Appendix 14

IFF ExCo Meeting, Quality Hotel, Copenhagen, Denmark, March 10th, 2015

Participants: Tomas Eriksson, IFF President

Filip Suman, IFF vice-president Monica Bakke, IFF Treasurer

Stephen King, AOFC President (via Skype)
John Liljelund, IFF general secretary

Report on present issues

1. Opening of the Meeting

Mr. Eriksson opened the meeting at 12:15 and welcomed all to the meeting, with Mr. King over the Skype.

2. International Sports Situation

2.1. IOC Agenda 2020 implications

Mr. Eriksson explained that the IOC EB has decided about no meeting during SportAccord, as they just had a meeting in February. No information yet about how the IOC will deal with new sports on the Olympic Program. A lot of sports have started to lobby for the Tokyo 2020, which has not been seen positively by the IOC. Apparently the IOC will decide in October and there would be a revision of the sports in 2016. The ExCo discussed the IFF strategy on how to go forward.

- Discussion with IOC Sport department on our options, based on the following:
- Tokyo 2020 we are not ready to apply, check if there would be a possibility to have some presence during the Event and to approach the question through the Japanese Association
- Present our possibility for the Sports Lab with the recreational/Street Floorball format
- Ask about the situation with the Youth Olympic Games and make it our top priority
- Preparation of Street Floorball concept for the IOC Sports Department
- IFF CB to discuss the implications Agenda 2020 during its working session in April

2.2. SportAccord Convention in Sochi

The SportAccord/President Vizer has in order to secure a broad participation very late in the process sent out an invitation for National Associations. IFF has tried to ask how this is to work on a practical level, without an answer. As far as we know these are for the NF representatives and only for the Convention.

The ExCo concluded that the invitation came too late for any action, but we thank the SportAccord for the opportunity and we are interested to look for the opportunity for 2016.

- Sports Demo Zone:

- Agreed with NFFR that they will run the a Floorball Demo during Sunday 19th and Monday 20th of April, in cooperation with IFF. IFF will support the Sports Demo with around 2.000 CHF.
- Organize a meeting with representatives of the Russian Sport, together with the NFFR

- ARISF AGM

- General topics for the AGM.
- Liljelund has been re-nominated for an empty seat in the ARISF Council

- IWGA AGM

- AGM to approve the Council decision for TWG 2021 to be given to Birmingham, Alabama USA.
 - We should contact the TWG 2021 organisers.
- Separate discussions with TWG 2017 LOC and IWGA Office on Wroclaw preparations and the IF Passport. Investigate the possibility for an Event there.

- IMGA

- Information on European Master Games 2019, where the Finnish Sport Confederation has handed in a conditional application

Report on present issues (Cont.)

- IOC Sports Department

- General Update to Basic Report 2-3 pages to Sports Department
- ExCo discussed the main topics of the report
- New NOC members: Germany, Slovakia, Poland, Korea, Philippines, Indonesia, Malaysia
- Multi-Sport Games. TWG2017 and SEA Games
- EOTO process
- WFC 2014 Success, Competition system change and effect
- IOC Road Map: Entourage, Ethics Commission, Code of Ethics, Athletes Commission, Equality
- Social Media, TV matches and visibility
- Development programs

2.3. IOC Short List Project

The ExCo discussed the next steps in the process:

- We need to continue with the production of documents for a possible IOC application;
 - Equality Concept document to be able to explain how we work with the question of Equality
 - CB to decide upon Entourage Commission
 - IFF Ethics Commission new documents Proposals from the EC to decide by CB upon the Code of Ethics, Good Governance Policy and Conflict of Interest
 - Other documents: Street Floorball Concept paper

2.4. Cooperation with FIH

Mr. Eriksson explained that the FIH President Leandro Negre started the discussion with IFF on a possibility of mutual cooperation in 2012.

Mr. Liljelund had a meeting with FIH CEO Mr. Kelly Fairweater 4.3. to discuss the process. The aim is to investigate the possibilities of cooperation during 2015 and then bring a final proposal for the two federations for 2016.

The ExCo discussed the Implications and Strategy towards such a cooperation and felt that IFF should continue with the preparations. The FIH Council will discuss the issue in the coming week-end.

3. Upcoming Events

3.1. WFC 2015/U19 WFC 2015 and License system implementation

The ExCo discussed the situation in accordance to the License system. The situation is quite ok and the Financial situation of the problematic IF's - Hungary and Singapore. CB needs to discuss the situation in its meeting in April. Present proposals for solutions (all debts paid 2 months prior to Event):

- Hungary CHF 23.122 following plan (U19/WFC)
- Latvia CHF 11.000 Following plan (U19/WFC)
- Poland 14.450 Following plan (U19/WFC)
- the Netherlands CHF 4.000 Unpaid Annual fee 2014 (WFC)
- Russia CHF 5.000 WFC 2015 not paid (WFC)
- Singapore CHF 23.000 Has not started paying (WFC)
- Slovakia CHF 7.500 Not paid Annual fee 2014/U19 WFC (U19/WFC)
- USA CHF 3.000 Not paid U19 participation fee (U19/WFC)

The ExCo decided that the Office is to follow-up the process in-front of the CB meeting. The aim with the License system is to establish the procedure for the WFC 2017 registration, where a member association with debts can't register for the Event. However if the member has an approved plan and is following it, they can register.

3.2. WFC 2015

Mr. Eriksson reported on the result of the ballot. There was a small hick-up with the ballot pots, but it was solved OK.

The TV situation is a bit tricky, as YLE has informed that they can't make the production, as their production units are used already. LOC/IFF are looking a production company outside, but YLE will still be the Host Broadcaster. The assumption is to have a total of 16-18 TV games. IFF will send out the TV Offer out in beginning of April, as soon as the final Proposal of Match Schedule by end of March.

IFF will ask for an overall report from the organiser for the CB meeting.

Report on present issues (Cont.)

3.3. WFC U19 2015

The Event seems to be up and running, but there is not that much information coming from there. Everything seems to be on track.

The Office will ask for an official report for the CB.

3.4. EFC 2015

The IFF Competition Office has prepared a proposal for the new playing system for the EFC playing system, which is being discussed by the RACC, which is to bring the proposal for the CB.

Presently we don't have an organiser for the EFC Final Round. The Competition office is asking the federations for organisers.

3.5. SEA Games status 2015 SFA/IFF working on the process

The preparations are running on well, coordinated by the SEA Games LOC, supported with the SFA. There has been some issues with the NOC permission for Indonesia and Philippines to participate. Singapore, Malaysia and Thailand secured participation, but apparently the lobbying is ongoing and there are some light for at least the Philippines. Floorball will be played from 9th to 14th of June.

3.6. Discussion about FIFA 2022 Plans

The ExCo discussed the implications of the FIFA Task Force proposals that the FIFA World Cup should be played in Nov-Dec in the future, this would have a very negative effect on our WFC

4. ExCo work and actions taken

4.1. International lobby work

Mr. King reported on the discussions with the Fiji NOC to run a school seminar separate from the Oceanian NOC meeting in Fiji. It would mean to have the seminar later in the process. Mr. King proposes to run the seminar for Fiji in August.

Mr. Liljelund had discussions Iranian Federation upon spreading the sport in West Asia into countries like Azerbaijan, Turkmenistan and Uzbekistan. Also some discussion are ongoing upon the Asia Indoor Games in Turkmenistan 2017.

4.2. Development & Equality

Mr. Liljelund informed that there are the following planned/executed seminars for 2015

- Iran 23.-25.2., with 50 participants
- Mongolia?
- Australia August???
- Ireland (SO) 16.-17.4.
- China 11.-13.7.
- Cameroon 3.-6.9.
- Additional discussions ongoing with Spain/Portugal

4.3. Marketing

Mr. Suman reported upon the preparations made for the IFF Combine sales package, where we are waiting for some input from the National Associations. When the proposal is finalized, we will call for the Core Country Marketing Network Group (CCMNG). When the proposal has been finalized it will be tested on the market and seek for the political approval from the National Associations.

Concerning the IFF TV Magazine we will look upon the possibility with the SportAccord Euronews. IFF is looking to get a feature included here.

The ExCo discussed that it is important to include the coming organisers in the CCMNG and include this work in the EOTO process.

4.4. AOFC update

Mr. King made a short report, explaining that the situation is a bit split as the SEA countries are focusing on the SEA Games, but the other are more alone. The issue shall be discussed in a later stage.

5. New Membership issues

5.1. Projects - Status

- Chile: Meetings held with three Chilean ex-pats in Sweden
- China: Ms. Chen Xin working on forming Chinese Student Floorball Association, which will seek IFF membership
- Colombia: A Floorball club has been established, some work has been done to form a federation
- Croatia: Small steps has been taken to start working with the Swedish players, without taking the local people into account
- Greenland: Has asked if we can approve Greenland as a National Federation
- Hong Kong: There has been an HK federation formed, which has been informed of the procedures
- Luxembourg: There has been some progress within the federation, some teams are playing
- Myanmar: No news up to date, but we need to check the situation in connection SEA Games
- Somalia: Meetings held with two groups.
- Costa Rica: A contact has been established between the Czech Federation and a Professor in Costa Rica
- Haiti: A contact has been formed with the Haiti Floorball Association

5.2. How to continue the process to secure the sufficient number of members for the IOC The ExCo proposes that the CB would discuss this in the CB working session in April

6. RACC tasks

6.1. After Match Disciplinary system

The ExCo decided to give the RACC the task to find a solution how to work with the situation, if a teams are not pleased with a decision of the referees and wants to challenge this after the game. Based on the incidents during the WFC2014, there needs to be a system for this. The RACC shall propose the whole system for the IFF CB well in advance of the WFC2015, where the new system shall be applicable.

6.2. RACC to prepare a proposal for a new system for the EuroFloorball Cup system. The RACC is preparing the proposal.

7. RC Overall situation

7.1. WFC2014 follow-up

The ExCo discuss how to deal with the present issues that occurred during the WFC2014. Mr. Eriksson has been in contact with the RC Chair to discuss on how to strengthen the situation of the referees group in the Events and get the whole referee group is closer to the whole IFF Family. The RC are to bring a proposal to the CB meeting in the coming months.

8. Champions Cup Situation

Mr. Suman reported on the CC Steering Group meeting to set the overall goals for the 2nd phase of the CC 2015-2018

8..1. Mlada Boleslav 2015 preparations

Mr. Suman reported on the preparations of the Champions Cup in Mlada Boleslav, with Ms. Petra Nachtigalova as the key responsible. The City is fully committed to the organization. The logo has been approved and work for the web is ongoing.

8.2. Brand Manager application

Mr. Liljelund reported that there was a total of nine applicants for the Champions Cup total nine applications and the first level of interviews before end of March and the final decision before the CB meeting in Denmark.

9. Next CB meeting

The next CB meeting will be held in Copenhagen from the 11th to 12th of April.

Report on present issues (Cont.)

9.1. Copenhagen CB Agenda

- Financial Report 2014
- Budget 2015 update
- Status Report License system finance U19WFC/WFC
- WFC 2014 Final Report
- Status U19WFC2015/WFC2015
- EFC 2015 and qualifications
- Champions Cup status Mlada Boleslav/Brand Manager
- ExCo meeting report/AOFC and Americas report
- International Sports: FIH report and SportAccord Objectives
- IOC project: IOC Sports Department activity report
- FIFA Qatar 2022 implications for WFC
- Marketing: Combined Sales and TV Magazine
- RC meeting report (if held)
- RACC: EFC system, New disciplinary system for Game issues
- Ethics: Updated documents for the CB
- Entourage Commission: Election
- Information: WFC web page

The CB working session will discuss the overall implications for Floorball of the Olympic Agenda 2020, the way to gain more members and the EOTO process.

10. Other Issues

10.1. Financial results 2014

The ExCo was informed that IFF will make a small profit and made some reservations for 2015. IFF will include the Value in Kind effect of Sponsorship deals in the result.

10.2. Budget 2015 revision

The ExCo decided to propose to the CB that the CB would make the revision of the budget with the inclusion of the Sponsorship Value in Kind.

10.3. Event Management Tool

Mr. Liljelund reported that the IFF is to start the use of the Event Management Tool in connection to the WFC2015 and we are planning to build an Accreditation Tool as a part of the Event Management Tool.

10.4. EOTO Process

Mr. Liljelund reported on the situation of the EOTO Mentoring program Bi-lateral projects, which will be discussed more in detail during the CB meeting.

Upcoming meetings and issues

- To prepare a Status Development Report for the IOC Sports Department, by end of March (JL)
- Ask Japanese Federation to contact the TOGOC, to ask about the Sports Lab (TE)
- To prepare a concept paper for 3 vs.3 Floorball (StreetFloorball) for the IOC by end of March (JL)
- To seek an audience with the IOC Sport Director Mr. Kit McConnell after the SportAccord (TE)
- Ask NFFR to organise meetings with Russian Sport Officials during the SportAccord, Floorball Sports Demo (JL/NFFR)
- Seek Contact to the World Games 2021 organisers in Sochi (JL)
- Discuss with Polish NF about the possibility to organise an International Event in Wroclaw (JL)
- To prepare a concept paper on how IFF deals with Equality questions and how it is organised (SM/JL)
- To prepare the proposal for the License System decisions for the CB (SK)
- To prepare the TV offer for the WFC 2015, U19WFC and Champions Cup in beginning of April (JL)
- Decide upon the production company for the WFC 2015 by end of March (JL/WFC)
- Secure the dates for the development seminar in Fiji and the seminar in Australia (SKi)
- Collect the information from the CCMNG contacts for the Combined Sales proposal. (JL)
- Prepare the CB Agenda and inform the CB members accordingly of the process (JL)
- Include the Sponsorship deals Value in Kind into the Financial result 2014 and the Budget 2015. (SK)

Issues that need
to be discussed
or decided
upon or taken
action upon

New ideas, etc...