF to check the status of the Floorball manufacturer CFUC/Rockwall approval process (PiL)
- HFF to clarify which organisation HFF or the Preparatory Committee of CFF applies for membership (HFF)
- Connect HFF with the Unihoc to provide support in relation to the materials for the sport, through Mr. Zilliacus (PiL)

---

### **New ideas, etc...**