



ONE WORLD
ONE BALL
FLOORBALL



Men's World Floorball Championships 2016 3rd - 11th December Riga, Latvia

02.06.2016

WFC2016 Latvia

The preparations of the Men's World Floorball Championships 2016 are ongoing in all fields and directions of responsibility.

There are group ticket sale on, it started on April 8th and the group stage package sale which started on April 29th. The sales numbers for today are:

03.12 - 70; 04.12 - 70; 05.12 - 20; 06.12 - 70; 07.12 - 0; 08.12 - 61; 09.12 - 143; 10.12 - 690; 11.12 - 827; total: 1951 tickets.

The negotiations with IFF sponsors are ongoing continuously:

- "Asics" and "Unihoc" already tested their possible locations in "Arena Riga" during Latvia's finals on April the 9th, and the plan for WFC is already discussed.
- the dates (summer 2016) first meeting with "Gerflor" were negotiated already in December 2015.
- all the issues around "Swerink" were negotiated already in December 2015, and the final decision is taken.

Plan for location of media seats, media area, mixed zones and photo zones was made. Preliminary communication plan was made. General content for WFC website (iffwfc.org) was prepared and the website was launched. LOC has taken over WFC social media accounts (FB, TW, IG) and started WFC 2016 campaign. Starting from May 23rd there is at least one social media post per day (Monday to Friday) on WFC channels. We are communicating with teams to get some updates and news for stories directly from them. The focus on team specific news will increase starting from September, when the new floorball season begins.

The negotiations with NADO are almost finalised. The common meeting with both arenas was held on June the 2nd.

The first contact meeting with National organisation of special Olympics is planned to be held in first part of June.

The first info letter to the teams with hotel offer is sent out on May the 16th.

Ilvis Petersons
President of LOC WFC2016

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