

### **IFF INTERNATIONAL LOBBYING – UPDATE AUGUST 2015**

#### **1.0 DISTRIBUTION PLAN FOR INTERNATIONAL FOLDER**

1.1 Cover letter from IFF introducing NA's to their IOC, NOC, NSA, SO and Masters Organisations. Written Plan to be prepared with office and sent to each NA advising this letter is available and for the NA to advise who they wish to approach in their country, ie help the NA approach their NOC and/or IOC member(s). Draft has been prepared currently with Office

1.2 Include a section in the Organisers Handbook for inviting local IOC, NOC, NSA, SO and Masters officials in their country to any events they organise. Include draft letter of invite to include in the folder as well. Draft has been prepared currently with Office

#### **2.0 UPDATE IOC MEMBER LIST**

2.1 Distribute to CB and NA's by Office. SK has updated and sent to office.

2.2 Letter to be sent to all NA's advising them to contact their local IOC member to introduce them to Floorball and give them the Lobby Folder.

#### **3.0 LOBBYING TO BE INCLUDED IN ALL SEMINARS**

3.1 Include a section in the Development Seminar for Lobbying at the local level for each NA to include IOC, NOC, NSA and SO in their country. Office to prepare with SK

#### **4.0 AMBASSADORS TO BE LINKED TO LOBBYING AS PART OF SELECTION PROCESS**

4.1 A package for NA's to approach Ambassadors in their country has been developed. Need to build a plan to action with NA's consider at Associations Meeting, Seminars, Events, Business Connections join Trade Group

#### **5.0 JOINING NOC'S**

5.1 Encourage NA's to attend NOC activities and meetings and look to nominate to join committees and the NOC CB

#### **6.0 NATIONAL SCHOOL ASSOCIATIONS AND SCHOOL CURRICULUM**

6.1 Process needs to start to build a plan to introduce the IFF School Curriculum to NA's and for their National School organisation. SK and Office to develop a plan