



# CC2016 Communication plan June-September



Main International activities June-September

Appendix 13b

- June
  - 15<sup>th</sup> June: Readymade material, advertising about Borås to the teams and NAs (LOC, IFF)
  - 22<sup>nd</sup> June 100 days left to CC2016 (LOC & IFF)
    - Re-posting by NAs & Participating Clubs
- July
  - Activation of the clubs: Clubs/teams to take pictures and short video clips to be used for promotion on SOME. Clubs & NA's to re-post.
- August
  - Posters, advertising material to participating teams and others for promotion
  - Readymade materials: banners etc. to the teams for re-posting
  - Fan competition – win tickets to CC
  - Promotion of the Fan Packages to NAs and Clubs
- September
  - Promotion via NAs – League Matches, Cup's (e.g. Swiss Super Cup) International weekend (Swe & Fin)
  - Clubs: SOME material for reposting
  - Weekly CC News on the NA channels
  - During CC: ASICS guess the results Mobile App competition

Active publication on CC webpage & FB + IFF Channels



# CC2016 Clubs



## Women

TEAMS WOMEN					
Team / Contact	Street address / Phone	Post code	City	Country	
1. IKSU	Sportgränd 7	90736	Umeå	Sweden	
Johan Sjöström	+46 704 145 999				
2. Piranha Chur	Postfach 498	7001	Chur	Switzerland	
Lorena Girelli	+41 797 191 561				
3. Classic	Jäähallinraitti 3	33560	Tampere	Finland	
Irina Peltola	+358 400 927 633				
4. 1. SC Vitkovice	Recka 1473/1	70800	Ostrava-Poruba	Czech Republic	
Jiri Velecky	+420 734 640 457				
5. Pixbo Wallenstam	Mölnlycke Fabriker 9	43535	Mölnlycke	Sweden	
Håkan Oliv	+46 768 003 511				
Jan Inge Forsberg	+46 708 284 347				
6. Nauka-MP			Severodvinsk	Russia	
Anatolii Bykov	+7 950 660 3333				

## Men

TEAMS MEN					
Team / Contact	Street address / Contact Phone	Post code	City	Country	
1. Classic	Jäähallinkatu 3	33540	Tampere	Finland	
Matias Maijala					
Pasi Peltola	+358 505 209 766				
2. Pixbo Wallenstam	Mölnlycke Fabriker 9	43535	Mölnlycke	Sweden	
Olle Carlsson	+46 704 453 302				
Jan Inge Forsberg	+46 708 284 347				
3. Florbal Chodov	Komarkova 2265/1	14800	Praha 4	Czech Republic	
Karel Mysak	+420 723 141 637				
Michal Bauer	+420 602 313 196				
4. Grasshopper Club Zurich	Bullingerstrasse 80	8004	Zurich	Switzerland	
Beat Bruderer	+41 763 190 909				
5. Storrreta IBK	Vattgårdsvägen 1	74334	Storrreta	Sweden	
Kim Knudsen	+46 761 787 472				
6. Greåker IBK	Postboks 47	1720	Greåker	Norway	
Lars Simensen	+47 9186 8574				
Tommy Kvisvik	+47 9155 5981				

