

WFC 2014 TV - Visibility

Appendix 6b

Broadcasted TV matches

					SWE TV4	FIN YLE	CZE CTV7	SUI SRF	LAT LTV	NOR TV2	GER MDR	DEN TV2	SVK Sports TV
Sat 06.12.2014 Scandinavium													
12:30	Germany	-	Finland	GrpA		136921					400000		
17:15	Sweden	-	Latvia	GrpA	13000				19400				
18:00	Slovakia	-	Japan	Grp C									206000
19:45	Czech Republic	-	Norway	GrpB			104850			23000			
Sun 07.12.2014 Scandinavium													
11:30	Finland	-	Latvia	GrpA		177476			17300				
15:15	Germany	-	Sweden	GrpA	27000						320000		
Mon 08.12.2014 Scandinavium													
10:00	Slovakia	-	Korea	Grp C									178000
16:00	Czech Republic	-	Switzerland	GrpB			113840						
19:00	Latvia	-	Germany	GrpA				22900			110000		
Tue 09.12.2014 Scandinavium													
10:00	USA	-	Slovakia	Grp C									294000
16:00	Estonia	-	Czech Republic	GrpB			144330						
19:15	Finland	-	Sweden	GrpA	148000	151987							
Wed 10.12.2014 Scandinavium													
20:00	Germany	-	Denmark	PO2							80000		
13:00	Estonia	-	Slovakia	PO4									205000
17:00	Latvia	-	Canada	PO1					13000				
Thu 11.12.2014 Scandinavium													
**15:30	Finland	-	Norway	Q3		263000				20000			
*19:00	Sweden	-	Estonia	Q1	104000					14000			
Fri 12.12.2014 Scandinavium													
	Germany	-	Slovakia								111000		
***16:00	Czech Rep	-	Denmark	Q2			161650					60000	
19:00	Switzerland	-	Latvia	Q4				37000	61100				
Sat 13.12.2014 Scandinavium													
**13:00	Czech Rep	-	Finland	Semi 1	20000	170000	179150			7000			
*17:15	Sweden	-	Switzerland	Semi 2	121000		30460	86000		11000			
Sun 14.12.2014 Scandinavium													
12:00	Czech Rep	-	Switzerland	Bronze	0	173000	201190	49000	9300	11000	0		
15:30	Sweden	-	Finland	Final	542000	467000	143760		19700	17000	120000		

TOTAL

Whole Match	Total spectators	975 000	1 539 384	1 079 230	172 000	162 700	103 000	1 141 000	60 000	883 000	6 115 314
*) Est. Spectators	Matches broadcasted	7	7	8	3	7	7	6	1	4	50
	Avg /match	139 286	219 912	134 904	57 333	23 243	14 714	190 167	60 000	220 750	122 306

