



AMERICAS REPORT APRIL 2015

1. Floorball in Americas by Country
2. New Countries

1. Floorball in Americas By Country

- AMERICAS

- Conference call to take place Saturday, April 18th at 10am ET between Americas members to discuss local area progress and increased collaboration

- BRAZIL

- Number of registered floorball players is growing. Last record listed 50. Now at 185 members thus far in 2015.
- Between 2013-2014 their school program exposed 3000 kids to the sport with many schools receiving kits to integrate into the school program
- Working to get registered with LOC
- Local social media campaign with schools using #CurtoFloorball (I love Floorball)
- Professional floorball referee will be working in Brazil next 3yrs

- JAMAICA

- Bilingual floorball exchange program ran for part of 2014 wrapping up in March and was a success. As part of this program JFA organized 3 tournaments.
- On February 7, 2015 SOJ held a Unified Sports Day where Jamaica's Maroons Floorball program was given the opportunity to demonstrate the sport.
- Jamaica has worked closely with European floorball players and referees to help develop the sport in the past 6 months.
- The creation of clubs and a central league is now a priority goal for JFA

- USA

- Awaiting update from Floorball USA
- WFCQ held in Markham, Canada in January. USA defeated Canada in both matches and advances to WFC.
- The North Texas Floorball Association and Fbs Bohemians, one of the largest floorball club in the Czech Republic announce a joint plan to promote floorball in their respective countries
 - North Texas team will visit Prague for training & development. Focus will shift to U19 training in the spring
- USA will be participating in the U19 WFC this May for the first time
- US Invitational held in March with 6 teams
- Focus on tournament organization for coming year
 - Midwest Tournament April 25th, 8 teams thus far registered
 - Southwest Tournament April 26, 2015
 - Lonestar tournament June 15, 2015

- CANADA

- Launched online courseware at floorballreferee.com has certified 13 referees from BC to Quebec this year
- Cambridge Floorball Club wins Markham Floorball Tournament

- New Hockey Canada partnership launched to support elementary school floorball programs across the country
- Floorball Canada connects with Finnish Federation to kick off EOTO relationship
- WFCQ in Canada was a success
- Canada Cup takes play May 16-18th at Maple Leaf Gardens in Toronto

- ARGENTINA

- No update

- MEXICO

- No update

2. New Countries

- Haiti has contacted IFF and Americas members for support getting started. In progress.