

**Champions Cup Steering Group meeting, Gothenburg, Sweden  
14.12.2014**

<b>Participants:</b>	Filip Suman	CCSG chair, CFbU/IFF
	Ari Vehniäinen	SSBL
	Milan Rantakari	SSBL
	Magnus Nilsson	SIBF
	Edwin Widmer	SUHV
	Tomas Eriksson	IFF
	John Liljelund	IFF

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**Report on  
present issues**

**1) *Opening and Objectives***

Mr. Suman welcomed everyone to the meeting and welcomed back both Mr. Widmer and Mr. Rantakari, who has earlier participated in the steering group and made a re-cap of the situation. This meeting will merely statue the situation of where we are in the process.

The CCSG decided upon the date for the first real meeting of the CCSG Group on the 30<sup>th</sup> of January 2015 in Prague, Czech Republic.

**2) *Agree upon the next steps concerning CC Brand manager***

Mr. Liljelund proposed that the members of the group would come with a proposal until the 15<sup>th</sup> of January on how we should start to define the CC Brand Manager.

The different criteria's to think about are:

- What type of solution we are looking for
- What should be the profile of the person
- What shall be the tasks of the person
- What are the targets for this person
- What is the time table for the process
- Where shall the person be located
- How shall the application be published

The aim is to build a job description based of the thoughts of the CCSG members already for the CCSG meeting in Prague in January

There is also a need to agree on the responsibilities of the CC Brand Manager in respect to the National Associations.

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**Upcoming  
meetings and  
issues (cont.)**

- CCSG meeting on the 30<sup>th</sup> of January, 2015 in Prague, Czech Republic
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**Issues that need  
to be discussed or  
decided upon or  
taken action  
upon**

- All to answer the question raised in the CCSG meeting, by the 15<sup>th</sup> of January 2015 (All)
  - To prepare the job description for the CCSG meeting by the 23<sup>rd</sup> of January 2015 (FS/JL)
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**New ideas,  
etc...**

- Coordination between the Core Country Marketing Network Group