



# AMERICAS REPORT AUGUST 2015

1. Floorball in Americas by Country
2. New Countries

## 1. Floorball in Americas By Country

### - BRAZIL

- Presented two projects: a) National Championship b) Funding for Federations until 2018 to the Sweden Embassy. Working toward Nordic participation in the region particularly for Nordic companies present in Brazil.
- Working to establish communication with State leaders on how ABF can become a recognized federation
- Marketing plans in place to leverage the 2016 Olympics in Rio
  - Working on a social media campaign & street games if support & permission granted by NOC

### - JAMAICA

- Special Olympics registered floorball player number up to 93
- SOJ will host annual Team Sport event in November. Currently preparing for this event to include the mandatory SO skills testing for lower level athletes, scrimmaging for juniors and seniors as well as celebrity attendance to raise awareness of floorball
- Jamaica participated in the Canada Cup Floorball Championship in May

### - USA

- The US Men's national team is scheduled to face Serbia and Iceland in a three nation's tournament in Alingsås, Sweden on the 11th and 13th of September in preparation for WFCQ 2016
- North Texas Floorball Association hosted a five day floorball camp with coaches from the Czech Republic.
- Summer camp held in Tomah, WI for 75 kids
- July 21<sup>st</sup> Women's U19 training held in San Jose, CA
- Floorball development camp will be held in September in Texas to include U19 women's team

### - CANADA

- FC has added new board members and volunteers. New board announced in June:
  - President: Randy Sa'd
  - Vice President: Garth Morris
  - Secretary General: Jared Linden
  - Treasurer: Martin Henri
  - Director of High Performance: Paul Charbonneau
  - Director of Competition: Matt Smith
  - Director, Marketing & Communication: Zac Rendell
    - Graham Nickerson – representing NB (social media role)
  - Director of Player Development: Anthony Mac Neil
  - Director of Sport Education: Glen Kurti

- General Manager of Men's team selected: Garth Morris
- Parafloorball representative joined the August FC Board call
- Two Canadian referees took part in officiating Czech Open for the first time
- 18 referees have completed the online certification thus far which was launched by FC
- New Brunswick has grown to have 60+ registered players
- Successful transfer of Canada Cup Floorball Championship to federation from Grassroots Floorball
- While arbitration agreement was reached between FC and BCFF the process remains open as arbitration agreement terms have not been met and communication has not be forthcoming from BCFF for several months
- Communicating with Sport Canada on beginning process for becoming registered
- EOTO:
  - Has been working with mentor country for 6 months but has not produced anything beyond discussion at this time. Need help reviewing proper membership structure for example.
  - Canada is open to mentoring Brazil

**-MEXICO**

- No update

**2. New Countries**

- None to report