

	Topic	Actions	Time table	Responsible	IFF Office support
Recognition	National Associations to seek official NSA/NOC recognition	Split countries in Possible/Probable office FEB-MAR	Initial contact to countries MAY-AUG	CB members to have one country	PiL, VH, SM
		Support application phase	Evaluation and planning MAR-MAY		
			Activities AUG		
Recognition	Prepare a Floorball Guide for IOC/NOC, with the values of Floorball	International Floorball Lobby work folder	Association Meeting Dec 2013	Steve King	JL
Organisation	Build a national organisation and secure players	Build an IFF Competition structure	Proposal by JUN 2014	RACC chair Martin Wolmhed	SK
	Introduce the sport through schools and Universities	Build an generic IFF Floorball School curriculum	Proposal by AUG 2014	John Liljelund	VH
	Form and build active clubs	Transfer school/university players to clubs	Proposal by 2015	John Liljelund	
Awareness	Agree of the use of the Name Floorball in all International Activities	Link the identity with a Brand - One generic name	Discussion during the Association meeting DEC 2013	Tomas Eriksson	JL
	Just Change the name!	When to change the name - what is needed?	Proposal MAY 2014	Tomas Eriksson	
Awareness	Find Floorball Ambassadors from each country	Create a role description material for the Floorball Ambassadors	MAR 2014	Johanna Mikkola	JL
		List potential Floorball Ambassadors	MAY - DEC 2014	National Associations	JL
		Introduce a Builder of the Year Award	First reward in the MA 2015, CB decides	Johanna Mikkola	JL
Awareness	Create a Public Service Annoucement	Create a short video to sell the sport: "The Sport to Play" - what makes it cool	The proposal by September 2015, presentation in the Associations Meeting	Johanna Mikkola	JL
Anti-Doping	Need to enhance the knowledge about Anti-Doping work with-in National Associations	IFF to produce a generic NA Anti-Doping Policy	IFF General Assembly 2014	Medical Committee	MB
Anti-Doping	Support with information of what is needed for the education and what should be educated	IFF to produce basic AD short guide education materials or use WADA's	AUG 2014	Medical Committee	MB
		Produce a list of existing materials			

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Organisation	Lack of IOC comtebible Good Governance and Code of Ethics documents	Conduct a session What is Good Governance at the Association Meeting	IFF Association meeting DEC 2013	Risto Kauppinen	JL
		Build an IFF Model for Good Governance/Code of Ethics regulation	CB to decide in 2014	Risto Kauppinen	JL
Organisation	National Associations to mentor Inner Circle countries to close the gap	Build a mentoring program for the Inner circle countries	Initial Contacts MAR	Top 8-12 countries 1-2 countries per mentor	JL
		Exchange of people and experiences	Activities APR -		
		CZE	SVK, SLO, USA		
		FIN	RUS, EST		
		SUI	FRA, BEL		
		SWE	DEN, CAN, SER		
		LAT	LIT, UKR		
		NOR	ISL, PHI		
		GER	UK, AUS		
		ESP	POR, South America		
		CAN	Jamaica, North & Central America		
Organisation	Make a strategy to make the dream come true in an easier manner, with the use of the strategic objectives to measure development	Conduct a check-up of the IFF Strategy for 2020 for the GA 2014, with a recommendation for NA's	IFF General Assembly 2014	ExCo/Tomas Eriksson, in 2014	JL
Finance	How to build and use a National Player Licence system	Build a basic Player Licence system	Proposal by AUG->IFF Member Associations meeting 2015	IFF Competition/RACC/Mart in Wolmhed	SK
Finance	Lack of Financial means to develop the Sport on a National level	Build an Income collection model and fundraising ideas	Aug/Sep 2015	Monica Bakke	VH
Marketing	Need to promote and consilidate the visibility of Floorball	Build a plan for how to start collecting traffic and visibility into one source	AUG 2014	CCMNG/Suman	JL

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Marketing	Build a Best practise models for different Levels of Countries with Marketing as a Tool	Define Potential Sponsor segments for ex. 1st Floorball manufacturers, 2nd Apparel and Sport drinks, 3rd Insurance and Banks Create basic sales material for NA's	AUG 2014 DEC 2014	CCMNG/Suman Suman	JL JL
Media	IFF to provide free to air signal for National Associations for non-users, to start the process of cooperation with TV.	Coordninate offers to WFC participating countries with one alrady televised game to start with	Start WFC 2014 March after the draw, target: SVK, NOR ESP, RUS,.....	John Liljelund	
Media	Prepare and build a Event based Media Plan	Update the IFF Event Manual	MAY 2015	Merita Bruun	
Communication	Create an identification gimmick for all belonging to the Floorball Comunity	Competition during the Associations meeting	Proposal by AUG 2014, Delivered in the GA 2014	Tomas Eriksson	VH
Communication	Create more visibility for Floorball Stars and make the Floorball Family aware of them	Make surveys/interviews with the Players during the WFC's on what is interesting. Use the Athlethes Commission	Started in WFC 2013, all WFCs in the future	Magdalena Kotivkova	SM
Communication	Put forward the question what is interesting for the NA in order to develop the sport, internationally ja nationally.	Make a survey during the Associations meeting	Associations meeting DEC 2013, done	Veli Halonen	
Competitions	Include female competition part into the GirlFloorball project	Presentation of the launch of the Girl Floorball Project during the Associations meeting	Associations meeting DEC 2013	Sarah Mitchell	
Competitions	Build a tool for competition structure and how to organise this	Create a Excel based macro for building series and tournaments	IFF General Assembly 2014	IFF Competition/Sarah Mitchell	
Competitions	Create a list of objectives the countries will have to achieve, in order to proceed in development	Build a Licence system 2.0 for the 2018 WFC	IFF General Assembly 2014	ExCo/Steve King	JL

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	National Teams	RACC to look upon the next phase of the Competition system with Qualifications	Associations Meeting 2015	RACC/Martin Wolmhed	SM/SK
Participation	Relatively too small number of member associations organising IFF events	Present the advantages of being an organiser and a helping plan from IFF in a Local support guidelines document	OCT 2014	Carlos Lopez	SK
		Build Event Management Tool	OCT 2014	IFF Office	
Education	Define detailed steps for a development startegies, with objectives for the three type of Associations	Build a Plan of Action for the Development work	IFF General Assembly 2014	Daniel Bollinger & Risto Kauppinen	VH/JL
Education	Relatively low number of International Referees	Build an on-line rule test on the web	MAR 2014	Halonen	
		Video based referee education for basic game situations	Associations Meeting DEC 2013	RC/Halonen	
Each One, Teach One	Help to get the countries started and support for the provisional membership	Search for new members	Initial Contcats MAR 2014 -	Countries and CB members	
	Form to be sent out by the end of March and answers by the mid April	CZE	Tunisa	MAY 2014	
		FIN	Marokko, Algeria		
		SUI	Nepal, San Marino		
		SWE	Bosnia&Hertsegovina, Croatia		
		LAT	Former Sovjet Republics		
		NOR	tbd		
		GER	Luxembourg		
		ESP	Andorra, South America (Chile etc)		
		CAN	Americas		
		Steve King	Asia (Bangladesh, Sri Lanka)		
		Johanna Mikkola	Mexico		
		Daniel Bollinger	Cooperation with Floorball4all		
		Carlos Lopez	South America		
		Tomas Eriksson	Chinise Taipei		
		Oliver Stoll	tbd		
		Filip Suman	tbd		
		Monica Bakke	Asia , Faroe Islands		
		Risto Kauppinen	tbd		
		Magdalena Kotikova	tbd		
		Martin Wolmhed	tbd		
		John Liljelund	China		