

Facts & Figures about Jörg Beer



Person

born 6th of November 1967

living in Wallisellen ZH

grew up in Chur

married with Gaby Beer

studied Economics and Marketing

Hobbies: Sport, Marathon Running and travelling

Languages: german, french, italian, english, romain

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Profession

from 2005 on CEO Fleurop-Interflora (Schweiz) AG

before that 5 years Head of Sponsoring at Swiss National TV

before that 5 years Head of Key Accounts Departement at Publicitas in Zurich (an advertising company)

BOD-Member in different companies:

- Fleurop-Interflora Global Flower Service AG, Vicepresident, Zurich-Glattbrugg (CH)
- Interflora Inc., Chicago (USA)
- Fleurop Shop AG, Uster (CH)

Floorball

Member of SUHV CB, responsible for Marketing & Events, from beginning of 2013 to present

President of Grasshopper Club Zürich from 2005 to 2014

Founder of UHC Rot-Weiss Chur (1985) an 5 years President (1986-1991)

CB Member SUHV in the early ninties

President of Swiss National League (1999-2000)

Member of the Swiss National League Committee 2003-2005 and 2009-2011

Vicepresident Floorball Association of the Canton of Zurich 2001-2005

Chairman of Organisation Committee for European Cup 2005 Zurich and Adliswil

Chairman of Organisation Committee for Star Games Swiss Unihockey

2002/2003/2005/2006/2007/2009

Chairman of Organisation Committee for Swiss Unihockey Masters 2011 and 2012 in Zurich

Member of Organisation Committee for several international friendship games, tournaments (EFT) and World Championships (2004 in Zurich/Kloten and 2012 in Zurich)

Active floorball player, Team coach and referee in the eighties